

روزنامه اقتصادی

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday October 20 1986

D 8523 B

City of London:
preparing for
'Big Bang', Page 10

Amex	34.70	Indonesian	No. 3100	Polynesian	No. 21
Belgian	367.40	Italy	No. 3.50	Portugal	Est. 100
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Greek	100.00	USA	No. 4.25	Turkey	TL 1.30
Indian	100.00	West Germany	No. 4.25	Yugoslavia	Y\$ 1.30
Japanese	100.00	UK	No. 4.25		
Malaysian	100.00				
Philippine	100.00				
Singapore	100.00				
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Thailand	100.00				
USA	100.00				
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World news Business summary

Israelis hold 3 for grenade attack

Israeli police last night announced the arrest of three Palestinians accused of responsibility for last Wednesday's grenade attack in Jerusalem in which one person was killed and 69 injured.

Viacom agrees to \$2.9bn buyout

Viacom International, US broadcasting and cable TV group which has been the subject of frequent takeover speculation, has agreed to a \$2.9bn management buy-out. Page 19

Four die in Punjab

Four people were shot dead in Punjab by suspected Sikh extremists as India's main Hindu opposition group claimed that Prime Minister Rajiv Gandhi had failed to restore peace to the northern state.

Manila ceasefire call

Philippine government representatives and communist envoys have resumed talks aimed at forging a nationwide ceasefire to the 17-year-old insurgency. The talks coincided with the release of two soldiers captured by communist guerrillas three weeks ago.

Greek elections

Greece's conservative New Democracy (ND) opposition appeared set to capture Athens, Piraeus and Salonika from the governing Socialist Party (Pasok) in run-off elections for mayors in about 250 municipalities around the country.

Air passengers hurt

Six passengers were injured when a Scandinavian Airlines System (SAS) aircraft made an emergency landing at Kastrup airport, Copenhagen.

Peace talks ruled out

President Yoweri Museveni of Uganda has ruled out a peace conference with northern rebels and said his government was determined to wipe out insurgency in all parts of the country.

Sandinista 'trial'

Engene Hasenfuss, 45, a captive American in Managua, Nicaragua, faces a Sandinista 'people's tribunal' today, accused of working for the US Central Intelligence Agency.

Israel changeover

Israel's parliament is expected to confirm today Likud leader Yitzhak Shamir's takeover as Premier. Page 4

Moscow visit

Danish Prime Minister Poul Schluter arrives in the Soviet Union tomorrow for a week-long official visit during which he will seek to boost Copenhagen's trade with Moscow.

Saudi peace mission

Saudi Arabian Crown Prince Abdulah flew from Baghdad to Damascus in a new bid to help ease tension between Iraq and Syria.

SA strike ballot

South Africa's National Union of Mineworkers agreed to resume wage negotiations with employers but went ahead with plans for a strike ballot among the union's 200,000 members.

Doctors strike

Bangladesh shut eight medical colleges as a strike by more than 8,000 state-employed doctors and medical students over job guarantees continued to paralyse hospitals.

Australia wins cup

Australia beat England 2-1 in the final of the hockey World Cup in London.

Players act out stressful Big Bang rehearsal

THE ONLY people you normally find in the City of London's streets on a rainy Saturday morning are tourists scurrying between St Paul's cathedral and the Tower of London, British Telecom maintenance workers digging up the road and builders exploiting their weekend freedom to manoeuvre.

BY CLIVE WOLMAN IN LONDON

offices, if not the trading floors, of the British firms.

At 7.30am, isolated rows of strip lighting started coming on and shining through the mist and low-lying cloud, as the newly integrated firms of stockbrokers and jobbers (market-makers) prepared to log on for the first time to the stock exchange's Automated Quotations system (Seaq).

Defence ministers worried over US 'zero option' plan

DEFENCE MINISTERS of the major European countries are likely to tell the US tomorrow they have serious reservations about a total pull-out of US medium range nuclear missiles from Europe.

BY LIONEL BARBER IN WASHINGTON AND DAVID BUCHAN IN LONDON

Mr George Shultz, US Secretary of State, said yesterday there was a good chance of concluding an agreement with the Soviet Union for further limiting and monitoring nuclear weapons tests.

GM expected to sell subsidiary in South Africa

GENERAL MOTORS is expected to announce this week the sale of its South African subsidiary to local interests. Mr Bob White, the managing director, said last night that the subsidiary would soon make a detailed statement about the future of its operations.

The possibility of a zero option European missile deal - the withdrawal by the Americans of their cruise and Pershing 2 missiles from Europe in exchange for a Soviet withdrawal of their SS20s in Europe - was raised a week ago with the Reykjavik summit between President Ronald Reagan and Mr Mikhail Gorbachev, the Soviet leader.

stakes too high in the light of the Administration's campaign to portray the Reykjavik summit as a success.

His statement follows the warning last week by Mr John Wilson, the chairman of Shell South Africa, that the company may pull out unless the government hastens the end of apartheid. Mr Wilson, who is also the chairman of the Federated Chamber of Industries, one of the three main employers organisations effectively repeated in stronger terms a similar warning last week by Mr Lo van Wachem, managing director of the Anglo-Dutch group.

Pöhl visits Thatcher as pound faces test

A CRUCIAL week for sterling opens today with a visit to London by Mr Karl Otto Pöhl, president of the West German Bundesbank, to discuss the sharp fall in the British currency.

HK group in Soviet satellite talks

OFFICIALS from Jardine Matheson, the Hong Kong-based trading company, are discussing with the Soviet Union how the company could act as an intermediary in Moscow's efforts to launch satellites for Western governments and companies.

By the close of business on Friday three-month interbank rates in London were at 11 1/4 per cent indicating pressure for a further rise of 1 percentage point in base rates. Sterling also hit new lows on the Bank of England's trade-weighted index of its value against a basket of currencies.

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Last week Mr Roger Smith, GM's chairman in Detroit, said that the world's largest vehicle manufacturer was reviewing its South African commitment because of lack of progress towards ending apartheid and the deteriorating local economy.

The discussions were prompted by the Soviet Union's anxiety to exploit the suspension in flights, caused by a run of technical faults, of the West's two main space launch vehicles, Europe's Ariane and the US space shuttle.

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Nut price rise may lead to crunch for traders

HOWEVER ELSE it is remembered, 1986 might just merit a mention in the history books as the year of the Great Nut Crunch.

Peanuts have almost tripled in value over the last 12 months and almonds have more than doubled, as a result of severely reduced crops in the US, the largest producer. Hazelnuts leapt upwards a few weeks ago in response to fears of damage to the key Turkish crop caused by radiation from the Chernobyl nuclear disaster, although these have since faded and prices are back where they were.

Peanuts and cashews are firm. Even the poor old Brazil nut, the price of which has been in the doldrums for much of the last two years, has sprung into life over the past few weeks as a result of speculative buying in New York.

Although there have been shortages of individual nuts before - notably the peanut scare of 1980 - traders cannot recall a previous occasion when the prices of so many nuts rose at the same time. This is most unusual' said one big trader in London.

The rise in world market prices is also bound to feed through eventually into the shops, in the form of higher prices for nuts and for items such as marzipan. Traders insist, however, that any increase in retail prices will be much smaller and slower than the movement in bulk values, and will probably not have a significant effect on the all important Christmas market. This is because many nut roasters, salters and other users like confectionery makers saw the trouble coming and took out adequate cover by buying forward.

The two most stricken nuts are the almond and the peanut, or groundnut as it is otherwise known. Almonds have been steadily rising in price since it became clear that the Californian crop, which in normal years accounts for well over half the world total, had been cut by 50 per cent this year. This was because a large proportion of the state's almond blossoms were washed off the trees in February before the bees could perform their vital pollination work.

Nor is there much chance of the shortfall being made up from Spain, which is the second largest producer but which has itself had a slightly reduced crop this year. 'There are simply not enough almonds to go round,' said one trader.

This is a big blow to an industry which has worked hard to boost demand for its product over the last

Continued on Page 18

OVERSEAS NEWS

PROFILE OF STEINKÜHLER

I. G. Metall's most likely man

BY PETER BRUCE IN BONN

LIKE MANY of his countrymen, Franz Steinkühler likes an elongated turn of phrase. It is, he says, "not improbable" that he will be elected president of the biggest trade union in western Europe, the I. G. Metall, in Hamburg this week.

Charming, and with a reputation for being cruel to employers, he has wanted the job for a long time but his age has always been a problem.

Even now, at 49, his election which is a certainty, will be a break with tradition. I. G. Metall's 2.7m members have

generally preferred older men. Doubts about his age, however, pale next to what are, for the conservative government and West Germany's big motor, steel and engineering industries, serious questions about his commitment to the gentle consensus that has governed employer/union relations since the end of the war.

"Some employers are taken aback by the fact that I take problems to them direct and unvarnished," he said in an interview in the summer. As a metalworker's leader in Stuttgart, Mr Steinkühler, in his mid-thirties, led, and won West Germany's first-ever strike not called about pay.

Although he has led other strikes since, his fame, and the reason employers fear his election, was sealed in 1984 when he masterminded a strike for a shorter working week. It brought the West German motor industry to a standstill for seven weeks in the summer.

Mr Steinkühler's simple tactic was to organise strikes in a few key component supplier

factories and allow those laid off elsewhere as a result to be paid benefits by the state.

The government closed the benefits loophole earlier this year, but not before Mr Steinkühler's union had led a six-month-long bitter and public campaign against the move.

The strike over working hours and the campaign to keep the benefits door open have helped make relationships between the government and the unions worse than at any time since the end of the Second World War.

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Franz Steinkühler: outside the rules

East bloc dissidents issue joint appeal

By Leslie Collier in Berlin

MORE THAN 100 dissidents in four East European countries have pledged to "struggle" for political democracy, pluralism and the "peaceful reunification" of Europe.

Their rare joint appeal was issued to mark the 50th anniversary of the Hungarian uprising on Thursday. It was signed by leading opponents of the communist governments from Hungary, Poland, Czechoslovakia and East Germany.

Among the 49 Hungarian signatories was Mr Laszlo Rajk, son of the Communist Foreign Minister executed after a show trial in 1949.

The 29 Polish signatories included Mr Adam Michnik and Mr Jacek Kuron. Supporters of Czechoslovakia's Charter 77 civil rights group and the East German Independent Peace Movement also signed the statement.

A preface to the appeal said that since suppression of the Hungarian, Polish and East German Springs of 1968 life "for many became easier" but that the "basic demands" of the uprising were not realised.

Plans to liberalise EEC steel cartel face resistance

BY QUENTIN PEEL IN BRUSSELS

PLANS TO liberalise the EEC's steel cartel, which sets fixed prices and production quotas for two-thirds of Community steel output, seem certain to run into strong opposition when industry ministers meet in Luxembourg today.

The determination of the European Commission to press ahead with liberalisation of the steel regime, to scrap all quotas by the end of 1987, faces resistance from many member states under pressure from their own major steel producers.

West Germany in particular, backed on different issues by Belgium, Luxembourg, France, Italy and the UK, is opposed to moving so fast in dismantling the controls set up in 1960 under the so-called Davignon plan.

The regime has been remarkably successful in allowing steel production capacity to be cut by more than 31m tonnes, to the present level of around 140m tonnes in the Community states involved (excluding Spain and Portugal). However, the Commission estimates there will still be excess capacity of nearly 22m tonnes in 1990 - which can be removed under the incentive of increased competition.

The plan before the ministers is to take the following categories out

of the quota system - galvanised sheet, wire rod, merchant bars, and the lighter variety of heavy sections - amounting to some 20 per cent of production.

The major steel manufacturers are strongly opposed to further liberalisation at the present, arguing that the market is too weak, and prices will fall below viable operating levels as a result.

The Commission maintains, on the other hand, that the conditions of "manifest crisis" in the industry, which justified the creation of the EEC cartel system, have now been removed. The present quota system discriminates against small independent producers - strongest in Italy - who could otherwise take a larger share of the market for the products they propose to liberalise, officials say.

West Germany, once most committed to a liberal steel regime in the Community, now seems the most determined to preserve the cartel. German manufacturers have been particularly vociferous in lobbying - partly, Brussels officials believe, because they also face repaying a portion of their state aid because of making exceptional profits in the first half of the year.

Neue Heimat's bankers extend debt moratorium

BY ANDREW FISHER IN FRANKFURT

"IS THE creditworthiness of Neue Heimat now greater than that of the old Neue Heimat?" The question was put to Mr Horst Schiesser, the Berlin businessman who owns the financially troubled housing group, after he had spent the best part of nine hours trying to soothe the fears of banks which have lent it very large sums of money.

His answer was mildly reassuring, the more so as he had just announced an agreement with the banks to continue a moratorium on debt repayments. "I should like to say,

West German police yesterday arrested Mr Alfons Lappas, chairman of the trade union-owned holding group, BGAG, for refusing to testify to a parliamentary commission in Bonn about the Neue Heimat sale.

Mr Lappas was reportedly arrested in Hamburg after attending the opening of the metal workers' union conference. Last week the committee, having been told by Mr Lappas that he would not discuss business secrets with them, applied for a court order to jail him.

He told the committee that he knew nothing of the sale to Mr Schiesser while he was talking to creditor banks - they are owed DM 12m of Neue Heimat's total DM 17m debts - about sorting out the housing

concern's muddled affairs. "I felt I had been duped."

Since the banks had also been left in the dark about the sale to the Berlin bakery owner, last Friday's talks were crucial to his chances of trying to turn Neue Heimat round.

Mr Schiesser professed himself satisfied with the meeting, at which the banks agreed to set up a working group to co-ordinate the interests of all bank creditors.

They also agreed to maintain the debt moratorium until the end of 1988.

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Coalition fails to solve Flemish dispute

By Tim Dickson in Brussels

BELGIUM'S centre-right coalition government will once again be fighting for survival this week after the collapse of efforts to settle the country's bitter language dispute.

The new crisis was precipitated late on Friday night when a compromise "solution" backed and forced the resignation of Mr Charles-Ferdinand Notbom, the Interior Minister.

Earlier on Friday Mr Notbom had confirmed the appointment of Mr Roger Wymants as mayor of Les Fourons, the tiny area close to the Dutch border where a previous mayor Mr Jose Happart was recently sacked for refusing to display an adequate knowledge of the official local language, Flemish.

Mr Wymant, who as a French-speaking Flemish teacher is apparently an ideal candidate, had second thoughts. He announced he would only accept the post on conditions which would have been unacceptable to the Flemish-speaking Christian Democrat elements in Mr Wilfried Martens' four-party coalition government.

The situation is made no easier by the fact that Mr Happart was on Friday elected first alderman of Les Fourons, de facto mayor in the absence of a new appointment.

Observers in Brussels last night noted that Mr Josef Michel - the new Interior Minister sworn in on Saturday - not only has experience of the job in a former administration but also has first-hand knowledge of dealing with Belgian community affairs.

Sabena and SAS discuss co-operation

By Kevin Done in Stockholm

TWO European airlines SAS (Scandinavian Airlines System), and Sabena, the Belgian state-owned airline, have decided to intensify talks about future co-operation, chiefly on intercontinental routes.

Much of the airline industry is losing money on its intercontinental traffic, and SAS and Sabena are discussing forms of co-operation which would make their long-haul routes more competitive.

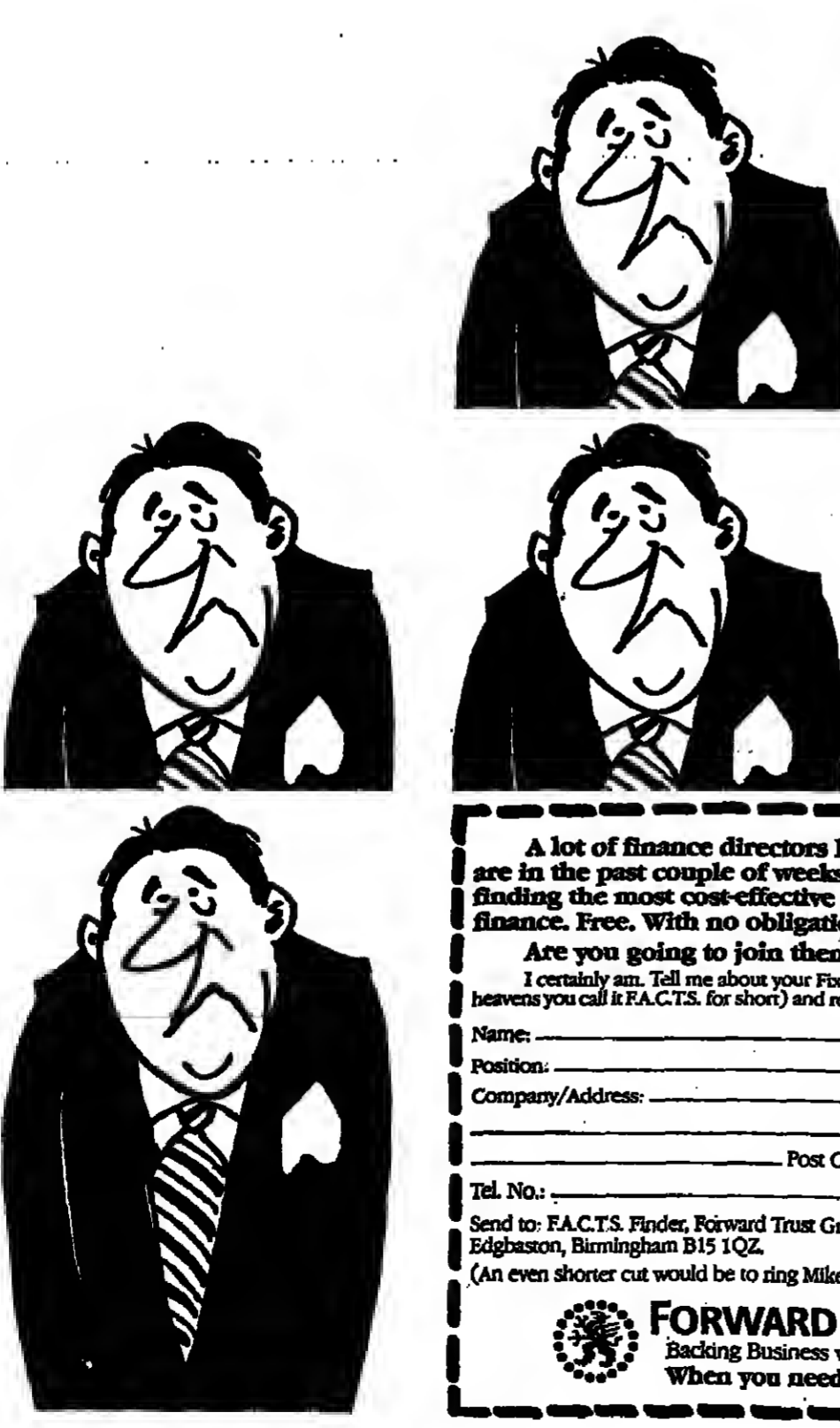
Some of the smaller and medium-sized European airlines are concerned that in an era of free competition they will face a tough fight to maintain their intercontinental networks and survive as more than just feeder services to some of the main European airports such as London, Frankfurt or Schiphol.

"We must develop the Scandinavian traffic system with a strong intercontinental network," said an SAS spokesman.

The advantage of a co-operation scheme with Sabena would be that the two airlines could exploit each other's existing strengths. SAS would clearly like to be able to exploit the catchment area for traffic around Brussels.

Since earlier this year SAS has had no flights to Africa, whereas Sabena is relatively strong on African routes. By contrast SAS has more fully developed services to south-east Asia.

SAS is also holding separate talks with Finnair, the Finnish airline about possible co-operation on long-haul traffic.



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OVERSEAS NEWS

Moscow expels five US envoys 'for illegalities'

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET UNION yesterday expelled five US diplomats in an apparent act of retaliation for the expulsion of 25 Soviet diplomats at the UN headquarters in New York...

Turkish banker to head key ministry

By David Bardard in Ankara

THE GOVERNOR of the central bank Mr Yavuz Caneli, is to become Under-Secretary of the Treasury and Foreign Trade.

REPUBLICANS VULNERABLE IN SENATE ELECTIONS

Reagan campaigns for his supporters

BY STEWART FLEMING, US EDITOR, IN WASHINGTON

ALMOST three weeks after its scheduled adjournment, the 99th US Congress has completed work on a plethora of legislative proposals...

Many question whether Mr Reagan can accomplish his ambitious goal. His prospects have hinged partly on the fact that Moscow too has found it in its interests to say that the summit was a success.



Dr Garret Fitzgerald: spirited rearward action

Fianna Fail opinion poll lead

By Hugh Carney in Dublin

IRELAND'S fragile Fine Gael-Labour coalition, which this week must try to win a knife-edge confidence vote in parliament...

Dr Garret Fitzgerald, the Prime Minister, fought spiritedly over the weekend, insisting that the government would win Thursday's confidence vote.

With government and opposition parties divided in theory only by the speaker's casting vote, the coalition cannot afford slips if it is to continue to the end of its term in a year.

In an attempt to halt a surge in interest rates which has followed big capital outflows due to the cheapness of sterling and worries about overruns on this year's current budget deficit...

Dr Fitzgerald was adamant that he would not devalue the Irish pound—as the government did in August—and that the coalition would agree spending cuts in its January budget to control the public finances.

He blamed lack of British action to control sterling as the chief cause of the rising cost of Irish money.

In spite of his insistence that the government would survive, Dr Fitzgerald did look forward to a general election in his speech to the Fine Gael annual conference on Saturday night.

Because the Labour Party has already said it would not take part in another coalition, he said the government was not standing for re-election.

Fine Gael would run on its own policies, but would not rule out entering another coalition, he said in an apparent reference to the new Progressive Democratic Party.

The chances of this are slim, according to the latest Sunday Independent US opinion poll. Excluding "don't knows" it gave Fianna Fail 53 per cent support, up from 46 per cent in June.

Fine Gael had 27 per cent, the Progressive Democrats 9 per cent and Labour 6 per cent.

Mr Haughey's personal standing has also forged ahead to 40 per cent, compared with 27 per cent for Dr Fitzgerald.

In the face of such figures, government ministers have increasingly turned on Mr Haughey, accusing his past governments of responsibility for the economic decline by reckless public spending and borrowing, and attacking his latest statements criticising the Anglo-Irish agreement.

Kuwait demand holds up Opec agreement

BY RICHARD JOHNS IN GENEVA

AGREEMENT BY the Organisation of Petroleum Exporting Countries (Opec) on an extension of its interim pact on output control and quotas is continuing to be held up by Kuwait's surprising demand for a 10 per cent increase in its quota over the next two months.

Sheikh Ali Khalifah al Sabah, Kuwaiti Minister of Oil, said yesterday that his assent to any Opec accord was dependent on the others conceding his state an extra 90,000 barrels a day on top of the 900,000 b/d permitted under the agreement covering September and October.

Ministers yesterday were engaged in intensive consultations over how the arrangement might be amended to give up to 200,000 b/d of production to members most insistent of obtaining a larger share.

Kuwait and Saudi Arabia appeared to have dropped their objections that a "roll over" of the interim pact, should be conditional on a fundamental renegotiation of the quota system, with the aim of introducing a new one in 1987. There is general recognition that the task could not be completed by the end of this month.

Iran seemed almost certain to reject any revision accommodating Kuwait's demand. Yet, in practice, this may not matter to the market because its exports are being constrained as a result of Iraqi military pressure on its Kharg Island export terminal.

Western analysts now believe that the Kuwait Oil Minister was given no room for manoeuvre because his Government is determined to present a "triumph" in Opec to placate domestic public opinion. This follows the unpopular decision of the ruling family to suspend the National Assembly early in July — a measure sought by the Saudi regime.

Venezuela and Iran, however, would have acute difficulty in justifying a higher quota for Kuwait which still enjoys substantial financial reserves.

At the weekend Saudi Arabia once again threw its weight behind Kuwait's claim which was still opposed by most other members. Sheikh Ahmed Zaki Yamani, the Kingdom's chief delegate, told the Kuwaiti newspaper Al Watan that Saudi Arabia supported Kuwait's claim.

He expected an increase for Kuwait of 45-50,000 b/d and another 45,000 b/d from the beginning of December. Failure to reach an accord could mean a collapse in prices, he warned.

Asked yesterday afternoon whether Kuwait would be satisfied with an extra allocation in two tranches, Sheikh Ali Khalifa said: "I don't know. If that is the conference decision I would call Kuwait but I wouldn't call Kuwait for a single barrel less than 90,000 b/d."

Kuwait's position all along had been to accept nothing less than parity with Libya which has a quota of some 930,000 b/d.

On Saturday following an adjournment, called partly so that Saudi and Kuwaiti delegations could consult their capitals, the official Saudi Press Agency said that "in continuation of the great sacrifice the Kingdom has made to safeguard Opec and consolidate its progress," it was prepared to stick to its current quota of 4,353,000 b/d until the end of the year.

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Congress spending cuts in doubt

BY LIONEL BARBER IN WASHINGTON

THE 99th US Congress adjourned on Saturday with big doubts remaining about its final approved bill to cut the federal deficit.

The Senate passed a measure to cut \$11.7bn (\$8bn) from the deficit, bringing Congress within striking range of the \$144bn deficit target for fiscal year 1987. But most of the cuts are one-off savings and accounting gimmickry.

Lawmakers forecast a tough battle to meet the \$108bn target for fiscal 1988 as set out in the Gramm-Rudman-Hollings law to force a balanced budget by 1991.

The wrangling over federal spending cast a shadow over Congress which had to extend sitting for two weeks to get agreement on a \$576bn omni-

bus appropriations bill, signed by President Reagan at the weekend.

Among the measures approved in the final days are:

Defence spending: Congress held the military budget to about \$290bn, a cut of almost \$30bn from the President's request. The strategic defence initiative (SDI), the space-based defence system, will have to make do with \$3.5bn, around \$1.8bn less than the Administration wanted.

Immigration: Congress ended five years of debate by overhauling the laws, approving amnesty for several million aliens, penalties against employers for hiring illegal aliens and tougher border enforcement.

Foreign policy: The President secured final approval for \$100m in military and other aid for the Contra rebels fighting the leftist Sandinista government in Nicaragua. Some \$200m economic assistance was granted to the Philippine Government. But, in an earlier significant move, Congress overrode a Presidential veto on new economic sanctions against South Africa.

Environment: The President, with an eye on next month's elections, signed an expansion of the toxic waste clean-up programme amounting to \$9bn. But a stricter clean water act faces a possible veto.

Drugs: Congress imposed a \$1.7bn programme to curb the spread of drug abuse, but drew back from imposing the death

penalty in drug-related crimes. Farms: Congress approved laws to allow the Farm Credit System, a network of borrower-owned co-operative banks, to spread its losses over the next 20 years.

Commodities: Congress approved laws to extend for three years funding for regulation of the commodity futures market and to expand the leveraged contract industry which provides for the sale on purchase of a commodity at a fixed price at some future date but which are not traded on exchanges.

Imports: The Deficit Reduction Bill imposes a tax of 0.22 per cent on almost all imports starting December 1 1986. It will fall to 0.17 per cent on October 1 1987.

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WHICH BRITISH BANK HAS GROWN TO BE THE ELEVENTH LARGEST IN THE UNITED KINGDOM IN THE SHORT PERIOD OF JUST 17 YEARS?

No Photographs, Yet Still The Most Detailed Daily Picture of World Financial Markets. The Wall Street Journal/Europe contains no photographs. Yet it can be held up as an example to any aspiring photographer. Because, like any good photograph, The Journal provides a clear, uncluttered picture, with the fine detail of world finance in sharp focus at all times.

Dollar's Fall Aids Multinationals That Work the Currency Markets. THE BIG U.S. MULTINATIONAL COMPANIES that have benefited from the dollar's 18-month descent have vastly different strategies for dealing with volatile foreign-exchange markets.

OVERSEAS NEWS

China's imports rise despite curbs

BY ROBERT THOMSON IN PEKING

CHINA'S trade deficit reached US\$8.9bn in the first nine months of this year, despite tighter import controls and government plans to reduce the deficit substantially this year.

The government had planned to cut imports, but in the first nine months, import volume rose 5.1 per cent on the same period last year, while exports increased 14.2 per cent to \$21.4bn, according to figures released by the State Statistical Bureau.

Japan, which had a bilateral trade surplus last year of almost \$7bn has been hardest hit by import restrictions this year, particularly those on consumer durables and motor vehicles.

Imports from Japan were down 21.4 per cent in the first nine months, while exports were down 13.7 per cent, largely because of the slump in world oil prices.

A continuing trade deficit has become a sensitive political issue after last year's deficit of \$14.9bn, and some senior Communist Party members are wondering if the country's trading partners are getting the better of China.

The period saw a 57.6 per cent increase in imports from the Soviet Union, while exports to the Soviet Union rose 51.27 per cent. Exports to the European Economic Community

jumped 80.1 per cent while imports rose 33.3 per cent, and exports to the US increased 14.4 per cent, while imports rose 4.4 per cent.

Asked how China was covering the deficit when there appears to have been little movement in the country's foreign exchange reserves, a State Statistical Bureau spokesman said the country was delaying payment on imports, borrowing from abroad, and selling gold reserves.

The official claimed \$1bn had been borrowed in the first nine months, highlighting again the continuing conflict between statistics released by different Chinese departments. The

Ministry of Foreign Economic Relations and Trade claims the country borrowed \$2.5bn in the first half of this year.

Other figures released by the statistical bureau show that after a sluggish start, China's industrial production is likely to grow at the target rate for this year of 7 per cent. Industrial growth in the first nine months was 6.4 per cent.

Investment in fixed assets is still too high for the Government's liking, with an 18.7 per cent increase in the first nine months. However, the increase for the first nine months of 1986 was 33.7 per cent, and prompted tighter controls on bank lending.

Shamir expected to take tougher line on terrorism

BY ANDREW WHITLEY IN JERUSALEM

THE APPOINTMENT of Mr Yitzhak Shamir, the 71-year-old Likud leader, as Israel's ninth Prime Minister is expected to be formally ratified today by the Knesset.

Mr Shamir will head the same nine-party grand coalition that was presided over by Mr Shimon Peres, the outgoing Labour Prime Minister, and is committed to the same basic policy guidelines.

But the Likud leader will undoubtedly take a much tougher stance than his predecessor on Middle East peace negotiations, and on terrorism. The latter has become a highly topical subject following Wednesday's grenade attack in Jerusalem, and the subsequent shooting-down of an Israeli Phantom during a retaliatory raid in southern Lebanon.

Government which appears to be pursuing a twin-track policy of threatening to use force if he is not released and simultaneously using diplomatic channels to make contact with his captors.

Gen Amos Lapidot, the air force commander, said yesterday that the missing man may already have been taken to Syria.

He added that Israel now believes the loss of the aircraft had not been due to a missile hit but to an explosion in its undercarriage region. Precautionary checks are to be carried out on all air force warplanes to prevent a repetition of the incident.

The highly controversial issue of Jewish settlements in the occupied territory is also certain to be revived under Mr Shamir, after an absence from the headlines during the Peres years.

Anticipating possible trouble, Mr George Shultz, the US Secretary of State, was reported yesterday to have sent a message to Mr Shamir warning him not to renew construction in the West Bank and Gaza, or to change the status of the Temple Mount holy area in Jerusalem.

Language in Jerusalem Post said it had uncovered plans by Herut, Likud's main component, for a massive new settlement drive in the occupied territories.

Speaking in Damascus, Mr Nabih Berri, Amal's leader and Lebanese Justice Minister, suggested that the aim could be swapped on equal terms and Palestinian prisoners being held by Israel.

There was no immediate public response from the Israeli

'Xian Incident' fails to spoil Queen's visit

BY OUR PEKING CORRESPONDENT

NOT LONG before the Royal Yacht Britannia left the southern Chinese city of Guangzhou (Canton) on Saturday night, Li Xiaomian, China's President, sent a message to the Queen and Prince Philip saying that their visit had been "an important chapter in the annals of Sino-British relations."

Perhaps to make certain that Chinese leaders understood that she also enjoyed herself, before leaving, the Queen wrote letters to President Li and Deng Xiaoping

explaining that the visit had "set the seal" on good relations and was "exhilarating."

If British officials could have their way, they would rewrite part of that chapter and excise what has become known as China's second "Xian Incident" (the first "Xian Incident" was the capture of Chiang Kai-shek, the Chinese nationalist leader, by rebel and Communist troops in 1949).

It was in Xian last week that the Duke of Edinburgh

apparently described Peking as "shabby" and suggested that if one stays too long in China one could get "slitty" eyes.

China's Foreign Ministry has made no official comment on the Prince's controversial remarks, which have also not been reported in the Chinese media. In fact, the official Chinese news agency, Xinhua, made a point of reporting a pleasant meeting on Saturday between the Prince and peasants.

"Prince Philip went to a

rural village where he visited a rice paddy field, a fish pond, a recreation centre, and a peasant's home. He had a cordial talk with the peasants and was warmly received," Xinhua said.

The student at the centre of the "Xian incident," Mr Simon Kirby, 21, of Leamington Spa, regrets having talked to the royal watchers after his now famous chat with the Prince.

British-consciousness was raised, and ordinary Chinese had a far better understand-



The Queen with a small admirer at a concert given by 300 children at the Guangdong Children's Palace on Saturday

THE NEW FORD TRANSIT. AS TRUSTED WITH GOLD BULLION, INTENSIVE CARE PATIENTS AND MRS. PROWSE'S KETTLE.

The Ford Transit is the overwhelming choice of security companies and ambulance services. That explains the gold bullion and intensive care patients, so where do Mrs. Prowse and her kettle fit in?

Well, Mrs. Prowse is a sprightly 68. She's lived for the past 50 odd years in a tiny farm cottage in deepest Cornwall.

Her home is so far off the beaten track that she can't exactly pop out to the shops all that often. So Mrs. Prowse is a regular customer of Kay's mail order catalogue, part of Great Universal Stores plc.

The distribution arm of the G.U.S. group of companies is called White Arrow. Each year they deliver a phenomenal number of parcels to towns and villages throughout the U.K.

To achieve this end White Arrow run a fleet of 2,000 vans.

Every one of them is a Ford Transit. In the course of a year White Arrow reckon that each of their Transits travels 25,000 miles. This gives an annual mileage figure for their fleet of around 50 million miles.

The man who's got the responsibility for those 50 million miles is White Arrow's Fleet Director. As you would expect he's the constant focus of attention for all Transits competitors, and he knows a great deal about the van market.

"We test models of just about every other similar panel van, but the Transit has always proved the better vehicle. All costs are recorded on computer. Every single mile is logged and has been since 1968. The Transit comes top in everything."

A satisfied customer indeed.

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In the words of John Abberley, their Managing Director, "White Arrow are specialists in parcel delivery to home and business, challenging for the number one position in parcel distribution."

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It's a van designed to surpass the almost legendary achievements of the old Ford Transit. (Whilst still retaining all the classic Transit traits.)

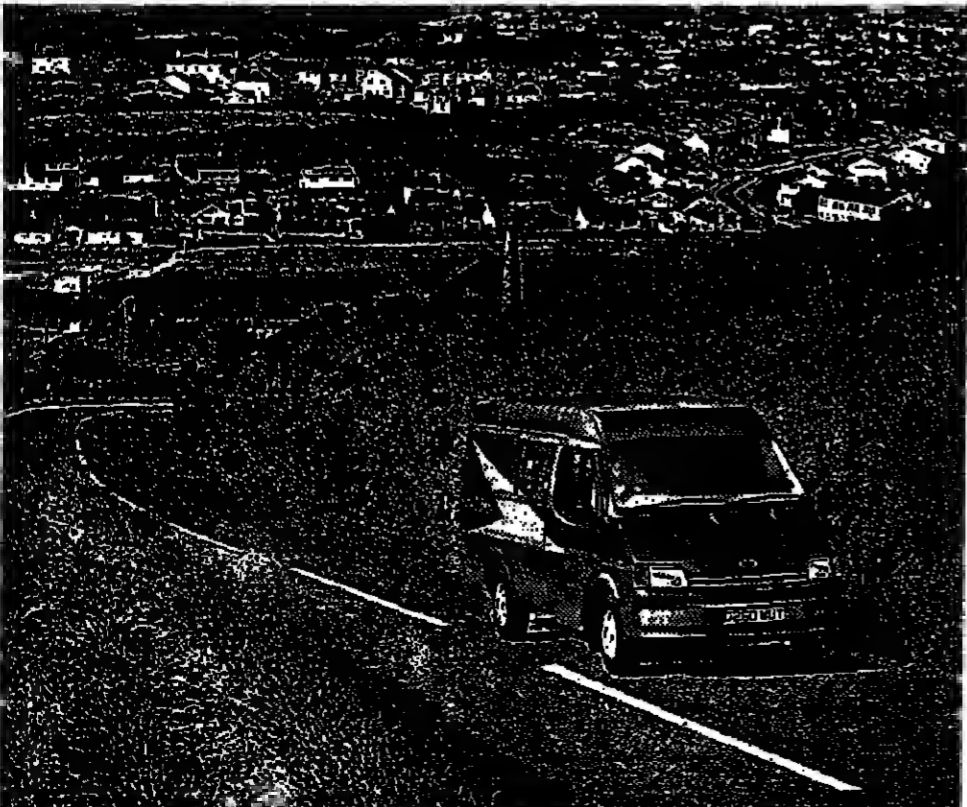
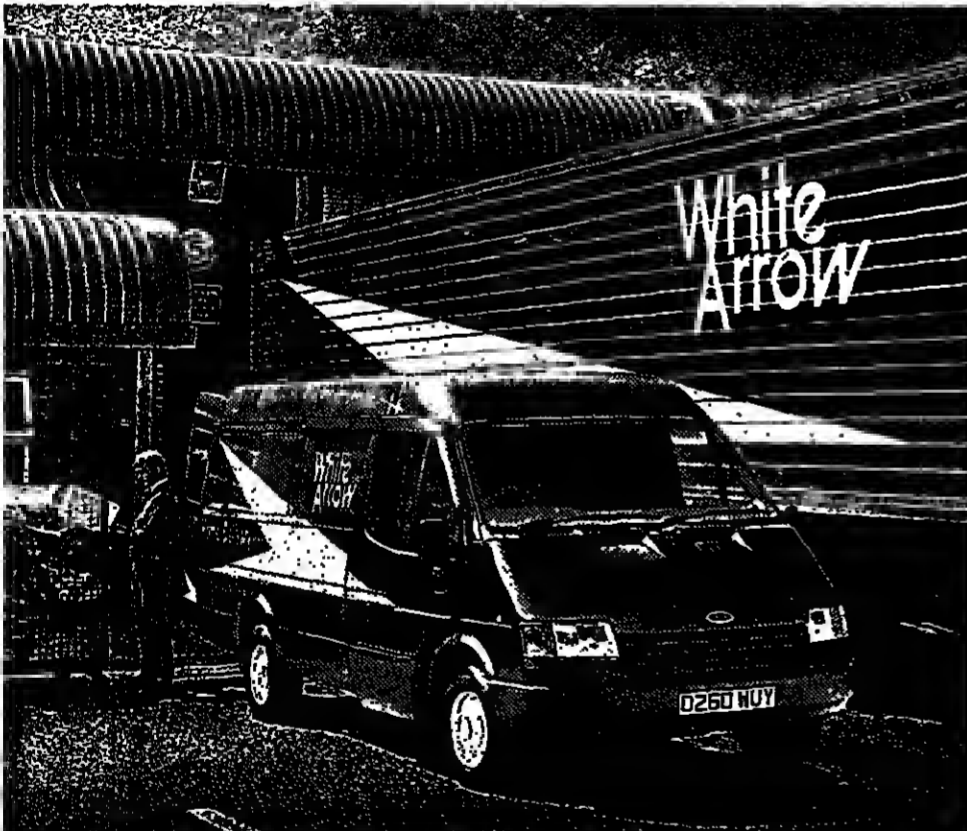
The new Transit boasts even more loadspace, even higher levels of cab comfort and significantly improved fuel economy.

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Israel to scrap minimum domestic prices for fuel

BY OUR JERUSALEM CORRESPONDENT

A FEAR-BREACHING restructuring of the domestic fuel industry, aimed at stimulating competition, has been announced by Israel's Energy Ministry.

The cornerstone of the new policy will be the ending of government-set minimum retail prices for fuel products. In future the Government will only set a maximum price.

The policy has aroused immediate opposition from fuel distributors but it is likely to be welcomed by consumers who are paying among the highest petrol prices in the world.

The three fuel distributors, two of them private and one state-owned, which currently act as a cartel in dividing up the market, will be compelled to end such arrangements and to compete on equal terms.

The Government is also lifting its present monopoly on oil refining, and will encourage the three companies — Paz, Sonol and Dolek — to purchase shares in the two state-owned refineries, at Haifa and Ashdod.

The Energy Minister said no decision had yet been taken on whether the Government will retain a controlling interest.

From January onwards, the distributors will be able to buy refined products directly from abroad equivalent to 10 per cent of their needs, instead of purchasing crude oil which is then transferred to the state for refining.

The state-run Israel Fuel Authority will, however, retain overall responsibility for imports of crude.

The Energy Ministry said yesterday that the changes ahead equivalent to a broader plan aimed at opening up the Israeli market. Some aspects need the prior approval of the Ministerial Economic Committee, the support of which a spokesman said, had already been assured.

Israeli air raids have knocked out the last two working berths at Iran's main Kharg Island oil terminal in the Gulf, shipping sources in the region said over the weekend, Reuter reports from Bahrain.

SHIPPING REPORT Opec production doubts depress tanker market

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

UNCERTAINTY surrounding the likely outcome of negotiations over production cuts by the Organisation of Petroleum Exporting Countries continued to depress the tanker market last week.

Events in the dry cargo market were described by brokers as "erratic." Panamax time charter rates in the East were said to have weakened to around \$4,500 to \$4,750 per day, while in the Atlantic relative premiums were available for early grain tonnage from the US Gulf.

Densholm Coates, the London brokers, noted, however, that freight rates were still below the levels of 12 months ago despite recent improvements.

In the tanker market, Galbreath's said tonnage was continuing to build up, particularly in the Middle East Gulf, where around 50 vessels of more than 200,000 deadweight tons were available.

The only quoted order for a VLCC (very large crude carrier) from the Gulf was for the Kuwait state oil company KPC, which was reported to have fixed at below Worldscale 20 for a voyage to the East.

Among smaller vessels, Shell

fixed an 80,000 dwt tanker from the Gulf to Singapore at Worldscale 47.5 while Yukong was reported to have fixed Worldscale 35 for a vessel of 140,000 dwt from the Gulf to South Korea.

Brokers said stocks in consuming areas were too high to provide much hope of a return to the levels of activity seen in July and August, even if Opec proved unable to maintain production cuts.

Trade was said to be "limited" in the Mediterranean, where cargoes of 80,000 tons were concluded at little more than Worldscale 50 for trips to North West Europe and around Worldscale 60 on the cross-Mediterranean route.

Rates were said to have improved from West Africa, however, with Beesting reported to have paid Worldscale 32.5 for 125,000 tons from Nigeria to offshore Louisiana.

There was a further softening of rates in the North Sea, where a 75,000 tons cargo from the Tees to Philadelphia was fixed at Worldscale 45 while Phillips paid Worldscale 77.5 for 64,000 tons from Flotta to the East Coast of Britain.

World Economic Indicators

		UNEMPLOYMENT			
		Sept. 85	Aug. 86	July 86	Sept. 85
US	000's	8,329.9	8,027.0	8,190.0	8,271.0
	%	7.9	6.8	6.9	7.1
UK	000's	3,197.0	3,228.0	3,275.0	3,342.0
	%	11.6	12.0	12.0	12.1
W. Germany	000's	Aug. 86	July 86	June 86	Aug. 85
	%	2,125.2	2,131.8	2,078.2	2,216.6
France	000's	2,373.5	2,316.0	2,266.0	2,309.9
	%	10.2	9.9	9.7	9.9
Italy	000's	3,085.0	3,105.2	3,169.7	2,859.0
	%	13.4	13.5	13.8	12.4
Belgium	000's	531.4	522.6	477.9	567.9
	%	13.0	12.7	11.7	13.0
Netherlands	000's	710.9	714.0	697.2	776.7
	%	12.4	12.5	12.0	12.6
Japan	000's	July 86	July 86	May 86	July 85
	%	1,670.0	1,610.0	1,620.0	1,450.0
		2.92	2.72	2.7	2.56

Source (except US, Japan): Eurostat

Natural rubber price agreement talks collapse

BY WILLIAM DULLFORCE IN GENEVA

RUBBER producing and consuming countries have failed in their third attempt to negotiate a new price-stabilising agreement.

Talks collapsed late on Friday mainly because the consumers insisted on a mechanism allowing for more frequent adjustments of rubber prices in line with market trends.

Mr Ahmad Farouk, the producers' spokesman, said they would urgently convene a meeting of the Natural Rubber Producers' Committee.

The current International Natural Rubber Agreement continues to the end of October 1987 so the failure of the talks will have no immediate effect, although there may be some market reaction today.

Both producers and consumers will, however, have to consider the consequences if they have to start liquidating the present 365,000-tonne buffer stock next October.

The agreement provides for liquidation over a three-year period. Funds equivalent to some \$350m (£245m) are tied up in existing stock.

There was bitterness among participants after the collapse of the conference. It had resumed in a promising atmosphere on October 6. The producers had then appeared to open the way for a settlement by dropping their demand for a new reference price of 265 Malaysian-Singapore cents a kilo and agreeing to accept the current reference price of 201.66 cents as the starting level for the new agreement.

On Friday, however, Mr Farouk said the outcome left serious doubts as to whether the big consuming countries, the US, the EEC and Japan, had really wanted a new agreement. Producers now thought it might be the lesser evil to commit rubber to free market forces.

Differences over two points precipitated the final collapse of the talks. One was the producers' demand that the reference price be expressed in Malaysian ringgits instead of the combined Malaysian-Singapore currency measure. Malaysia, by far the biggest producer, provides about 45 per cent of world exports.

The consumers wanted to keep the present currency arrangement. They also held out for price reviews at 12-month intervals instead of 18-month intervals and the introduction of automatic price adjustments.

Investment to head EEC-Asean meeting

By John Murray Brown in Jakarta

MOVES TO try to improve the climate for European investors will top the agenda at the EEC-Asean foreign ministers' meeting in the Indonesian capital Jakarta today.

According to an EEC-Asean joint report on investment, the main obstacles to investment continue to be: the lack of trade between Asean partners; the complexity of investment regulations; the wide margin of discretion in applying the regulations; inadequate protection of intellectual property rights, such as patents and trademarks; and inadequate information about investment opportunities.

Although European investment in Asean, comprising Thailand, Malaysia, Singapore, Indonesia, the Philippines and Brunei, has shown a marked increase in the past decade it is still far behind that of Japan, Asean's leading investment partner, and the US.

The report notes that the growth in investment is concentrated in banking and finance rather than manufacturing. Ninety per cent of Britain's investment is targeted at Malaysia and Singapore, for example, with whom the UK has historic links.

Manila hopes to better Mexico's debt deal

BY STEVEN B. BUTLER IN MANILA

THE PHILIPPINES will be seeking terms more favourable than those granted to Mexico when it begins debt rescheduling negotiations with 383 commercial bank creditors in New York next week, said Mr Jaime Ongpin, the Philippines Finance Minister, at the weekend.

"The Mexico deal has opened a new horizon," he said. "The Philippines has \$3.5bn (£2.5bn) of commercial debt that falls due during the next six years, in addition to previously rescheduled loans from 1983-85 which would be falling due next year.

Mr Ongpin said he expected creditors would agree to match the 20-year maturity that was agreed to with Mexico, and would better the 13/16 per cent age point over Libor (London interbank offered rate) in the Mexico package.

The Philippines had a total foreign debt of \$26.4bn at the start of the year, although this figure is expected to be re-valued upward by about \$1bn because of the higher dollar valuation of yen-dominated loans in the country's debt portfolio.

Mr Ongpin said that without rescheduling the Philippines' debt service ratio would range between 40 and 50 per cent over the next five years. The Government is seeking to lower this to between 25 per cent and 33 per cent to allow the economy to grow faster.

Government economic plans call for the economy to

Accord reached on customs contract



Jaime Ongpin: "Higher revenues"

THE way appears to have been cleared for Société Générale de Surveillance (SGS) of Switzerland to be awarded the contract to pre-inspect cargoes destined for the Philippines, Stephen Butler reports from Manila. This follows the resolution of a dispute in the Philippine Government.

The compromise agreement between the Finance Ministry and the Customs Bureau will reduce the number of countries in which SGS was planned to act as an agent for the Philippine Government, while the Philippines will despatch more of its own customs attachés overseas.

Mr Robert Tanada, customs commissioner, had objected to the cost of the

SGS service. Mr Jaime Ongpin, Finance Minister, argued that the cost was irrelevant because of higher revenues that would accrue to the Government.

During a one-and-a-half month period in which SGS was inspecting Philippine-bound cargo 75 per cent of cargoes were shown to be under-valued or misdeclared. SGS was able to recover revenues equivalent to 11 times the contract value, which is based on 0.55 per cent of the value of cargoes inspected.

Mr Ongpin said that the contract would be worth 300m pesos annually (£10.1m) based on projections from the one-and-a-half month period.

expand by 6.4 per cent annually over the next six years, although some economists consider this target optimistic.

Mr Ongpin said growth this year would be flat or slightly positive, expecting growth in the second half to compensate for the 3.4 per cent decline in the first six months.

He was the most optimistic yet that the economy had moved onto the right track, with growth in imports preceding an expected rise in employment and production.

According to central bank statistics, non-oil imports, excluding raw materials for garments and semiconductors to be re-exported, rose by 33 per cent in dollar terms during the first eight months of the year. Imports of raw materials and intermediate goods rose by 47 per cent, while capital goods imports increased by 24 per cent.

Mr Ongpin based his optimism partly on the strengthened fundamentals of the economy — the stable

exchange rate, low inflation, and the end of capital flight that plagued the economy until early this year.

The International Monetary Fund (IMF) is expected to approve an agreement with the Philippines next Friday which will lead to the availability of a \$300m compensatory finance facility in November.

This will automatically trigger the release of \$350m of new money from commercial banks that was left undrawn when an

earlier IMF agreement was suspended in April.

This will in turn trigger approval of a \$500m World Bank economic recovery loan in December. The World Bank is also encouraging the Japanese Export-Import Bank to co-finance another \$300m loan. A further \$500m loan involving the Asian Development Bank is a possibility.

Mr Ongpin said that last week, applications to participate in the government's debt-for-equity conversion programme had reached \$182m, with \$18m approved. The programme gives creditors access to cheap pesos for investment in the country.

The government has also announced that an auction system for government treasury bills would be reintroduced from next Friday. Mr Ongpin predicted that this would lead to further declines in interest rates, now about 12.75 per cent for treasury bills.

The government introduced negotiated treasury bills at high interest rates — up to 50 per cent — in 1983 to remove excess liquidity from the economy and reign in a raging inflation that peaked at 50 per cent in 1984.

The measures brought the economy to a halt, with gross domestic product shrinking by more than 9 per cent over 1984 and 1985. Mr Ongpin said the decision to return to an auction system reflected the stability that had returned to markets.

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UK NEWS

BBC faces row over political independence

BY DAVID CHURCHILL

THE BBC is facing a row over its political independence following a decision by the BBC's Governors to try to reach an out of court settlement with two Conservative MPs who were taking libel actions against the Corporation.

Settlement of the libel actions, which has still to be formally announced in court, was understood to have been reached late last week following a meeting of the BBC's Governors last Thursday.

The libel actions were brought by the two MPs - Mr Neil Hamilton and Mr Gerald Howarth - following a Panorama programme broadcast in February 1984.

This programme, entitled Magpie's Militant Tendency, purported to show that both MPs were linked to extremist right-wingers trying to infiltrate the Conservative Party.

The action brought by Mr Hamilton was already under way but was halted on Friday so that out of court discussions could take place.

The proposed settlement is understood to involve paying damages of £20,000 each to the two MPs as well as their full legal costs - estimated at £200,000 at least - and to broadcast an apology. The BBC said yesterday that it was unable to make any comment.

However, the BBC's apparent climbdown over the libel actions is likely to lead to a public row over its journalistic independence. BBC journalists and senior management are understood to be concerned at the Corporation's failure to support the Panorama programme, especially since an internal investigation had suggested that the BBC had a strong defence to mount against the libel actions.

Some BBC journalists are believed to see the case as similar to the controversy surrounding the Real Lives documentary programme last year when changes were made in a programme about Northern Ireland.

Mr John Foster, broadcasting organiser for the National Union of Journalists, said that BBC journalists were appalled at the apparently chaotic manner in which a decision to settle the libel action had been reached.

"In the last few years the NUJ has been forced on several occasions to defend the reputation and standards of the BBC in the face of management weakness or political interference," he added.

The BBC was also criticised yesterday by another Conservative MP for wasting public money over defending the libel actions.

Peter Riddell outlines Conservative legislative plans

Government gets its second wind

A MUCH clearer idea of the Government's legislative plans up to and beyond the next general election has emerged since the Conservative Party conference and on the eve of the reopening of Parliament after the summer recess.

The striking feature of the conference was that the Government appeared to get its second wind. Ministers were eager to demonstrate that they had not run out of ideas, despite over seven years in office. As Mr John Moore, the Transport Secretary and rising star of the Conservatives' free-market wing, said on Friday: "There is a new confidence in the party. In Bournemouth we showed that we have lost none of our radicalism."

At the conference itself only snippets were given about long-term thinking - for example on the deregulation of rented housing - partly because firms decisions have not

yet been taken in many areas. Indeed, the dozen party policy groups set up to prepare ideas for the manifesto have only just started work.

Nevertheless, in a number of key areas the outlines of manifesto commitments and post-election policy are apparent.

● Privatisation of most of the rest of state industry. Water authorities are definitely on the list, which may also include electricity supply and Post Office as well as the injection of private capital into parts of British Rail, British Coal and British Steel.

● Approval of expanded nuclear power programme depending on timing of the decision of the inquiry into Britain's proposed first FWR reactor at Sizewell in Suffolk.

● Reform of personal taxation system with introduction of transferable allowances between husbands and wives.

● Further instalment of trade union law hinted at, but nothing firm. Action could include tightening of requirements on ballots on union elections and, less likely, measures affecting strikes in essential services and legally enforceable contracts.

● Rates reform in England and Wales to be top priority post-election and changes to be introduced by 1991.

● Ending of rent controls on new tenancies agreed with new category of registered landlords, but not affecting existing tenancies. Also measures to fulfill pledge of 1m more home owners by 1991.

● Major educational reform. Details undecided but likely to include expansion of parental choice and financing schools on an open entry basis of payments per pupil. Also a new package of loans, grants and

sponsorship for financing higher education.

● Further measures to encourage share ownership to fulfil pledge of doubling number of individual direct shareholders in life of next parliament.

However the postponement until after the next election of some controversial measures such as water privatisation and English and Welsh rates reform will mean a lighter Queen's Speech on November 12 than in recent years. The Cabinet's legislation committee has prepared the 1986-87 programme on the assumption that all the proposed bills will become law by the end of July next year, without the usual spillover session at this time of year.

The aim is to clear the decks by the start of the 1987 summer recess, to leave open the option of an autumn general election.

Airlines support launch of travel card

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

AN AIR travel credit card, Airplus, has been launched by a company called the Airplus Company, under the guidance of 13 major European airlines which are members of the Association of European Airlines (AEA).

Mr David A. Huemer, a former senior executive with a leading credit card company, has been ap-

pointed managing director. The card is designed to provide corporate business expense services related to air travel, car hire, restaurants and hotels, and will be available next year.

Airlines prepared to accept the card include Aer Lingus, Air France, Alitalia, Austrian Airlines, British Airways, Finnair, Iberia,

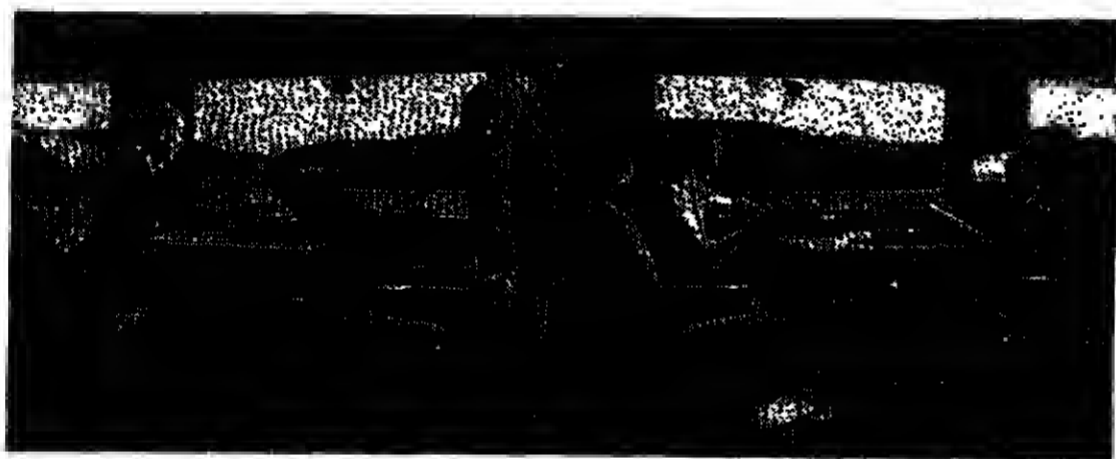
Icelandair, KLM, Lufthansa, Sabena, Swissair and TAP.

Speaking on behalf of the airlines, Mr Karl-Heinz Neumeister, secretary-general of the AEA, said that the Airplus card "has been designed to match current and future electronic transaction systems such as airline automated ticket machines, and has been made avail-

able by the full backing of the acknowledged business travel experts - the airlines.

"Europe will now have its own multi-function business card from the industry that actually provides the service - rather than just the bills. This may also provide a strong link between airlines and travel agents."

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UK NEWS

British paper industry 'on expansion path'

BY TONY JACKSON

THE UK paper industry is back on the expansion trail, according to a study from stockbrokers Alexander, Leung & Crutchfield. Capacity, at 4.47m tonnes, has risen by some 16 per cent from its low point, eight years ago of 3.82m tonnes.

The firm's UK Paper & Packaging Directory, a standard reference source for the industry, takes its most positive view of the industry for a number of years. The study says that 30 per cent of present capacity is represented by new or rising forces in the industry.

These include Davidsons, which has become the UK's third largest producer with capacity of 388,000 tonnes, and D.S. Smith, which is now fourth largest with 282,000 tonnes.

A further 21 per cent of capacity consists of 18 papermakers who have increased their combined output since 1978 by more than 20 per cent, from 177,000 tonnes to 214,000 tonnes. These producers have moved against the general trend, which has left current capacity still 10 per cent below the 1978 peak.

Then come what the study terms "traditional forces", with 36 per cent of industry capacity, which have seen output fall by nearly half since 1978, from 2.82m tonnes to 1.62m.

"The decline now seems over", says the study.

The study comments that a number of new forces have emerged on the stock exchange, concentrating on paper and related sectors. These include Davidsons (part of BFP Industries), Ferguson Industrial Holdings, Low & Bonar, Norton Opex and D.S. Smith.

New gas fields can vary output

By Lucy Kellaway

TWO new gas fields in the North Sea, which will be able to meet about 7 per cent of average winter gas needs in the UK, are ready to start production.

The fields, Sean North and South, have cost £300m to develop, and are unusual because they are able to vary output to meet demand. The only other gas field of this type is British Gas's Morecambe Bay field.

The fields, which are located about 70 miles off the Norfolk coast, have been developed by Shell and are the largest investment that the company has made in the last 15 years in the southern gas basin.

The Sean fields will only produce gas during the peak winter months and will be able to meet demands from British Gas for up to 600m cubic feet a day.

In return for the uncertain production flow, the partners in the field - Shell, Esso, Britoil and Union Texas - will receive a standing charge based on available capacity from British Gas.

Chemical research targets pinpointed

BY DAVID FISHLICK, SCIENCE EDITOR

ELECTRONICS, advanced materials, health care and food are the four key targets on which the British chemical industry should concentrate in the 1990s.

They are the markets picked out in a study by the Chemical Industries Association, the trade body for the £2.5bn industry. Its first assessment of priorities for research and

development, urges the industry to focus on "emerging areas which are likely to be additional major contributors to our industry in the 1990s".

Although the chemical industry is Britain's most research-dominated industry, spending £240m last year, there is an "abysmal lack of knowledge" about the resources available

to the smaller companies in support of new research targets.

First of the main new areas of opportunity is electronics and optoelectronics, one of the fastest-moving areas of research "with physics and chemistry working hand in hand to break new ground in terms of purity and physical properties as well as chemical function."

US tourism decline 'disastrous for hotels'

BY DAVID CHURCHILL, LEISURE INDUSTRIES CORRESPONDENT

THE SHARP decline in numbers of US tourists to Britain this year is likely to lead to a "dramatically disastrous year for the hotel trade," according to the edition of the Good Hotel Guide published today by the Consumers' Association.

The guide says the stay-away Americans - some 40 per cent fewer have come to the UK so far this year - is likely to put some small luxury hotels in financial difficulties. "Big international chains can more easily weather one catastrophic year than an individual owner," points out Mr Hilary Rubinstein, the guide's editor.

Yet, even if fears of terrorism and the Chernobyl nuclear disaster had not discouraged American tourists, then Mr Rubinstein says the attitude of hotel industry staff towards Americans may have led to fewer coming anyway.

"There is a growing fashion to denigrate Americans. Behaviour as distasteful as anti-Semitism and mindless prejudice against women

or blacks or gays," says Mr Rubinstein.

In one sophisticated hotel in the Scottish Highlands, he reports, the owner openly broadcast his anti-American views in the bar and continued unabashed even when Mr Rubinstein told him that his travelling companions were Americans.

Even at Civeden, Britain's most expensive country house hotel, Mr Rubinstein says that a staff member "volunteered his pleasure and relief that there would be a preponderance of British guests: Americans, he said, were just a lot of trouble."

Mr Rubinstein adds that "if an American visitor had protested vociferously at the kind of inept service that we experienced that weekend, then bully for him!"

This tenth edition of the guide, however, praises the "great improvement" in hotel food over the decade and adds that hotel standards have risen steadily.

But the guide is continuing its campaign against the "scandalous

anachronism" of service charges in hotels. "We have no wish to reflect the generous impulses of those who want to reward special kindnesses beyond the call of duty, but the present practice is just so much licensed beggary - licensed by custom if not statute," the guide says.

Hotel customers are urged to embark on a campaign of "civil resistance" to speed the end of service charges. "If your bill says 'service not included,' write on it 'Why not?'" the guide suggests. "If your bill says a service charge has been added and you've received shoddy service, don't pay up without a fuss," it adds.

The top award for "comprehensive excellence as a luxury country house hotel" went to the Ston Easton Park hotel at Ston Easton in Somerset. The best town hotel was The Castle, in Taunton, Somerset, while the best seaside resort hotel was the St Tuidno Hotel, Llandudno, in North Wales.

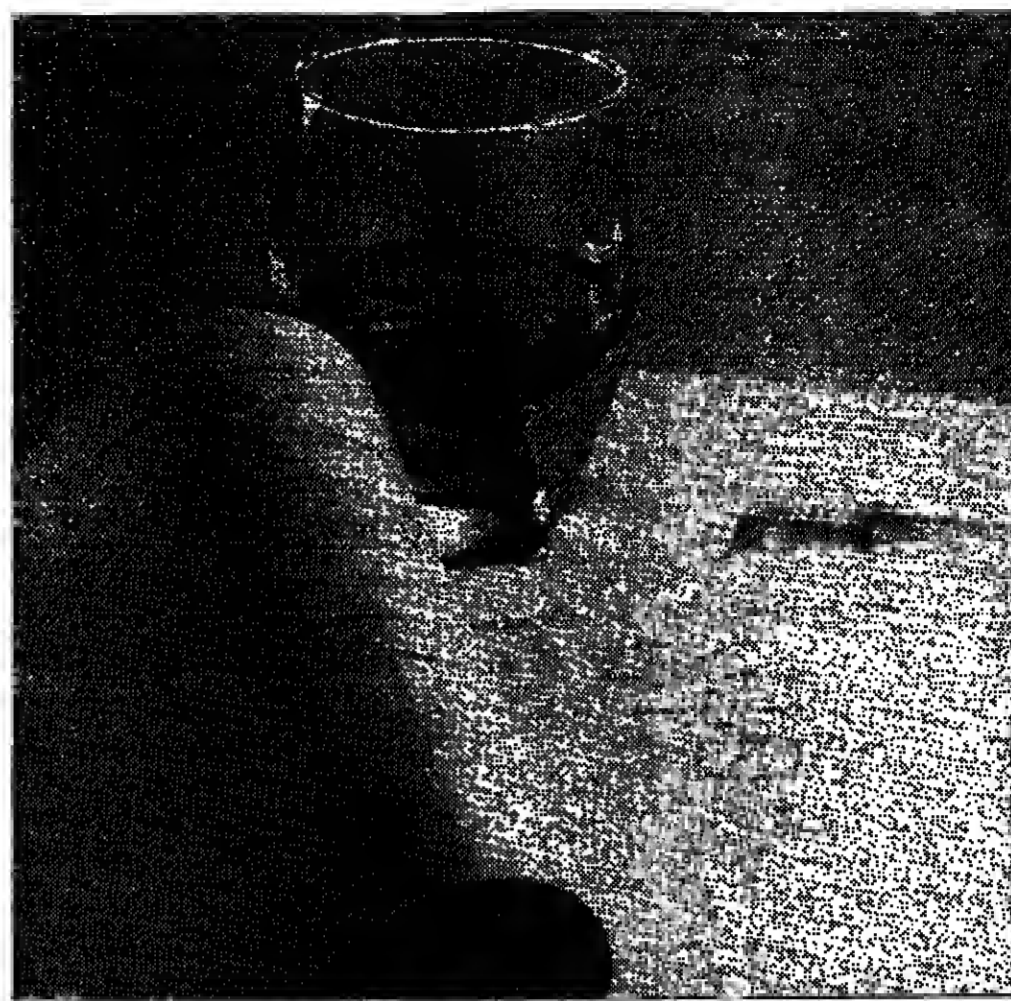
● The latest round of price promotions offered by the leading pack-

age tour operators continued yesterday with Horizon Holidays cutting the price of 30,000 holidays to Mallorca by 10 per cent. This follows Thomson Holiday's move on Friday of cutting up to £40 for some of its Majorca holiday next summer booked through its Skytours subsidiary.

Intasun, another of the leading operators, is today launching the first of nine summer holiday brochures and is expected to include a number of promotional price cuts.

One smaller tour operator, John Hill Travel of Richmond, Surrey, was quick off the mark yesterday to offer holidays to the 1992 Olympics in Barcelona. Customers will pay a £50 deposit which will then be invested in British Airways shares when they come onto the market next year. These shares will then be sold in 1991 to pay for the cost of the Olympic holiday.

● 1986 Good Hotel Guide, Consumers' Association and Hodder & Staughton, £9.95.



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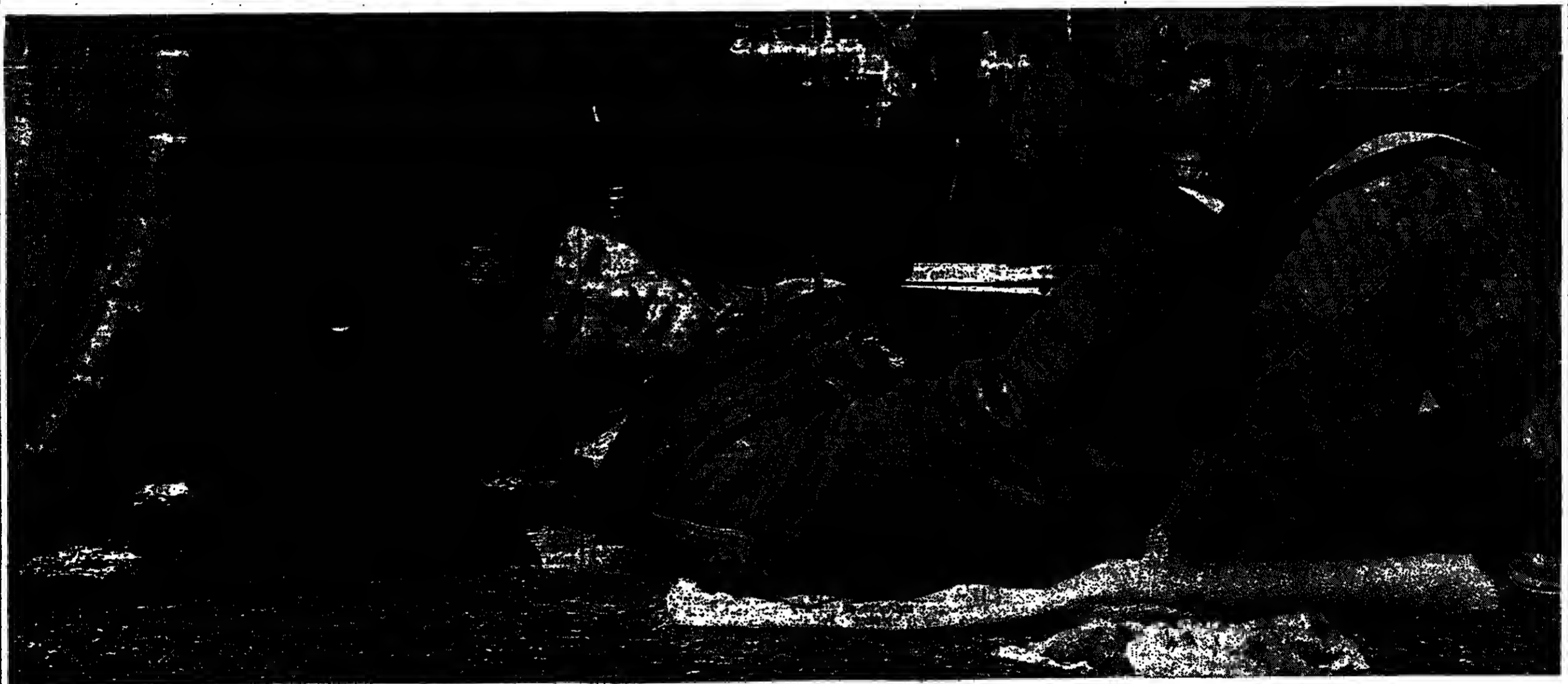
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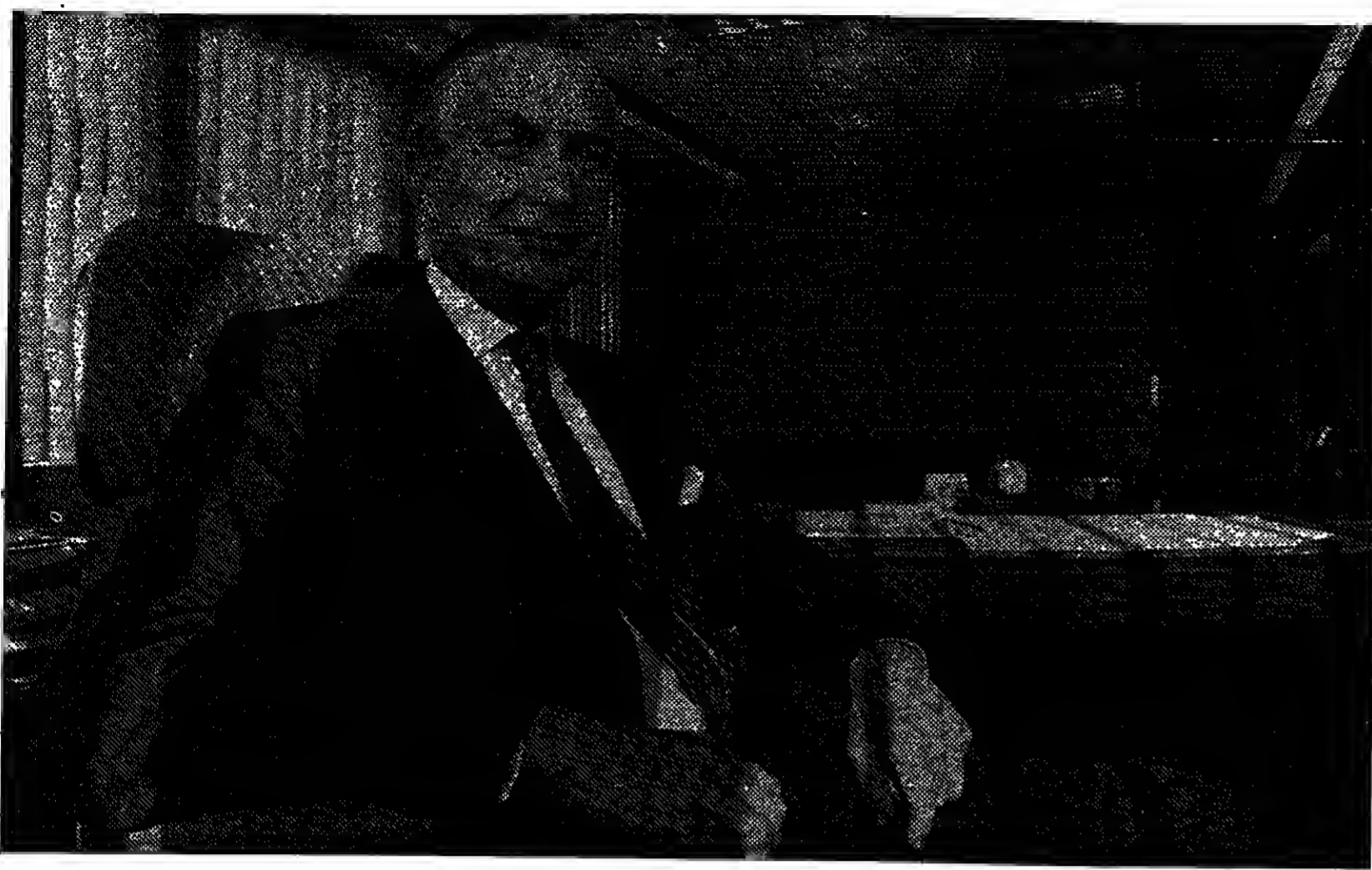
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for the common cold.**



Just a little nervous

INTERVIEW

Sir Martin Jacobson, leading banker and City figure, talks to John Plender about life beyond the Big Bang

"I HOPE that wasn't all rubbish," said Sir Martin Jacobson as he fled from this interviewer through the backdoor of Barclays imposing offices in Lombard Street on his way to a meeting at the Bank of England. It was a characteristically self-effacing throwaway line from a man who has been intimately involved in reshaping Britain's financial structure before the Big Bang and in assembling one of the country's biggest financial conglomerates.

Sir Martin, whose portfolio of top City posts includes a directorship of the Bank of England along with deputy chairmanships of Barclays and the Securities and Investments Board (the SIB), could fairly claim to be one of the City's most influential figures. That is, however, almost certainly the last thing he would ever do despite having played a key role on the City Capital Markets Committee in influencing the changes on the Stock Exchange and a similarly heavyweight role in inventing the SIB, which is to be the top watchdog in the new system of regulation outlined in the Financial Services Bill.

For a former barrister and one-time tax correspondent of the Financial Times, he is quite remarkably given to understatement.

expected from the three different constituents; we are operating with a single BZW ethos. I'm very pleased with the speed with which all our people have adapted to the new world." He is sanguine, too, about the progress that has been made in fitting BZW into the Barclays group.

Personal culture shock on moving into a giant bureaucracy? Hard grind in implementing the merger? "Nothing untoward" is Sir Martin's message, along with glowing tributes to the clearing banks. "It's bound to be hard for anyone to adjust to such a big organisation as Barclays, one which obviously requires a much more structured management style. I won't pretend it's been easy—I never expected it to be. I don't expect next year to be any easier, but it will be more enjoyable in the sense that there will be more concentration on doing the business than in organising ourselves to be able to do the business.

"That is not to say that Sir Martin sees no difficulties in the imminent Big Bang, which involves the abolition of fixed minimum commissions and the start of the new dealing systems in equities and gilt-edged securities. "Of course I have concerns about the technology. As we speak today, some of the technology is still on the drawing board. One won't be entirely content with that until it's up and running and we've demon-

strated that it all works. But although technological hiccups may impede the speed of progress in this initial stage, they are not going to interrupt things permanently."

He also takes the threat of competition from the big foreign-owned securities firms very seriously. Unlike New York and Tokyo, London is not backed by a strong domestic economy providing a large flow of domestic business. British houses are not familiar with "dual capacity" trading, in which firms are able to act both as an agent on behalf of the investor and as a market maker taking positions in a given stock on their own account. And they have smaller capital.

The Eurobond market, says Sir Martin, provides an object lesson in that no British house, apart from S. G. Warburg, has made a serious and lasting impact. Inevitably, after the Big Bang, some domestic firms will fall by the wayside.

There will be more mergers and acquisitions by foreigners. And the threat is not purely American. "In London the Japanese are going to be formidable competitors. We recognise that and have to make sure that we provide investors with the best quality service on competitive terms.

Barclays' competitive advantage in today's markets, he believes, will lie in the combination of capital, worldwide business connections and investment banking expertise. "This should mean that we are able to compete on level terms in all areas of capital markets business. Of course you can't catch up and deliver that standard of performance overnight, but if you have the objects clearly enough in mind you can certainly stand a very good chance of getting there. The management problems are not insoluble.

Nor is the Glass-Steagall Act in the United States, which insists on the separation of commercial banking and investment banking, a serious obstacle to the transatlantic aspirations of the clearing bank-based City conglomerates, according to Sir Martin. The legislation will, in his view, be swept away in four to five years' time.

The Fed's ruling on the purchase by the Japanese commercial bank Sumitomo of a stake in the New York investment firm Goldman Sachs will be an important indicator of the way the wind is blowing. For the key to the removal of the legislation is the need for new capital in the securities business, which will reduce the securities industry's long-standing hostility to the commercial banks' demands for a more relaxed approach.

And then, for a brief moment, diplomacy gave way to blunt talk, as we came to the British Government's 50% raid on the international capital market to top up the reserves, in which Credit Suisse First Boston and S. G. Warburg acted as lead managers. "Of course it's a disappointment to me that the Government chose one British and one non-British firm in the recent floating rate note issue. I'll give you just a short analogy

from the motor industry. If everyone in Britain buys German motor cars, the German motor companies are the ones which make the profits and out of those profits comes the research into new models which improves the economics of buying German cars and so the process is self-fulfilling. We have to guard very stringently against our people developing in financial services a propensity in this country for buying foreign instead of buying British."

But wasn't Credit Suisse First Boston employing British people, paying British taxes and contributing to the British balance of payments on the current account? Diplomacy made a come-back. "I think CSFB is a wonderful firm and did the business extremely well. What I'm saying is that the business well have been done just as well by a group of exclusively British-owned firms and I would like to see that recognised so that we don't get into the same position as the motor industry."

Most investment bankers are aware of the advantages of capital markets to win back business from London. And, with the West German, the second largest capital outflow in the world after Japan, Frankfurt is a potentially dangerous competitor.

For his part, Sir Martin also admits to apprehension over the ease of the regulatory system he helped devise. Unlike the American Securities and Exchange Commission, which makes money out of vetting prospectuses, the SIB is not allowed to make a profit. And he accepts that a result of increased competition in the wake of the Big Bang, "I think it is quite likely that there will be some problems that people should not then say the emergence of such problems shows that we're adopting regulation that we're adopting is defective, because it won't prevent any such thing. What it will prove is that when competition intensifies and profits are hard to find, people cut corners, which is a self-evident proposition anyway."

Martin is, however, a self-evidently nice. Whether that diffident charm hides the steel that will be needed to turn BZW into a major force in international investment banking, we shall not find out for quite some time. But it would be surprising if the man who masterminded the British Telecom flotation at Kleinwort Benson did not enhance BZW's domestic reputation. The big guns will surely be on his side

Reflections on the Craig affair

JOHN LLOYD

MONDAY PAGE readers were last week given a fine essay on the theme of press freedom by Justinian. The excuse for returning to the subject is an ability to report personal experience, coupled with that experience's relevance to the professional concerns of many FT readers.

Some readers will remember that the New Statesman was prevented by an injunction granted to the Government last week from publishing a vaudeville parody of the Foreign Secretary, from Sir James Craig at the end of his tour of duty as Ambassador to Saudi Arabia in June 1984. It was confidential: such parodies are always so. It was also frank, critical, though with an undertone of affection, drawing on a wide breadth of experience. In granting the injunction, the judge upheld the Government's contention that publication of the document would adversely affect relations between Saudi Arabia and the United Kingdom.

How it came into the Statesman's possession is a separate matter from the main concern here, and cannot be discussed for legal reasons. Like all such occasions, it raises urgent ethical questions (besides the legal ones) which have to be addressed. One comment has to suffice: much confidential information which comes into the hands of a newspaper, whether verbally or in the form of a document, often involves the breach of some kind of trust on the part of the "leaker." Such material is published in media outlets every day.

Most Cabinet Ministers leak. As Mr James Prior was candid enough to admit in his recent memoirs.

If a general *Omertà* were observed throughout public and professional life, the quality and quantity of informed journalism would be greatly reduced—though there is an argument which cannot be pressed, that if they were relieved of pressure, largely from peer groups, to get "exclusive," journalists could develop otherwise atrophied thought processes to produce better analysis.

But that is not the heart of the argument. This is that the "freedom of the press" and the "public right to know" (neither of which are absolutes or constitutionally enshrined in the UK) are at times a burden on the operation and practices of business. The reason is that they can give the edge of knowledge to competitors, or reduce customer confidence in a given company or even country—as in the Statesman case—they can cause anger or embarrassment at State and thus commercial levels. In short, a free press is putatively inimical to free enterprise even while often being a creature of it.

This newspaper knows that as well as any. Its privileged position means that it gets confidentially sensitive information more readily than others: its reputation means that publication of such information carries more weight. An experience of mine, when a relatively new reporter at the FT, was not untypical. A senior and aggressive industrialist argued to me that a feature planned for the next day would ruin his consortium's chances for a huge contract in a three-cornered fight for a slice of—ironically—the Saudi telecommunications market. The feature was published; the consortium did not win the contract; we were never told if the FT's publication had contributed to that state of affairs.

That kind of pressure, usually directly on the editor himself, is constant on national newspapers. It is usually resisted; but there is not much of a social support mechanism outside journalism for doing so. If business people are confronted with the choice between agreeing that a paper has the right to publish information it believes to be true, or, on the other hand, that it should hold back or drop it to prevent commercial damage (especially to one's "own side"), few would choose the former. Why publish these facts rather than others (like those damaging to our competitors)? More radically—do you not recognise the right to publish news, or to rest only, ultimately, on a free and prosperous economy?

I put the Statesman case for publishing the Craig despatch to a group of some 50 business people to whom I happened to



The ungrateful investor

By Barry Riley

THE CLEANING new integrated securities firms are just polishing up the last items of advanced technology and filing the final trading desk vacancies with the aid of a golden hello or two.

But the question arises as to what they have paid enough attention to—the only people who can make the expensive new organisations work—namely the clients.

A study of the opinions of fund investors in a cross-section of 195 investment institutions will appear in next week's comprehensive FT survey of the City Revolution. But I can give a sneak preview of some of the results of the poll, which was carried out for the Financial Times by MFL Research Group.

"A disaster" was one institutional view of Big Bang, "a charade" was another, and "a retrograde step in all directions" was a third. Some, it should be said, did recognise potential benefits from lower commissions and increased competition.

Yet the overall impression was of a group who feared being jolted out of their comfortable corners just as much as the stockbrokers—and unlike the brokers they were not being offered small fortunes to compensate them for their discomfort.

Certainly the institutions are scarcely rushing to change their own systems to adapt to the new structure of the securities markets.

Only about a third of the institutions employ in-house dealers, a prerequisite if they are to exploit their new opportunities for screen-based trading directly with the market-makers. Another 7 per cent thought they would be employing in-house dealers after Big Bang. That would still leave about 60 per cent without such facilities.

It is true that around half the fund managers polled thought they would respond to Big Bang by cutting the number of brokers they would be dealing with, presumably so that they could concentrate their favours and negotiate keener commission rates.

But on average, funds appear to deal with around 25 brokers—perhaps 15 on a regular basis—and a few funds trade with more than 60 firms. Fund managers are always suggesting they will trim their lists of brokers, but they rarely appear to achieve their aim.

In fact, various new firms, including several of the major US investment banks, will be intensifying their efforts in London after obtaining Stock Exchange membership on Big Bang day, so the institutions could find themselves dealing with even more securities firms if they are not careful.

There was a very wide spectrum of views on how dealing would be carried out in the London market after Big Bang. One important question is the extent to which the institutions will continue to trade on the existing commission paying basis, and how much on a "net" basis, with all the securities firm's remuneration wrapped up in a spread between buying and selling prices.

Almost a third of the fund managers declined to express a view, and the rest were fairly evenly spread across a range from 0 per cent to 100 per cent. They were polled in the first half of September, well ahead of the VAT decision which could enhance the attractions of trading net for much of the brokers' research might be remunerated when the funds

dealt on a net basis, there was a very wide range of views here too. These were difficult to summarise, but some thought there might be fees, either on a flat or transaction-related basis, others did not expect to pay at all, and a fifth were doubtful.

Such inconclusive results indicate that a consensus has yet to build up.

Regulatory factors could play a part. One of the attractive aspects of the new regime of paying commission is that it is a way of paying for services such as research by using clients' money rather than their own.

If new regulatory bodies such as the Investment Management SRO called Imro are tough on disclosure in this area, there could be more payment of direct fees.

At any rate, 60 per cent of the fund managers were of the view that there would be no scope for the development of independent investment research houses after Big Bang, up with the transaction side of the securities industry.

That is certainly the way it turned out in New York after deregulation there in the mid-1970s. Yet 88 per cent of British fund managers thought there might be scope for independent research in the UK, so opinion is by no means unanimous on this point.

The general impression, however, is that most fund managers greatly preferred the old stock market trading system. Perhaps that is not surprising given that in the absence of price competition, brokers were driven to vie with one another on the services to fund managers.

The new world will be less privileged for fund managers. "Where will we get our impartial advice?" complained one. He might well ask.

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PERSONAL FILE

1929 Born November 11; educated at Eton and Worcester College, Oxford.

1948-49 Second lieutenant, Royal Artillery.

1955 Called to the Bar, Inner Temple; contributed to Financial Times as tax correspondent.

1960 Joined Kleinwort Benson; vice-chairman 1976.

1963 Deputy chairman, Council for the Securities Industry; panel on Takeovers and Mergers.

1965 Left Kleinwort to become vice-chairman of Barclays and chairman of Barclays de Zoete Wedd; vice-chairman Securities and Investment Board.

1966 Director, Bank of England. Other directorships include, Christian Salvendy, Hudson's Bay Company, Commercial Union Assurance, British Gas.

MANAGEMENT

EDITED BY CHRISTOPHER LORENZ

General Motors in Europe

A move to correct past errors

GENERAL MOTORS, the world's largest automotive group, has changed direction in Western Europe. Over the past six years it has spent \$7bn developing its business, increasing Opel and Vauxhall car sales by 40 per cent, but at the same time incurred huge losses.

GM has set up for the first time an organisation somewhat similar to that of Ford of Europe to co-ordinate activities in 17 European countries. A move which it hopes will ensure past errors are not repeated.

The new organisation is responsible for setting GM's European business plans and strategy, co-ordinating the efforts of most of the car sales companies in individual markets and liaising with various governments.

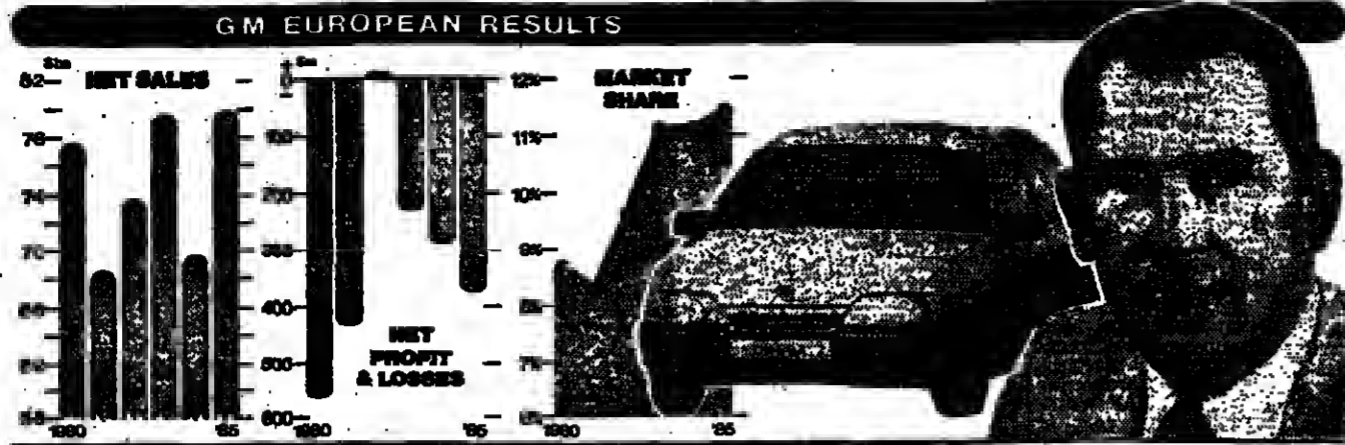
All this was previously handled by Opel which now has a much more clearly defined task to design, develop and build cars and to sell cars in West Germany.

There are two views of this change. One, which is widely held among GM's rivals, is that GM at last is wrestling the European reins away from Opel, its West German subsidiary, which has not only imposed a German viewpoint across the whole of the business but also has the disadvantage of being based in a country where manufacturing costs are among the highest in the world.

GM's own view, according to Robert Stempel, the executive vice-president responsible for all GM operations outside North America, is that the move recognises that GM dumped too much responsibility onto Opel and Opel was beginning to creak under the strain.

GM once had a touching faith in the fast development of the EEC. But, not only did Opel have to develop and build cars for Europe, it also had to cope with the complexities of selling them in markets with very different requirements, legislation and languages and liaise with national governments and the European Commission.

GM's new organisation will relieve the beleaguered Opel of much of this responsibility, says Stempel. "It would have been difficult to have a truly neutral approach if the new unit had been located within Opel," he adds. "Let's face it, 50 per cent of Opel's business is within Germany. It is very much a German company."



Robert Stempel: If the Omega meets its targets, GM will be profitable in Europe next year

change in Europe that requires our operations in cars and trucks to be very much in tune with European needs and one only has to look at all the different regulations in the different European markets to understand that what works in Germany might not work in Spain or in France.

"There is no such thing as a Common Market. We have found we must go country by country in Europe. There really is no substitute for that."

John F. "Jack" Smith Jr, 48, moved by GM from the presidency of its Canadian subsidiary to play a key role in the new organisation where he is executive vice president operations and engineering and tipped to take over when Beickler retires, points out that the Japanese will soon be setting up production bases in Europe, following the example set by Nissan in the UK. "So we must be sure we are a low-cost producer."

Sixty per cent of the cost of a car is accounted for by materials and bought-in components so GM "will have to attend to that too," he adds. The implication is that the Opel-dominated European operations have been relying too heavily on high-cost German components and Smith, who has spent all his career so far in North America and is thus free from any undesirable Opel — or even European — influences, is about to attend to that.

It is 10 years since GM's previous major reorganisation in Europe took place after the group decided it needed to do better outside North America — elsewhere in the world it was an also-ran.

Opel was handed responsibility for developing cars for Europe, including those to be assembled and sold by Vauxhall, GM's subsidiary in the UK, while Bedford in Britain was to take the lead in commercial vehicles.

While the Bedford project turned out to be a disaster, culminating recently with GM's decision to stop building medium and heavy trucks in Europe, Opel developed a new range of cars which found wide acceptance.

The expansion of Opel's role began when it was included in GM's "world car" project: this resulted in the range sold as the Opel Ascona and Vauxhall Cavalier in Europe (in the US it has a number of names such as Cadillac Cimarron, Chevrolet Cavalier and Pontiac 2000).

As a result of this programme, Opel has found itself developing cars and engines for GM-Holden in Australia as well as Vauxhall and engines for GM's subsidiary in Brazil.

Opel provided the expertise, and some of the capital, for GM's first move into the small car business in Europe. The group established a new car assembly plant in Spain to make the Opel-designed Corsa, known also as the Vauxhall Nova, together with associated components facilities in that country and an engine factory in Austria.

More recently, as GM's operations began to coalesce into one global car business and it sought out low-cost suppliers of both cars and components, Opel was roped in to supply technical know-how to Daewoo in South Korea and for a new Egyptian venture.

Daewoo is building a car based on the Opel Kadett (sold in Britain as the Astra). In Egypt GM has a major project where the car to be assembled is the Ascona/Cavalier and the group has persuaded several components companies to set up a supply base there.

Both South Korea and Egypt insist that multinationals involved in their domestic markets must contribute heavily to the economy by exporting. So Korean and Egyptian components will be imported to Europe by GM. Opel had to identify suitable products and will be responsible for finding uses for them.

While all this was going on, Opel also had to supervise the efforts of GM's car sales organisations in 17 highly-disparate and extremely competitive European markets. Even so, a great deal has been achieved. GM's European car sales this year will reach about 1.3m, or 40 per cent more than in 1981, to give it a West European market share of 11.3 per cent, up from 8.3 per cent five years ago and placing it neck and neck with Ford of Europe but ahead of Peugeot-Citroen and Renault of France. There is, however, bad news at the bottom line.

Opel, once known in GM's Detroit headquarters as the "money machine" because of the huge profits it generated, slumped into the red in 1980 for the first time since 1948. Only in one year since then has Opel returned to profit.

GM's total European results mirrored this performance. Since 1981 losses in Europe have totalled \$1.87bn. Its rivals point to the losses and accuse GM of hastily buying market share in an attempt to match its major rival Ford in Europe. GM denies the charges—which suggest the losses were not part of a planned programme and completely unforeseen.

The obvious conclusion now reached by GM is that, if it has achieved the volume of sales it hoped for in Europe but is still losing money, then costs must be too high. If GM is ever to achieve a reasonable return on the huge investment—\$1bn a year for new facilities at Opel alone; \$2.4bn to bring the Spanish-built small car to the market—costs must be reduced.

A substantial start has been made and Stempel says that, as long as all goes well with volume and profit targets for the new executive car recently launched as the Opel Omega/Vauxhall Carlton, GM will be profitable in Europe next year.

There is still some way to go, however. Smith says GM wants to see further increases in productivity which means the 100,000 European jobs provided by the car operations must be reduced by an average of 5 per cent a year for the foreseeable future. This is similar to what is happening within Ford of Europe.

The group expects to achieve the cuts entirely by not replacing people who retire or leave the company for other reasons. Smith acknowledges this might be difficult because in the past average annual wastage has been about 4 per cent.

However, he stresses that GM of Europe, in line with its strategic role, has not set rigid objectives for its subsidiaries but has outlined guidelines for individual managements.

Stempel says benefits of the new GM of Europe concept are already showing through. "It is showing up in our long-range planning, via-via the effectiveness of the workforce; where to place future production; how to increase the local content of Vauxhall vehicles in the UK as the British Government has asked us to do."

He says the Egyptian project might not even have got off the ground without GM of Europe. "The Egyptian venture probably makes more sense from a US viewpoint than from a European viewpoint. It is seen more favourably on this side of the ocean. But by having Passenger Car Europe involved, I am confident we won't make a wrong move as we develop a supply industry."

"Passenger Car Europe is sensitive to where the excess capacity is in Europe, where we have good component supply sources that are going to be around a long time. So they can be very helpful in the selection of component companies we put into that country. That's an enormous piece of strategy today, to make sure that we recognise the core of European suppliers that are important to us."

But was it necessary to move 250 people expensively to Zurich? Could not the same results have been achieved by having GM of Europe in part of the Opel headquarters at Rueselsheim? Ford of Europe executives live alongside Ford of Britain people at Wulley in Essex.

Stempel says: "The reality is that when they are building cars about 50 feet away, there is a great tendency to focus your efforts on what's going on in the factory. By being separate, the Passenger Car Europe executives can stay on target with the business plan and other business issues and really stay focused on that."

None of the GM of Europe executives who are duplicated at Opel, he points out, "and we must be very careful we don't run with duplicate staffs, don't do things twice and add another layer in the chain of getting things done."

Corporate culture

Battling with 'core beliefs'

BY STEPHANIE YANCHINSKI

"IS CORPORATE culture manageable? The straightforward answer to that question is—with the greatest difficulty."

Dr Andrew Pettigrew, a leading international expert in the newly fashionable subject of corporate culture, is clearly sanguine about the chances of many managements being able to retool their cultures fast enough to keep pace with the rapid changes in strategy that are needed to remain competitive in today's business climate.

In a keynote address to the sixth annual Strategic Management Society Conference in Singapore last week, Pettigrew, who is professor of corporate strategy and change at Britain's University of Warwick, warned that strategic change now had to be viewed not only as an analytical and cerebral process, but as a highly complex human one.

Pettigrew's exhaustive study of Imperial Chemical Industries, published last year, lays great emphasis on the critical but difficult process of changing the "core beliefs" of top management—which is obviously a key factor in the theory and practice of managing strategic change.

As Pettigrew told the Singapore conference, at ICI "the problem was how to break down the core beliefs of the top decision-makers" in the face of the rapidly changing economic and marketing climate from which the company was suffering.

As the old beliefs were questioned, so a new ideology was introduced by Sir John Harvey-Jones, the chairman, and others, which emphasised a sharpening in market focus, a greater entrepreneurial emphasis, a lessening of bureaucracy and central control.

The discussion of corporate culture by an international gathering of management academics, businessmen, and consultants came at a particularly trying time for many American and European industries struggling to revitalise and compete against Japan. In this battle "Nobody doubts that culture is important," said Peter FitzRoy, Professor of Administration at Monash University, Melbourne, Australia, and co-organiser of the conference.

But even strong companies face problems in rapidly adjusting to changing circumstances dictated by shifting politics, social factors and fast moving technology. Then a solidly entrenched culture can become "a serious constraint to strategic change unless it can be orchestrated," FitzRoy commented. And we still do not know which levers to pull."

Philosophies

In his paper Pettigrew listed at least seven barriers to changing corporate culture. These include such things as entrenched power interests, deep historical roots, company products, structures, corporate purpose and modes of recruitment, socialisation and reward."

Moreover, corporate culture "refers not just to people, their relationships and beliefs. It also refers to their views about company products, structures, corporate purpose and modes of recruitment, socialisation and reward," Pettigrew says.

Such pervasiveness, added to the fact that much of corporate culture is taken for granted, means that "it is remarkably difficult to change things which are implicitly part of people's thinking and behaviour, and are rarely brought out explicitly for consideration." Taken together these "seven issues make corporate culture remarkably difficult to manage, and certainly to change."

* The Awakening Giant, Published by Basil Blackwell at £29.50 hardback, £13.50 paperback, and \$34.95 hardback, \$19.95 paperback.

Test your Japan Fund Manager. Ask this question.

株式市場の見通しは？

Find out just how much your pension fund manager knows about the Japanese market. Ask if they can read up-to-date sensitive information when it's first published in Japanese. Ask if they're on-the-spot to ensure precise timing in a dynamic market. Ask if they've visited every company they buy shares in. Ask if they understand the history, politics and psychology

of the world's most exciting market. Ask if they have over a hundred Japanese analysts at their own 'In-house' research institute. If the answer is "Yes" you're probably with Yamachi already. If "No" here is a number where you can get a translation of the above. 01-638 5599. Ask for Angela Beviere. She'll be able to put you on to a fund manager who knows the Japanese market inside out.

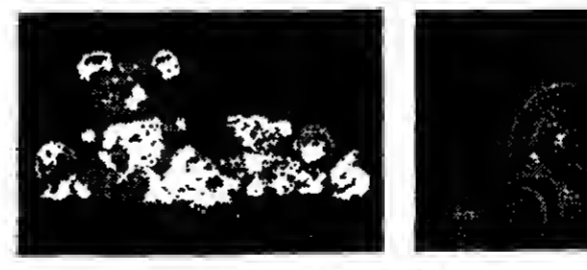


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中國安徽

Anhui Arts and Crafts

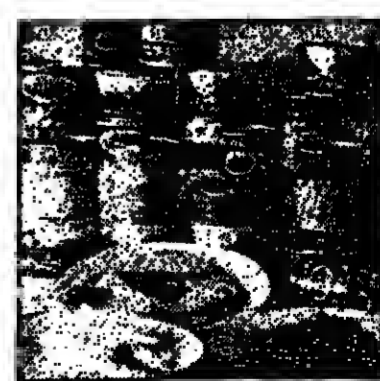
Anhui branch of China National Arts and Crafts I/E Corp handles the import and export of arts and crafts in Anhui. Our products, with a long history, are of fine craftsmanship, distinctive styles, and are available in a wide variety. In recent years, we have brought forth many new designs and varieties and greatly improved the qualities of our products. Our major export commodities now fall in more than 30 categories, which include: ceramics, "Four Treasures of the Study" (Xuan paper, writing brushes, inksticks and inkstones), drawwork, pearls, fluffy toys, jade carvings, lacquer ware, bamboo, willow and straw products, iron pictures and artistic shoes.



China National Arts and Crafts I/E Corp., Anhui Branch Imp. and Exp. Building, Jinhai Road, Hefei, China Tel: 60928 Telex: 90025 AHART CN Cable: "ARTSCRAFTS" Hefei

Cereals, Oils and Foodstuffs From Anhui

Located at the drainage area of the Yangze River and the Huai River and with favourable natural conditions such as fertile soil, mild climate and abundant rainfall, Anhui Province is particularly rich in its agricultural by-products and foodstuffs since 1976. The export volume of our corporation ranks first among all I/E Corps. in Anhui Province. At present, we export over 161 kinds of products involved in 9 categories. They are: cereals and oils, oil products, meat and meat products, egg products, canned goods, aquatic products, sundry goods, fruits and vegetables. These products are exported to over 30 countries and regions in the world such as Hong Kong, Macao, Singapore, Malaysia, Japan, USA, Canada, USSR, Eastern and Western Europe, Middle and Near East, Oceania, Africa and Latin America. We have established good trade relations with over 400 companies in these regions. In addition to foreign trade business, Anhui Branch of China National Cereals, Oils and Foodstuffs I/E Corp. is also active in importing technology and developing



China National Cereals, Oils & Foodstuffs I/E Corp., Anhui Branch Import and Export Building, Jinhai Road, Hefei, China Tel: 60484, 60568 Cable: "CEROLEFOOD" Hefei Telex: 90010 AHLTS CN

THE ARTS

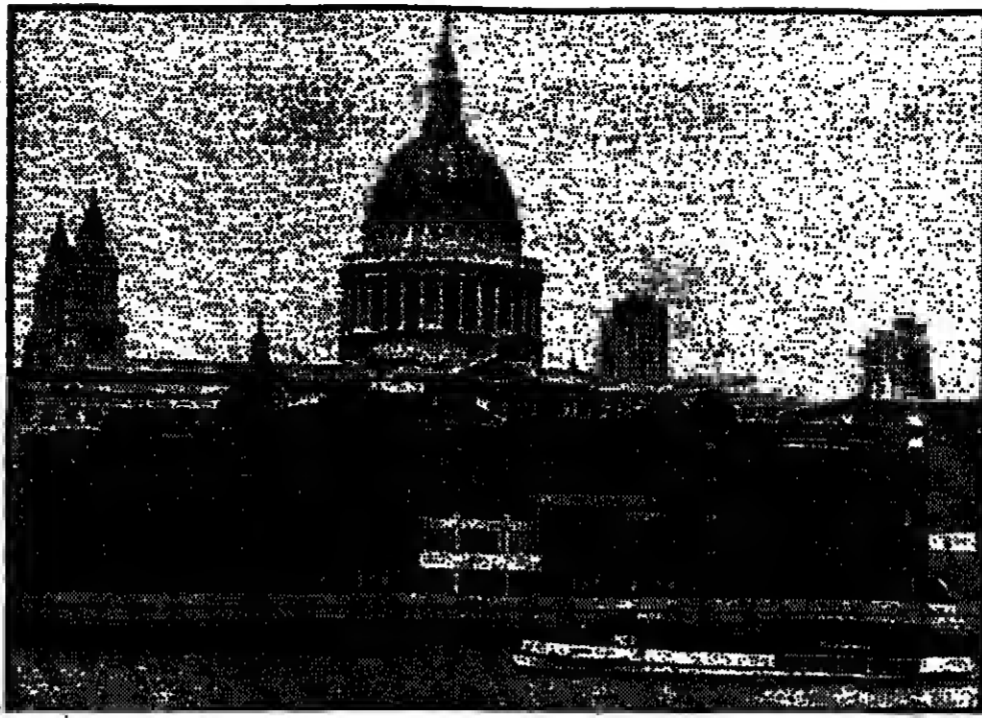
Architecture/Colin Amery

The good life in new City school

Schools are often places where we have our first architectural experience. It is curious to return to school as an adult; somehow those intimidating corridors and daunting halls have shrunk. Boys, who are fortunate enough to attend the City of London School, will in the last few years have had the opportunity of making some instructive architectural comparisons.

The new school, which opened for business this term, occupies a fine site on the Thames, bounded on the north by Queen Victoria Street and the churchyard of Wren's St Benet's church, and on the south by the public riverside walk.

The main teaching block runs from north to south with some 15 laboratories on the top floor and form rooms and seminar rooms below. It is a slightly odd sensation to be dissecting a frog immediately above the rear of a major highway through London.



The riverside front of the new City of London School — humane scale and good materials

architecturally unworthy. The new City of London School has taken a lot more care. It is built of sympathetic brick, it attempts to echo the round-headed windows of the church and it does, as a whole do all it can to repair the damaged surroundings of one of Wren's most pleasing domesticated scaled brick churches.

When the streets climbed up and around the church, the scale of the tower made much more sense but the new school definitely helps. The riverside walk is also a major plus despite the grim architectural prospect of the opposite bank.

offering. At the Dulwich Picture Gallery there is an interesting small exhibition about the life and work of Charles Barry Junior — an important member of the architectural Barry family who designed Dulwich College. A visit to the exhibition offers the added bonus of seeing the Scenic Gallery, which returned Rembrandt, while Mrs Thatcher's neo-Georgian palace, behind the albatross and security gates, is just down the road.

Don Carlos/Paris Opéra

Ronald Crichton
The Palais Garnier is the dramatically, centrally placed of Western European opera houses, the most unequivocally, unapologetically monumental within and without. The boldness of the architect Garnier's conception has not always been reflected in choice of repertory. Recently, though, the Opéra has begun to come to terms with the historic past inherited from the previous theatre, similar in shape and site and function, but by comparison tucked away in a corner.

Lucia di Lammermoor

Rodney Milnes
The present management of Welsh National Opera has long had a knack of matching opera and production team, both positively and provocatively. For instance, banding war-horses like Carmen and Inigoletto over to Lucian Pillelli. The marriage of Donizetti's Lucia and William Gaskill seemed in advance a curious notion, and remains so after the results were unveiled in Cardiff, at the New Theatre, on Saturday.

Don Giovanni/Glyndebourne

Rodney Milnes
As the years go by, Glyndebourne Touring Opera increasingly attains standards that start to challenge those of the festival; indeed, in two of this year's operas important roles have been unarguably better cast than they were in the summer. But at the opening of the touring Don Giovanni last Friday, one did notice that the London Philharmonic Orchestra was not in the pit. At first the Bournemouth Sinfonietta's rough and ready playing reminded one that they have been going through a sticky patch, but as the evening progressed, so their response to Martin Isepp's conducting grew steadily more alert, and the second act, certainly, was admirably rhythmic and vigorous. I like the way Mr Isepp founds his Mozart sound on a good, solid bass line.

Keep Britain Tidy Group
Message from the Secretary of State for Wales
I am pleased once again to have the opportunity of sending my support for the work of the Keep Britain Tidy Campaign and in particular, in the Principality, for the actions of the Keep Wales Tidy Campaign towards achieving a clean and improved environment.

Arts Guide
October 17-23
Music
LONDON
Orchestra National d'Ile de France
London Philharmonic conducted by James Loughran with Luigi Albertoni
Dutch Royal Festival Hall (Tue), (928 3191).

Symphonic Variations

Clement Crisp
Symphonic Variations returned to the Royal Ballet's repertory at Covent Garden on Saturday night after too long an absence. It was placed at the heart of an Ashton triple bill, where it rightfully belongs, for it is Sir Frederick's most open statement about the nature of the English style of classical dancing which he so vitally shaped. Among its obvious merits is good breeding, those blood-lines of proper schooling in dance, and decent, unforced manners in moving, which gives the ballet its feeling of civilised conversationality between a cast of three men and three women whose emotions are controlled by the disciplines of their craft.

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Calling/Scarborough

Martin Hoyle
Paul Copley is a young actor of sense, sensibility and sensitivity. Displaying these qualities in his capacity as playwright leads to the danger of making everyone a little too nice. A warm heart does good things, but it is essentially an everyday life than on the sleeve where the writer currently sports it.

Wayne Eagling indisposed

Wayne Eagling will be unable to perform at the Royal Opera House during October and November as he is still recovering from injury. Stephen Jeffries, who took over from him in Meyerling on October 14, will take over his role in The Sleeping Beauty on November 1: the replacement for Meyerling on November 7 will be announced later.

FINANCIAL TIMES

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Monday October 20 1986

Crucial vote in the City

THE FUTURE position of London in the international capital market will be a significant factor in the constitutional reforms now being considered by members of the London Stock Exchange. This is the view of Sir Nicholas Goodison, the Stock Exchange's chairman, who believes that, of all the major issues which have confronted the market in recent years, this is the most important.

Last year, Stock Exchange members failed by a narrow margin to approve what looked — at least superficially — like a similar set of proposals. Why is reform so important and why should members vote differently this time?

The proposals call for the most sweeping changes in the structure of the Exchange. If approved, it will cease to be a mutual undertaking and will register instead as a limited company. Control will pass from the hands of individual members into those of member firms, and the principle of unlimited liability will no longer apply. The governing body will be streamlined, and drawn from a much broader constituency, while its authority will be delegated to committees of practitioners which will have a great deal of autonomy.

Industry interests

To compensate for their loss of control, members have been offered a sweetener in the shape of a £10,000 payment to be received at the age of 60 or, if later, on retirement. It is arguable whether they should get anything at all, given that their claims on the assets of the Exchange would only arise in the event of it being wound up. The fact that it is being offered, at what for a period will be a significant cost to the enterprise, shows how anxious the authorities are to win the vote.

While it seems clear that the interests of the securities industry will be best served by the development of the central market, the same does not necessarily apply to its customers. Might not listed companies and investors benefit from the kind of service competitors which takes place between rival stock exchanges in the US?

Probably not. London may not be big enough to support more than one efficient capital market. There will be intense competition among market makers in London's trading system, and the new regulatory bodies will have the authority to stamp on would-be cartels.

And if the major listed companies and investors are not provided with a decent service, there will be increasing competition from other financial centres. These reforms should help to make London a more powerful player in the world's capital markets.

Voicing authority

Changes of this sort have been desirable for some time, given that the Exchange is moving into a much more competitive world and can no longer operate as a gentlemen's club. But what has made the reforms essential is that these were the only conditions in which the big international securities firms would agree to co-operate with the established Exchange to develop the central market place in London. Otherwise, Isro (the International Securities Regulatory Organisation) would have set up a separate market of its own for trading in international securities and bonds.

Isro's members would not have committed themselves to an exchange in which the voting authority lay with more than 6,000 companies in which was run by an unwieldy council of 50 or more representatives of the established order. From this, everything else follows.

The competitive threat from Isro features prominently in the Stock Exchange's arguments

in favour of reform. About 70 per cent of the Exchange's existing trade in equities is concentrated in the shares of some 60 top companies and a good part of this business could be creamed off by a rival exchange. The marketability of what remains would suffer as firms switched some of their risk capital to the new market. Sir Nicholas claims that each firm would probably have to join both exchanges in order to do the best job for its clients. There would be significant extra costs in terms of trading and regulatory systems.

The prospectus is much clearer than it was in 1985, when members last voted on reform. Another important difference is that the membership has grown substantially over the period, from 1,500 to 2,000. It seems likely that many of the newcomers may favour change.

Overkill in export control

EVER SINCE the US began cracking down some five years ago on illegal exports of militarily-useful technology to the Soviet bloc, businessmen and scientists on both sides of the Atlantic have complained that legitimate trade in high technology is being unnecessarily stifled. Should Europe's answer be to stop buying American?

A recent survey conducted by the commercial section of the US consulate in London tends to confirm a widely-held belief that American export controls exaggerate the strategic threat and do more damage to US companies in Europe than to the Soviet military machine.

It reveals that some European-based electronics companies are searching for other sources of supply, notably Japan. Other companies in the past have reacted even more strongly, suggesting that the export controls are a more than irritating interference and (sometimes expensive) delays. Whatever justifications there may be for an independent third force in world technology trade, the administrative burden of buying American is certainly not one of them. Just because the Pentagon sees advanced technology as a strategic issue does not mean that European industry should head for the bunker.

Like it or not, companies are compelled to buy their components from the cheapest and most reliable sources: the cost of duplicating in Europe low-price Japanese chip manufacture or sophisticated US systems would be unbearably high and absurdly wasteful of resources. Their own commercial alliances outside Western Europe show that companies recognise the fact. Britain's

ICL has links with Fujitsu, and American manufacturers like Honeywell have taken similar refuge with the Japanese to meet the worldwide challenge of International Business Machines.

Yet so long as the Pentagon appears to be dictating commercial procedure to the Department of Commerce, the political cost of American export controls will be high. For example, the British and US governments have been arguing for over a year whether holders of American distribution licences in Britain should be forced to submit to inspection by US officials as required by American law. A general application of that law has been a running sore in transatlantic commercial relations.

Better balance

The huge embargo list of so-called "dual use" items operated by the Nato allies and Japan is still seen by frustrated manufacturers as the product of American strategic obsessions rather than as a sensible restraint on high-technology trade with the Communist bloc. Efforts have been made to refine that list (Apple computers were taken off last year) so that yesterday's hardware is set free as tomorrow's technology is added.

No administrative system, however rigorous, will be proof against people who make money by leaking sensitive technology to the Soviet Union, just as no economic embargo is totally enforceable and no law will deter every potential traitor. It is a question of striking a better balance between the needs of honest traders and the opportunities for dishonest ones.

A still more discriminating approach by Nato's co-ordinating committee (CoCom) would go a long way to relieving the unnecessary burden of US controls on the free world's electronics manufacturers and traders. At the same time the Pentagon should trust allied governments to track down and duplicate those who smuggle technology to the East. Once American technology leaves US shores, it becomes a collective responsibility. The present system destroys business confidence and invites illogical responses that would only stifle innovation still further.

Cheapest sources

No convincing evidence has been produced to show that American export controls do in practice discriminate against Europeans, nor that honest companies have suffered more than irritating interference and (sometimes expensive) delays. Whatever justifications there may be for an independent third force in world technology trade, the administrative burden of buying American is certainly not one of them. Just because the Pentagon sees advanced technology as a strategic issue does not mean that European industry should head for the bunker.

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THE PRIVATISATION OF BRITISH AIRWAYS

Figuring out a supersonic sales pitch

LATE THIS morning a British Airways Concorde will circle in the air above the fund managers of Edinburgh, preparatory to booming down the North Sea corridor for champagne and strawberries over the Bay of Biscay.

The passengers on this trip will be representatives of the financial Press, aptly pressurised into their supersonic cabin for an in-flight briefing from BA's management and financial advisers. The hard selling of BA will have begun at high altitude, and with a sort bang. When the travellers return from lunch to the concrete wasteland of Marsham Street, the official Press conference at the Department of Transport can be expected to pass off in high good humour.

Past doubts as to the airline's marketability have been swept aside: the Laker lawsuits have been tidied up, the next generation of aircraft financed off the balance sheet, and BA's vital North Atlantic market protected by a renegotiation of the Bermuda anti-dumping agreement. Tough questions about the price at which the shares are likely to be sold will be deferred until the publication of BA's prospectus, perhaps three months ahead.

Beneath this slick marketing exercise, designed to establish by association that BA is a premium business of its kind, the Government will be trying to sell an ever slippier product at the fullest price that will go down well in the City.

To draw in the stags, who may be satiated or frustrated by the enormous British Gas issue, BA will have to be put forward as a bargain. The problem is that UK investors have not seen the quality of BA's service — an awareness that remains one of BA's more ambiguous assets — but they have relevant yardsticks in their portfolio by which to measure its value.

The selling might have been much easier had it been possible to float BA two or more years ago. The recovery programme which Lord King initiated in 1981 had still one really impressive year left in it, before the climb started to level out. Productivity gains from shedding one-third of the workforce were still coming through; the squeeze on working capital was still pulling cash into the balance sheet faster than BA needed to spend it on new aircraft; and tourist traffic had yet to suffer the impact of Tripoli and Chernobyl. It will be harder to sell BA's recovery story in a year when profits have dipped, perhaps quite sharply.

Deprived of this basic sales pitch — crudely: sit back for a couple of years and watch it soar — the equity sale will thus be driven back to much difficult ground. Their first task is to din into City consciousness

ness a suitable picture of the world airline industry and BA's rating within it.

As luck would have it, the industry background has turned more rosy, with the collapsing oil price, fuel was between 20 and 30 per cent of costs — the stimulus to economic growth in oil-importing countries should also lift the rate of traffic growth. Since an airline is the classic example of a business with enormous fixed costs, once you are operating above break-even, the marginal ticket sale is almost pure profit.

So airlines in general should be a more attractive investment proposition than they were. Working out the pieces of BA within this framework is no simple matter. There are a few well-aided questions that the airline has still to deal with, inherited from the early days of international flight one of the strongest route networks. Since the dark days of the early 1960s, BA has achieved an international respectable level of productivity, at comparatively low unit wage costs, and established itself as a leader in the computerised art of selling its seats at the optimum mix of prices — the key to maximising revenue per passenger mile. The balance sheet has been rebuilt, and BA's ability to finance its business no longer appears questionable.

What will make BA a nightmare issue to price, even so, is that no two airlines follow the same accounting conventions. Most critically, they differ in their treatment of aircraft leases and depreciation, making straightforward comparison of their profits impossible, thus distorting their relative stock market ratings.

If the earnings of BA and its competitors are brought into line — by putting them on a common accounting basis as will in practice be required of BA's financial advisers — it seems likely that BA could be pitched at an attractive discount to its "natural" price-earnings multiple and still bring in something not too far short of the £1bn that has been casually mentioned in the past.

But it is early days: the City is not yet huzzing with learned discussions of broken-down factors, revenue passenger distances, still less with operating lease accountancy. Maybe it will all come down to a free ride on Concorde — or a few points of dividend yield — after all.

Another important difference is that the membership has grown substantially over the period, from 1,500 to 2,000. It seems likely that many of the newcomers may favour change.

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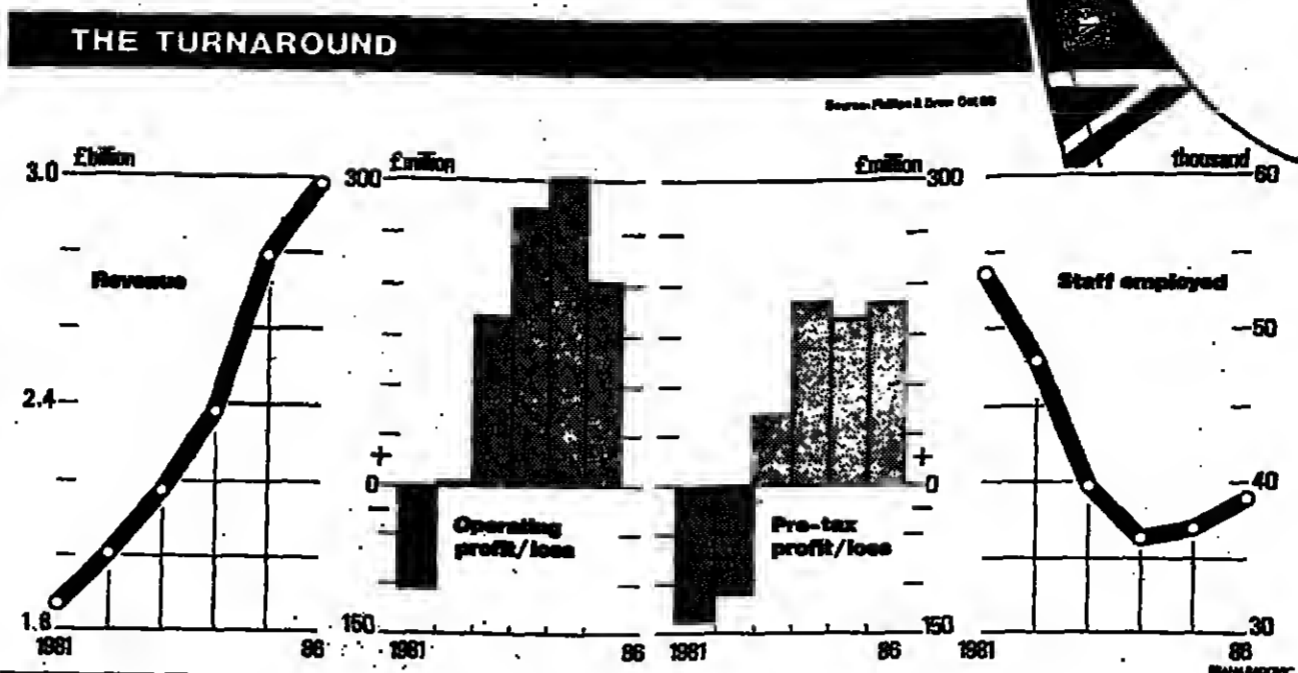
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Poised for take-off

AFTER months of frustration, including one last-minute postponement earlier this year, British Airways is at last taxiing towards privatisation. Tomorrow, the Government and the airline are due jointly to announce the details.

The prospectus is expected to be published around the New Year, ready for a share sale in late January or early February. The Government will sell all its BA stock, retaining only one special Golden Share to prevent the airline from falling into foreign hands.

It is the moment that Lord King has been working towards since he was appointed chairman in early 1981. He came in at a bad time. In an economic recession, BA was almost bankrupt, top-heavy with staff and low on morale. The quality of service to customers was abysmal; and many senior managers seemed unable to recognise the problems, let alone put them right.

By any commercial standards, the turnaround since 1981 has been remarkable. Over the past four financial years, total operating surpluses have amounted to £943m and total pre-tax profits to £608m. Capital debt has been reduced from £1,058m to £379m, and capital and reserves have gone from a deficit of £196m to a surplus of £490m.

This has been achieved by substantial retrenchment and almost complete reversal of management attitudes. The often arrogant approach of BA in the 1970s — that only the airline boss was good for the passengers — has given way to recognition that the passengers are the reason for its business, and not an interruption of the staff's daily lives.

The changes since 1981 have been achieved without pain. Many senior staff have left, some hurriedly, and new top management recruited, including the current

chief executive, Mr Colin Marshall, and the finance director, Mr Gordon Dunlop. Staff of 58,000 have been cut back to 38,000, although that figure has subsequently crept back to 39,000; some routes have been axed; old aircraft phased out; properties and equipment sold; and new management and staff motivation plans implemented to attract new attitudes.

Passengers are now ready to admit that BA has improved; indeed the airline has topped for two years in succession Executive Travel Magazine's reader poll of airline service. A recent and sweeping reorganisation of marketing and operations, however, is acknowledged that more still needs to be done.

The continued recovery of BA has been helped to some extent by the general recovery from the world recession of the early 1980s that has already lifted total world scheduled air travel from 74bn passengers in 1980 to 882m last year. The overall forecast by the International Civil Aviation Organisation is for a steady 7 per cent a year expansion through the rest of this decade and into the 1990s.

On the other hand, recent years have also seen an intensification of consumer and government pressure for lower fares. Although recent declines in fuel costs have helped to some

extent, they have been less significant than many outside the industry imagine. This is largely because in many parts of the world local monopoly suppliers have either refused or been slow to pass on to the airlines the benefits of crude oil price reductions. BA has suffered from this problem at some destinations in the Middle East, India and South-East Asia.

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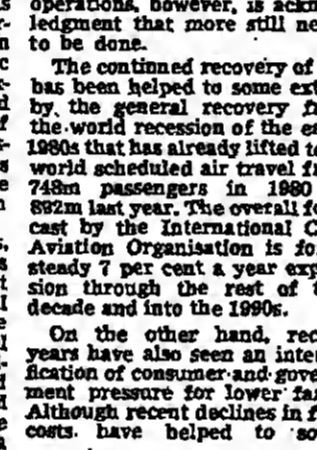
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And if the major listed companies

WHEN IT comes right down to it, Reagan and Gorbachev both seem to pass a very similar verdict on their meeting at Reykjavik. It was nearly a triumph; or it produced real progress which was only prevented from being a total triumph by the refusal of the other fellow to do the last yard; or it was a good foundation for further negotiations; something like that.

Yet everybody knows it was a failure. The question which may be worrying some European governments, and ought to be worrying the Americans, is whether the Atlantic alliance can survive many triumphs like the one we almost had in Iceland.

It is easy to see why the two leaders have done their best to accommodate the positive. Reagan had already satisfied the right-wing advocates of Star Wars all that was left to do was to reassure the middle-of-the-road supporters of arms control that he was rooting for them too.

Conversely, Gorbachev could hold out the hope of spectacular compromise with the US on the basis of parity, while reassuring his conservative critics that he had not let Reagan set away with Star Wars.

Now, on one level, the rest of the world should be impressed and grateful for what was nearly achieved at Reykjavik, and may yet be achieved at some future date. Richard Nixon and Henry Kissinger set the benchmarks for arms control in the 1970s, yet they did not manage to negotiate anything much better than a simple freeze; then along came Ronald Reagan, with a known ambivalence about arms control, and in one week reaches agreement on a 50 per cent cut in its long-range strategic nuclear weapons, and the elimination of all intermediate-range missiles from Europe.

For the first time since World War II, it looked as though the nuclear arms race was dramatically reversed, in terms that seemed to imply a major and durable improvement in east-west relations.

And durable? Certainly. Ten years, that was the best bit about the agreement. It was from the Oval House, far more significant than any weapons numbers.

Reports of the breakdown naturally focused on the Star Wars stumbling-block when President Reagan almost agreed to postpone any development of anti-missile defences for 10 years. Gorbachev had originally demanded a delay of at least 15 years; Reagan had replied with a counter offer of 7½; so it looked like a classic case of halve the difference.

The real significance of a 10-year period is quite different. When the two sides first started talking seriously about deep cuts in strategic arsenals, about a year ago, it was obvious that they would have to be talking about a long-lasting agreement, and that the duration of

Foreign Affairs

Nato cannot survive another triumph

By Ian Davidson

the agreement would be at least as significant as the depth of the cut.

With a freeze, the expiry date is obviously arbitrary, influenced by the erratic pace that eventually weapons may see in the development of the first Strategic Arms Limitation Treaty (SALT I) was valid for five years; SALT II would have been valid for 6½ years if it had been ratified by the US Senate, but there would have been just as much logic in four years or seven.

A treaty for a deep cut, by contrast, needs an organically logical duration, falling into two parts, the first for carrying out the reductions by stages, the second for the validity of the new, lower weapons levels.

Staged reductions would be necessary, because neither superpower would trust the other to hold a simultaneous great bonfire of all its surplus missiles, weapons, bombers and submarines on Day X; suspicious conservatives on both sides, who attach great importance to equal numbers, would demand a process of salami slicing, by intensive analysis of satellite intelligence, to make sure that the missing weapons had not just been spirited away to some new location.

Such a process would be bound to be slow, to reduce by 50 per cent could plausibly take at least five years of anxious checking. Manifestly, such an agreement would not expire as soon as the cuts were achieved; and while the duration of the freeze would be in some sense arbitrary, it would be odd if this second stage were planned to be shorter than the first.

In other words, the logic of deep cuts points towards an agreement of, say, 10 years; and

the inescapable strategic link between offensive and defensive systems argues that any agreement limiting defensive systems should last at least as long as an agreement limiting offensive weapons.

The 1972 Anti-Ballistic Missile (ABM) Treaty is of unlimited duration; Mr Gorbachev's concession was to agree that the Americans might be allowed to break out of the ABM constraints after a number of years; but it was inconceivable that he would agree to such a break-out, so long as the Soviet Union was bound by treaty limits on its offensive weapons. In other words, a 10-year delay in any Star Wars deployment, also defines the duration of an offensive weapons reduction.

The advantage of a deep cut is not that 6,000 nuclear warheads on each side would be somehow safer than 10,000 — both numbers represent a dizzying degree of overkill — but that this type of treaty would confer added benefits, in the shape of predictability, performance monitoring, constraints on force structuring, and almost certainly much more co-operative verification.

If such a treaty is observed by both sides, and if compliance comes, first, to be recognised, then to be expected, a virtuous circle is created which helps to build confidence. Deep cuts apply some degree of shared long-term planning of forces, avoiding nasty surprises like the Soviet build-up of multiple warheads in the 1970s. Cuts clearly require destruction of weapons, which may not be verifiable without some on-site inspection. The cumulative effect of these considerations ought to be to engender more political confidence between the superpowers at least in the field of nuclear weapons.



For the time being, at least, delightful prospect has been blocked by the failure of the Reykjavik meeting, and specifically by President Reagan's determination to accept no significant restriction on the development of his beloved Star Wars anti-missile programme.

Question 1: What credibility is there in the position of either of the two leaders? Should we really believe that they are seriously proposing what they say they are proposing? Or is Star Wars a wonderful pretext for both sides, which allows them to talk big about nuclear disarmament without any danger of having to sign an agreement?

Question 2: Does the Reykjavik meeting really represent a responsible way to conduct business? The Russians arrived with a bag of new proposals in their pockets, evidently determined to unbalance Mr Reagan and bounce him towards a major package deal. They almost succeeded, and had they done so, we might now be celebrating a magnificent achievement which nevertheless contained a lot of worrying elements.

Question 3: What are the implications of the Reykjavik meeting, both procedurally and in substance, for Europe's security? The main issue here is the provisional agreement to remove all America's cruise and Pershing II and all Russia's SS 20 missiles from Europe, while leaving 100 SS 20 warheads in Soviet Asia and 100 similar warheads in the US.

Who do they think they are fooling? Star Wars can probably never work as advertised, but in any case it will certainly not provide insurance against anything within 10 years. It would be wonderful, no doubt, and to establish Nato to reduce its dependence on very-short-range nuclear weapons which were increasingly felt to be dangerous and uncontrollable. The

anyone take seriously their more modest and more attainable proposals when they apparently mix them up with lying fairy stories from the nursery?

Some people, like Dr David Owen, believe this kind of high-pressure encounter is a fine test of political leadership and decision-making, and a good way to side-step bureaucratic obstructionism. Maybe; but it is also possible that the two men have bounced themselves into a trap over Star Wars from which there is no escape.

It is a 50 per cent cut in strategic weapons is spectacular, it is just about imaginable; but President Reagan apparently went on to propose getting rid of all the remaining strategic missiles by the end of the 10-year period, just keeping his Star Wars a little insurance policy; while Mr Gorbachev reverted to his three-stage blueprint for eliminating all nuclear weapons world-wide in the next 15 years.

More importantly, may we have a guarantee that if such a venture cannot fully cover its costs, the Treasury will stick to its knitting and use the resources to extend the provision of economic statistics rather than recycling what is already available. Mark Layton, Incomes Data Services, 193 St John St, EC1

build-up of Soviet SS 20s was the pretext for this deployment. The Reykjavik plan would re-emphasise questions over extended deterrence, and would leave Nato facing a Warsaw Pact with substantial superiority both in conventional forces and in shorter-range nuclear weapons, like the SS 21s, 22s and 23s which can cover targets in much of Western Europe. In principle, there would be a freeze on these Soviet weapons while the US would have the right to build up matching short-range missiles. But it is rather difficult to imagine circumstances in which Western Europe would be prepared to go through the fire of another publicised deployment of nuclear weapons. So the net effect of the Reykjavik plan looks like a Europe decoupled from America and at the mercy of the Soviet Union.

It is quite a catalogue.

Prof Gierisch's plan for faster growth has three prongs: liberalisation of labour markets, completion of the ERM internal market and liberalisation of trade with the rest of the world.

Its omissions are as important as its inclusions. There is for instance not a single reference to privatisation, which forms so large a part of Thatcherite radicalism. It is not that Prof Gierisch is against selling state-owned industries; but it fits into his universe only as an adjunct to removing constraints on competition — which will be hardly achieved by making Sir Denis Rooker's British Gas into a private monopoly.

Nor did he mention the financial markets, which is where most liberalisation efforts are concentrated in the Big Three European countries. Again this is not because we

Lombard How to attack Euroclerosis

By Samuel Brittan

If there is any complacency left among supporters of Europe's conservative governments, it should have been shattered by Professor Herbert Gierisch's Wincott Memorial Lecture last Thursday.

Both the German and British Governments tend to take refuge in modest economic growth, low inflation (in Britain's case on a very fragile basis) and the fact that very high unemployment has for the moment ceased to get worse — again a precarious achievement.

Prof Gierisch shatters this complacency by pointing to at least two glaring defects in present policies.

They leave a large pool of outsiders, who are unemployed or in the black economy, who do not enjoy the benefits of such growth as there is. This is just as much an injustice as the poverty lobby believes it to be, even though Prof Gierisch's remedies are of an opposite kind.

There is a great waste of potential. Now that some of the most painful adjustments in the older industries have been made, public sector deficits have been curbed and inflationary expectations are low, Europe ought to be able to look forward to another period of 4½ per cent annual growth, instead of the 2½ per cent held out by the present Community Governments.

The ultimate object of Prof Gierisch's tax cuts would be to boost investment. But he thinks the best way to encourage investment in new capacity which would employ labour, is to cut general taxes on income or on payrolls and combine this with wage moderation to boost profit expectations.

Indeed he believes the best financial climate for employment growth would be one of lower taxes, greater profitability, but also a reasonably high interest rate to reflect the scarcity of capital and to discourage its substitution for labour. Again not a message that Reaganites and Tories will like.

Why not float the BBC?

From Mr T. Horton

Sir,—In his Lombard column of October 13, Samuel Brittan discussed the possible sale of BBC Radios 1 and 2.

A much simpler, but more radical, approach which the Peacock committee seems to have ignored would be the flotation of the BBC in a manner comparable to that of British Telecom and British Gas.

Rather than become bogged down in the means of financing the BBC, it would be wiser to see it for what it is, namely a major subscription service broadcasting organisation. A subscription service is a perfectly valid means of financing and there is no reason why the BBC should not retain this characteristic, with controls on the level of subscriptions comparable to those that already apply to British Telecom. Similarly, the BBC could retain its charter. It could also be encouraged to provide an enhanced range of services, if it is able to do so from better management of resources and the generation of overseas sales of programme software.

In this way, privatisation would provide the opportunity for the BBC to retain its basic integrity, while detaching it further from the public sector and being it more appropriately for the pluralistic broadcasting system that will prevail in the next century. Ideally, the BBC would become the leading subscription broadcaster in the world, at a further remove from Government and with its capital held by employees and outside shareholders. This would certainly be a more elegant solution than many of the proposals that have been floated in the past year.

I should point out that I write as a former chairman of the finance committee of the privatisation of Independent Radio Contractors.

Toby Horton, Miter House, Arthur Street, EC4

Commercialised culture

From the Managing Director, Radio, BBC

Sir,—Samuel Brittan's latest Lombard column (October 13) makes bullish estimates of the self-off value of Radios 1 and 2 as "going concerns".

But do broadcasters really own transferable rights in the frequencies they are licensed to occupy? If so, it is news to me — and will go to Granada, Thames, London Weekend TV, etc.

Then, does his exploitation scenario include carrying over obligations as well as opportunities? I lost in vain for talk of news rooms, sports desks, musical groupings, let alone

Letters to the Editor

fifty-fledged orchestras. Indeed, does not Charles Johnson, whose estimate Samuel Brittan quotes, openly assume a whole-hearted hand-off, side-in-operation? As a consequence, the private "going concerns" will inevitably bear little listening relationship to what millions now appreciate and enjoy every day.

Samuel Brittan's particular incoherence is that he takes it as axiomatic that all popular culture is and should be commercialised culture. Can he not accept that a major part of the undeniable appeal of Radios 1 and 2 as they now are is that they are "ad-free"?

That "ad-free" quality is equally of the essence to Radio 3 and 4, as Samuel Brittan himself admits. It is surely most vulgar form of cultural elitism to insist on maintaining "ad-free" status for what you personally like, while consigning listeners to alternative choices of an "ad-only" future. Why one rule for James and another for Janacek? Brian Wenham, Broadcasting House, W1

Profit related pay

From the Chief Executive, New Bridge Street Consultants

Sir,—We commissioned the Blanchflower and Oswald studies, and are disappointed that Samuel Brittan (October 16) labels the second as very hostile" to FRP (profit related pay). On the contrary, that study finds that FRP is already being practised by over 60 per cent of UK enterprises. My conclusion is that FRP is here, and here to stay, whether or not there is tax relief for it. The intent and purpose of the two studies was neutral, and designed to improve the quality of the debate about FRP. The results are unexpected, but they represent the most serious and weighty studies on FRP in the UK, and command serious consideration.

It is very significant that the Weitzman justification for FRP is not advanced in the Green Paper. Indeed you reported (October 13) Weitzman's own significant change of approach (it can't do any harm, and something has to be tried) which is due in part to his consideration of the first study. If the Chancellor has abandoned the Weitzman macro-economic justification for FRP, then the second study warns that the remaining reasons, summarised

by Samuel Brittan, have yet to enjoy the backing of concrete evidence: The arguments for FRP are compelling, as already accepted and acted upon by a significant number of companies, if, and only if, more account is taken of the human spirit and its need for motivation, than of the economists' macro-economic balance sheet. The arguments for tax relief for FRP are compelling if, and only if, they concentrate on the potential of FRP (rather than an income policy) to break the inflationary pay rise cycle, and not on the economic arguments advanced in the Green Paper. Laurie Brennan, 30-34 New Bridge Street, EC4

Transferable allowances

From Mr J. Stirling

Sir,—The letter from Mrs Barwise (October 13) is interesting as it demonstrates opposition to reform can arise from a gross misunderstanding. Mrs Barwise asks, for example, why a mother and daughter living together be denied the facility of transferable allowances just because they cannot get married? The simple answer is that they have no need to transfer allowances as they do have, which a married couple does not have, the facility to transfer income (by deed of covenant).

Those who will benefit most from the Government's proposals will be the young couple with a young family where the young wife wishes to bring up their children at home. This old fashioned custom may be anachronistic to some, but many of us will think that the children will have a happier childhood, and that society will be the better for it. John F. Stirling, 13 Duckers Drive, Helenburgh, Dumfries.

Intellectual property

From the Chairman, Intermotor

Sir,—The Government proposals for reform of intellectual property law are not necessarily misunderstood by companies that will be affected, but do appear to be misrepresented by Mr P. Orton (October 14). There are many arguments and points that can be made against these proposals but I will mention only three.

The proposed new laws will not protect only inventive or inventive designs, but extend to any simple functional design, even a slight variation of an existing product. This will lead more to legal ingenuity rather than design ingenuity. "Limited" periods of protection is a complete monopoly for five years and a part monopoly for another five years. A small change of design can perpetuate this situation. Since next (October 16) that the Treasury is entering the business of publishing comparisons of the economic forecasts of other organisations. Should this prove to be profitable, I hope we will see the operation sold off to one of the private organisations which have, from time to time, provided a similar service. More importantly, may we have a guarantee that if such a venture cannot fully cover its costs, the Treasury will stick to its knitting and use the resources to extend the provision of economic statistics rather than recycling what is already available. Mark Layton, Incomes Data Services, 193 St John St, EC1

Advertisement for Arthur Andersen & Co. titled 'IF YOU'RE WORRIED ABOUT GROWING PAINS, GIVE YOURSELF A CHECK UP.' The ad contains a questionnaire with various business-related questions and checkboxes for 'YES' and 'NO'.



FINANCIAL TIMES

Monday October 20 1986



Roderick Oram on Wall Street

Mammon for China Post-Mao

THREE WEEKS from today, some 25 men and one woman representing the cream of Wall Street, will ascend the steps from Tiananmen Square in the heart of Peking and enter the Great Hall of the People.

They should not mistake any muffled rumbling as thunder in the hills north of the capital. More likely, a neglected asset will be rolling over in the Mao mausoleum out in the centre of the vast ceremonial square.

Billed as The China-United States Symposium on Financial Markets, the four-day event, co-sponsored by the New York Stock Exchange and the People's Bank of China, deserves the working title Mammon comes to post-Mao China.

Less than 40 years after stocks and bonds were branded capitalist tools for the suppression of workers and the free-wheeling Shanghai Stock Exchange was turned into a book store, the Chinese want to hear what Wall Street can do for them.

Clearly, economic-reform-minded leaders are keen to adapt and adopt capitalist mechanisms useful to China. A Shanghai Stock Exchange opened last month consisting as yet of little more than half a dozen desks to serve customers waiting in off the street. In the southern province of Guangdong, more than 1,000 companies have issued stocks or bonds.

All this is rather bemusing to Mr. William Rogers who, 14 years ago, stood in the Great Hall of the People, in the presence of Chairman Mao. Then Rogers was US Secretary of State accompanying President Nixon on his historic journey to the Middle Kingdom.

Now Mr Rogers, an adviser to Merrill Lynch, the world's largest retail stockbroker, will return to deliver a paper on capital markets, their function, scope and evolution. He says it would have seemed "very unlikely" back in June 1972.

"The concepts are not difficult if we don't get into details. I just hope we can avoid the Glass-Steagall act," adds Mr Rogers, a prominent financial lawyer.

Even Confucius would have had trouble conjuring with "non-bank banks" and other arcane concepts enshrined in the act, a crumbling last stand against commercial bank encroachment on investment bank territory.

Wall Street's jargon "is even tough for Americans," Mr Rogers says.

Bridging the knowledge and culture gap is something Mr James Baling, vice chairman of Drexel Burnham Lambert, knows about. Introduce someone from Iowa to some of Wall Street's more innovative instruments, he says, and the likely response is: "Holy mackerel. Ain't that immoral? Ain't it outlawed?"

For his Peking speech on how diversity meets borrower and lender needs, he plans to take a visual aid he has used for Americans: pictures of plants revealing around the sun. Pure stocks and bonds are the sun and derivative instruments are the planets - starting with options and futures near the sun and working out to more esoteric ones such as tigers, cats, yaks and sins.

"I'll suggest they stick to the first couple of rings and try to avoid some of the nutty things we do."

Perhaps he should avoid also mentioning Drexel's speciality, junk bonds, lest his listeners believe he is offering to underwrite an expansion of the Chinese merchant marine.

Rest assured, though, he knows how to size up his audience. He says he would never dream of talking Wall Street back home in western Pennsylvania. "I'm not sure it would be an elevating experience for them."

Yet, for all the scepticism in the headlines about Wall Street's more dazzling acts, some 47n Americans own shares directly and another 130m have an indirect interest through such things as pension funds - and life insurance policies.

But go back 10 years and that was not the case, points out Ms Martha Redfield Wallace, a former board member of the New York Stock Exchange. The phenomenal rate at which members of the US public have become investors could be a lesson to the Chinese, she believes.

In her symposium speech on the need for investor information and education, she plans to explain the role of security analysts, company reports, publications and other aids to investors.

This was apparent last May when Chinese vice-chairman Yao came to Wall Street. Mr John Phelan, Chairman of the NYSE, presented him with a miniature statue of the bull going the bear (or the bear clawing the bull, if you dwell on downside risk).

Turkey plans measures to liberalise its markets

By DAVID BARCHARD AND ALAN FRIEDMAN IN ANKARA

THE TURKISH Government is expected to announce shortly a series of important measures designed to liberalise the country's embryonic financial markets. The initiatives being planned by the Government of Prime Minister Turgut Ozal include lifting the tight restraints on bank deposit interest rates, the introduction of a commercial paper market and the setting up of a new government securities market.

Taken together these moves could go a long way toward nurturing the kind of free market economy which Mr Ozal has been trying to develop since he took office at the end of 1983. They would supplement previous initiatives such as the launch of the Istanbul stock market last December, the introduction of Turkey's first formal inter-bank market last March and the insistence by the central bank on uniform accounting among commercial banks.

The second wave of liberalisation measures, which are expected to be unveiled within the next two weeks, come at a time when many Turkish

companies are paying as much as 70-80 per cent for bank loans. This high interest rate structure, which reflects the country's 30-35 per cent inflation level and a need for banks to recoup profits to cover huge bad debts, is shackling corporate growth and imposing a punitive debt servicing charge on industry.

The most important of the new measures will be the launch of commercial paper for the first time in Turkey. A draft decree has been prepared and the approval of commercial paper issues by companies should allow corporate borrowers to obtain finance at a cost of roughly 30 per cent below bank lending rates. Officials involved in the planning of the commercial paper decree reckon the volume of company issues could reach as much as Turkish lire 200bn (\$268m) in the first 12 months of operation, a sizable amount for Turkey.

At present the Government sets deposit rates for Turkey's 54 domestic and foreign banks. Normal current accounts pay only 10 per cent

interest, while time deposits of up to 12 months pay as much as 52 per cent; the same interest is paid on one-year Treasury bonds. When deposit rates are allowed to float freely, the rates are expected to jump initially, the long-term goal is to create a more competitive financial environment.

The introduction of a government securities market is designed to stimulate more secondary market trading in a country where state bonds are generally auctioned and then placed by banks.

The new liberalisation measures, which will probably be phased in gradually over a period of several months, come at a delicate moment for the Turkish economy, which is still saddled by \$24bn foreign debt burden. The hope in Ankara government circles and in the Istanbul business community is that by nurturing the growth of financial markets Turkey's private sector will be able to obtain cheaper funds and make the capital investments needed to sustain the country's economic growth.

Plan to solve EEC cash crisis by splitting off farm spending

By QUENTIN PEEL IN BRUSSELS

A PLAN to resolve the EEC's chronic cash crisis by splitting the budget into two self-contained parts - one for farm spending and one for other policies - is proposed in a report out today.

The proposal would seek to control the inexorable growth of agricultural subsidies and insulate all other spending plans, such as social and regional programmes, from its unpredictable consequences.

It also raises the possibility of the farm budget burden falling most heavily on the member states and farm sectors most responsible - in defiance of EEC doctrine since the Community was founded.

The far-reaching plans have been drawn up by a group of independent financial experts under the auspices of the Centre for European Policy Studies in Brussels - with the support and assistance of the European Commission.

Their publication comes at a key moment when the debate on the future financing of the Community is about to be relaunched by the Commission, facing imminent exhaustion of its current cash resources.

Next year's Community budget is expected to absorb all the money within the ceiling on contributions from the member states, set only last January at a notional 1.4 per cent rate of value-added tax. The ultimate shortfall depends on external factors such as the dollar ex-

change rate and the world price of farm produce, beyond EEC control.

"It is becoming increasingly clear that the existing pattern of Community policies is unsustainable within the Community's existing resources," the report says.

It pins the blame for the "loss of control and budgetary inefficiency" squarely on the costs of the Common Agricultural Policy (CAP), in the form of price guarantees and other open-ended market-support measures for EEC farmers.

The authors, chaired by Professor Luigi Spaventa of Rome University, and drawn from France, the Netherlands, the UK and West Germany, insist that their plan for "segmentation" of the budget would be "to better enforce budgetary discipline" rather than the opposite.

Both sides of the budget would be allocated their own limited resources and each would be required to live within its means.

Overriding on the agricultural budget would have to be financed by additional resources raised from the same sector, they say, "by means through an extension of co-financing, or an emergency agricultural tax."

They admit that the plan would have unequal effects on the different member states - in particular putting paid to any hopes the poorer Mediterranean states might have of getting an increasing share

of CAP price-support cash for their crops.

They propose that the commitment of the member states to greater equality of income and employment levels between the wealthy centre and the poorer periphery should be met by more spending directly through the regional fund in the "general budget" segment. This could be boosted by direct financial transfers.

The most radical suggestion in terms of EEC orthodoxy is their proposal that some elements of "single resource" - the concept of member states getting out of the budget in proportion to the amount they put in - might apply to the agricultural budget alone.

The authors believe that such a system could provide a more permanent answer to the "Bridat" budget problem - also affecting both West Germany and France - of a member state always paying in more than it gets back from Brussels.

"These problems have become a serious political obstacle to progress towards European integration," they declare.

The Future of Community Finance, by L. Spaventa, L. Koopmans, P. J. van der Steen, S. S. S. CEPS Papers No 36, price BF 500 (\$122) from CEPS, Rue Ducale 33, 1000 Brussels.

Concern over 'zero option'

Continued from Page 1

ment directly, however, on complaints expressed last week by Gen Hans-Joachim Mack, West German Deputy Supreme Allied Commander in Europe, about US negotiating tactics at Reykjavik.

There is deep European ambivalence at the prospect of the zero option being realised. The tentative Reykjavik agreement was that each superpower would leave only 100 warheads facing each other in the Soviet Far East and in the US Far West (Alaska).

The comments by General Mack appeared to reflect the views of both Dr Manfred Wörner, the German Defence Minister, and General Bernard Rogers, Nato Supreme Allied Commander Europe. This will not endear General Rogers to a US Administration increasingly irritated at what it sees as Europe's two-faced attitude.

Mr Slobitz said yesterday that the US would pursue a separate agreement on intermediate nuclear weapons at the arms talks in Geneva.

Big Bang players act out stressful script

Continued from Page 1

on the screens of all stock market participants and will provide the basis for a shift to telephone-dealing after Big Bang.

But in the first two hours after the deadline several firms were still struggling and becoming increasingly embarrassed by the splatting of red text by their names on the Seag screens. This revealed to their competitors and clients all the shares in which they were supposed to be making markets, but whose opening prices they were unable to input because of failings in their computer systems.

Scrinageur-Vickers, a subsidiary of Citicorp, Wood Street Securities, owned by Ed Samuel, were probably the most common names to appear in electronic red ink. Warburg Securities had to tell its salesmen to stop generating orders from clients with such vigour as its computer system became overloaded. But Kitcat and Aitken, a subsidiary of the Royal Bank of Canada, was the only market-making firm to come

clean and admit on Seag that its computer system had failed and it would be unable to input prices during the morning session.

The 878 brokers and fund managers who had been given scripts by the stock exchange showed unbridled enthusiasm for buying and selling millions of pounds of imaginary stock which put further strain on the system. Some "investors" were suspected of going beyond the scripts, others of bundling together all their orders into the early morning session, so that they could take the rest of the day off. As a result, trading reached a peak of 17 transactions a second at around 10am, although it subsequently tailed off and the afternoon's trading was below expectations.

The second hurdle for the market-makers, after they had input their share prices on to Seag, was to adjust them, upwards if they were short of stock and wanted to attract sellers, downwards if they owned too much.

VW, MAN in talks on supplying trucks to Enasa

By Kenneth Gooding in London

VOLKSWAGEN and MAN of West Germany are in talks about the supply of light trucks to Enasa, the state-owned Pegaso vehicles group of Spain.

The deal will probably be completed by the end of this year and it seems likely that Enasa will assemble some vehicles in Spain under licence.

Mr Norman Kurtis, director of Enasa's international sales division, confirms that discussions between the companies have been taking place but says: "It is a little too early to say exactly what we want from them."

Mr Wilfried Lochte, chairman of MAN Commercial Vehicles, says the talks are about the range of 6-10 tonnes trucks produced jointly by his company and Volkswagen.

If the deal is completed, it will give Enasa a wider range of modern vehicles to sell through its dealer network in Spain.

It would also provide a boost for the VW-MAN joint venture - designed to provide trucks to fill the gap between the top end of VW's commercial vehicle range and the bottom of MAN's - which has not lived up to expectation.

The partners originally hoped for output of joint-venture vehicles to reach 15,000 a year, with 10,000 for export, but production has never been above 5,000. Last year the joint venture sold 3,700 vehicles, Mr Lochte says, the total would go above 4,000 this year.

The MAN-VW venture is now marginally profitable and the two German groups have renegotiated their deal so that all production will take place at MAN's Salzgitter factory, near Hannover, whereas it has been shared with VW's Hanover plant in the past.

Enasa is one of Western Europe's smaller producers of heavy trucks. Output this year will be about 6,500 heavy trucks and 4,000 vans and light trucks up to 4.5 tonnes gross weight.

The Spanish Government has in the past years attempted to sell the company, and there have been serious discussions with General Motors of the US, Renault of France and Toyota of Japan, but with no positive result.

The Spanish authorities now seem to have come to the conclusion that until Enasa returns to profit and becomes a viable company again it is unlikely to find a buyer or suitable partner for it.

Industry watchers point out that Volkswagen supplied technical knowhow and had cars built under licence by another state-owned Spanish company, Seat, for two years before eventually taking over Seat this summer. They suggest a similar arrangement might be in the offing for Enasa.

Mr Kurtis says Enasa, which suffered losses of Ptas 16bn (\$22m) last year, should break even at the end of 1987. The time taken to return to a net profit will depend on whether Enasa is given a capital injection as part of the five-year plan to be drawn up by the end of this year.

Two years ago the Spanish company signed an agreement with MAN for Enasa to make a German-designed city bus under licence. The first of these vehicles will go on to the road later this year.

Enasa also has a co-operative venture with DAF of the Netherlands to produce heavy-truck cabs which will appear on Pegaso vehicles for the first time next year.

Jaguar dispute, Page 5

Even a relatively mild case of this sort would make a painful difference to the attractiveness of the investment. On Eurotunnel's own projections, a one-year delay and £200m overspend (only 4 per cent above budget) would put back the first dividend payment by four years, lift peak debt by £750m, frustrate the planned securitisation of bank debt and drop the overall rate of return to shareholders by a tenth.

Assuming good performance from the contractors, who are after all shareholders too, there is a parallel type of risk arising from the debt finance package. Starting at a margin over Libor, the funds that Eurotunnel hopes to employ have no upper limit to their cost, though Libor is wishfully assumed to run at 9 per cent throughout. Spiralling interest rates in the period before Eurotunnel has achieved its first operating cash flow would certainly drop the return, could easily defer the payment of a dividend - and at worst might precipitate a reconstruction.

There is no inconsistency, either, in the horrid thought that high inflation might flatten Eurotunnel in the construction period, only to be dispelled by a revival of sound money policies during the revenue generating period. Inflation has only to fall to 4½ per cent after 1983 and stay there for the shareholders' overall return to drop by a full percentage point. The nightmare case - cost overrun, succeeded by low inflation, with maximum competition from the ferries - might well push the prospective return down into regions where investors cannot make their risk/reward sums add up.

Apart from these individual risk factors, there are problems which invariably afflict such very long-lived projects. The projections are vulnerable to compounding error, whether on costs or revenues. With-

THE LEX COLUMN Low tide on Dover beach

The financing of the Channel Tunnel is one of those projects which the average City technician would probably rather meet in a business school exercise than in real life. After a gestation period of some 184 years, the task of raising £200m of equity this week takes Eurotunnel to the harsh moment of decision: glorified business game or genuine mega-project?

Impossible to sell on a multiple of earnings - there cannot be any earnings for at least seven years after the initial capital is poured down a mineshaft in the Kentish cliffs - equity in Eurotunnel has to be sold on the basis of discounted dividend flow over the next 56 years. Who can do other than hope that the crucial assumptions - on factors like inflation and competitive pricing from the ferries - prove less porous than the Lower Chalk Marls through which the tunnel has to be drilled?

The most obvious risks that Eurotunnel's shareholders face have been well documented, not least in Eurotunnel's own petitioner prospectus. In outline, there are a dozen questions on which any prospective investor ought to be satisfied before stamping up. Bearing in mind that in the early years shareholders' equity will be roughly 400 per cent covered, and producing no dividend, the equity is risk capital in the fullest sense.

The first set of problems have to do with the cost of construction. Although the contractors are subject to a penalty if costs overrun - and bonus arrangements give them an inducement to undershoot if they can - any overrun in excess of 20 per cent falls squarely on the company. If inflation or geological disaster drive up costs beyond that point, the equity starts to be squeezed and the debt to pile up. Moreover, cost overruns are like as not to be associated with a delayed start to actual traffic.

out any major dislocation to the project, a hiatus in traffic growth or more onerous operating conditions (stiffer immigration controls, perhaps) could be compounded over half a century into a substantially different result from that now planned.

The simple fact about Eurotunnel is that the very long "duration" of its paper must make it more risky (and in the ordinary sense more volatile) than more conventional investments with the same internal rate of return. The fact that there are no revenues or dividends at least until 1994 throws a heavier weight on what comes later. Since the subscribers to this week's placing have also to contend with the possibility that the Channel Treaty might not be ratified next year (as might happen if an early UK General Election delayed the necessary hybrid bill, now in select committee) they may wonder if the discount for early payment is sufficient.

It is a tribute to the robustness of the idea that the tunnel has reached this decisive point. It is probably resistant to crude safety propaganda about crackpots brewing tea over a gas flame in the claustrophobic space of a railway gondola. Eurotunnel can even claim that the cash flow model does generate a return under quite punishing conditions - though perhaps not a very enticing one.

Despite the unusual difficulties of selling a project that cannot produce a substantial return until most of the promoters and investors are safely underground themselves, Eurotunnel will probably scrape home this week. But then, the question whether they will be thanked by the ultimate beneficiaries is not an issue in which senior fund managers of the present day can have much personal interest.

Nut price rise bites

Continued from Page 1

five years, especially in Japan. In the biggest European market, West Germany, housewives are reported to be preparing to shift to the almond's deadly rival, the hazelnut.

Hazelnuts have not been without their problems either. Several weeks ago prices jumped in response to market talk that the Turkish crop - which provides three quarters of world supplies - had been contaminated by radiation from the Soviet Union's Chernobyl nuclear disaster.

As for peanuts, prices have skyrocketed as a result of a drought during the planting season earlier this year in the south-eastern US.

World Weather

City	Temp	Wind	Cloud	Humid	Temp	Wind	Cloud	Humid
Algeria	24	7	10	41	London	12	10	78
Amsterdam	11	12	10	78	Madrid	12	10	78
Antwerp	11	12	10	78	Moscow	12	10	78
Berlin	11	12	10	78	New York	12	10	78
Bombay	24	7	10	41	Osaka	12	10	78
Buenos Aires	11	12	10	78	Paris	12	10	78
Calcutta	24	7	10	41	Rome	12	10	78
Canton	24	7	10	41	Sao Paulo	12	10	78
Cebu	24	7	10	41	Seoul	12	10	78
Colon	24	7	10	41	Shanghai	12	10	78
Hankow	24	7	10	41	Singapore	24	7	10
Hong Kong	24	7	10	41	Tokyo	12	10	78
Kobe	12	10	78		Washington	12	10	78
London	12	10	78		Yokohama	12	10	78
Lyons	12	10	78					
Manila	24	7	10	41				
Medan	24	7	10	41				
Osaka	12	10	78					
Paris	12	10	78					
Perth	12	10	78					
Rangoon	24	7	10	41				
San Francisco	12	10	78					
Seoul	12	10	78					
Singapore	24	7	10	41				
Tokyo	12	10	78					
Yokohama	12	10	78					

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Listing particulars relating to the Bonds, the Warrants, the Notes and the issuer are available in the Ecol Statistical Service and copies may be obtained during normal business hours from the Company Announcements Office of The Stock Exchange up to and including October 22, 1986 or during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including November 3, 1986 from:

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 Leadenhall Street
 London EC3P 3BH

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SECTION II - COMPANIES AND MARKETS
FINANCIAL TIMES

Monday October 20 1986

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BankAmerica loss mounts to \$600m

BY WILLIAM HALL IN NEW YORK

BANKAMERICA Corporation, the financially ailing West Coast banking group which announced a top management shakeup last week, lost \$23m in its third quarter after crediting over \$120m of special gains on property and other asset sales.

BankAmerica released its results at the close of the business day on the West Coast last Friday long after the New York Stock Exchange had stopped trading. However, it appears that the latest loss, which boosts the nine months loss to \$600m or \$4.18 per share, was in line with analysts' expectations.

There had been some fears on Wall Street that the new top management team would use the occasion to clean up the group's troubled loan portfolio by announcing further heavy writeoffs. However, the third-quarter loan loss provision of \$378m, is \$112m below last year's third-quarter provision, and far smaller than the second-quarter provision of \$988m.

Nevertheless, the latest figures show that the group's credit losses are continuing at a higher than anticipated rate and its now-performing loans of \$4.5bn show little sign of declining while common stockholders' equity has shrunk by close to a fifth over the last year and now stands at \$3.2bn.

Net credit losses of \$403m in the latest quarter were \$67m below the comparable figure of last year but

were ahead of the second quarter 1986 credit losses of \$388m. The annualised rate of net credit losses to average loans outstanding was 1.97 per cent in the third quarter which was up on the 1.86 per cent in the second quarter.

The group said that while the primary contributors to net credit losses during the current quarter were the foreign and commercial and industrial sectors, foreign net credit losses were down significantly when compared with the same period a year ago.

Mr A.W. Clausen, the former president of the World Bank who has been recalled to resume the helm of the banking company has once led, said that his number one goal was to return the group to profitability. When he left for the World Bank in 1980, BankAmerica earned \$640m.

Last year the group lost \$37m and analysts expect it to lose well over \$500m this year even if it returns to profitability in the current quarter.

BankAmerica shares ended the week at \$14 and Wall Street analysts believe that the group will soon announce the rejection of an unsolicited \$2.8bn takeover offer from First Interstate Bankcorp of Los Angeles. First Interstate values its offer for BankAmerica at \$18 a share but Wall Street analysts say that it is more likely to be worth about \$14 to \$16 a share.

Viacom agrees to \$2.9bn buyout

By Our New York Staff

VIACOM International, the US broadcasting and cable TV group which has been the subject of frequent takeover speculation, has agreed to a \$2.9bn management buyout.

Viacom International announced late on Friday that it had entered into a definitive merger agreement providing for the company to be acquired in a leveraged buy-out transaction by a new corporation.

The corporation is to be owned by certain members of the senior management of Viacom and the financial advisers to the buyout group - Donaldson, Lufkin & Jenrette, Donald Burnham Lambert and First Boston - as well as the Equitable Life Assurance Society of the US and certain other investors.

Under the agreement, Viacom shareholders will receive for each share \$37 in cash, a fraction of a share of an exchangeable preferred stock valued at \$7, and 20 per cent of the equity of the new company.

Viacom's management launched its first buy-out bid on September 16, but this offer of \$37 per share in cash and \$3.50 of paper, was rejected by the Viacom board along with a second offer.

Although this was still not officially confirmed at the weekend, bankers believe that the credit has been mandated to Banque Nationale de Paris on terms that will include an initial margin over London Eurocurrency rates of ¼ per cent rising later to ½. This is the first time that an element of ¼ has crept into the margin structure on a large-scale Soviet borrowing.

Falling oil prices and the aftermath of the Chernobyl nuclear disaster in April have forced the Soviet Union to stop its borrowing abroad, but the terms of this deal suggest there is still demand in banking markets for traditional Soviet credits.

Selective trend towards non-dollar bonds

NEW ISSUE managers of Euro-bonds are hot in pursuit of opportunities for borrowers in the currency sectors of the Eurobond market as investors continue to slum dollar bonds, writes Clare Pearson in London.

Recently issuing houses have been lighting on the high-yielding Australian and Canadian dollar markets, which provide investors with an attractive pick-up in yield over US dollar bonds.

But the problem with these minor, retail investor dominated markets is that issuing windows tend to close as quickly as they open.

Issues for most borrowers hinge on swap opportunities, so it is often impossible to prevent an oversupply of new deals. And swap opportunities need not coincide with strong investor demand.

For instance, there has been a revival of issues in the Canadian dollar sector in recent weeks, although dealers say investor interest in this sector is waning rather than growing, because of concerns about the Canadian economy.

This means that investors are highly selective about new issues. Last week's 9½ per cent five-year issue for Austrian bank Creditanstalt, for instance, slipped quickly to potentially loss making discounts to issue price. Investors were equally unenthusiastic about a new issue for Olivetti, although a fairly-priced deal for Eastman Kodak traded well.

The Australian dollar sector has also seen an upsurge in new issuing activity. This market has been convalescing since a sharp fall-out during the summer when the Australian dollar plummeted on the foreign exchanges. Recently, Continental investors have been nibbling at Australian dollar bonds which offer temptingly high yields of around 14 per cent.

But now new issue managers are becoming concerned that the market is over-supplied again. A new deal for Hamburgische Landesbank met strong demand from German investors, but by the end of the week syndicate managers were driven to issuing zero-coupon bonds

because demand in the couponed sector was drying up.

For volume of issues and ease of timing borrowers must turn back to the dollar market, but this route was looking extremely hazardous last week.

Conditions ranged from the tough to the chaotic, reaching a low point on Wednesday morning when dealers sold almost a third of one \$300m offering just because they spotted it was yet another aggressively priced deal for Denmark.

The wave of selling followed the first announcement of the issue on the screen, and the dealers sold bonds they were never to own.

This enabled Morgan Stanley International to carry out a severe "short squeeze" later. This is the practice of a lead-manager forcing dealers who have sold a deal short to buy bonds back at a heavy loss.

Those who suffered from Morgan Stanley's revenge tactics were smarting last week, but most of the market supported Morgan Stanley in the move.

There is a growing feeling of a

need for greater order in syndication, especially as new dollar bonds are becoming harder to sell.

With the fixed rate market in such a sorry state, the European Investment Bank, which in normal market circumstances would issue there, chose the floating rate note market last week.

But this provided the EIB with cold comfort. After a shakeout last month, investors have failed to return to the market in size as they see little immediate prospect of capital gain. The only bonds that can be sold at the moment, dealers say, are those that provide a funding profit by paying interest at levels above London interbank offered rate.

But the EIB's issue was priced slightly more expensively than the recent floating rate note for the United Kingdom, with a sub-London interbank bid rate coupon.

Even in a healthier market dealers said this would have been demerits for a borrower previously unknown to FRN investors as it lacked a precedent to justify the

terms. In last week's market it seemed foolhardy, and the issue traded consistently at discounts outside the level of its 20 basis point total fees. It was quoted on Friday afternoon at 98.61 on the bid side.

Trading in the D-Mark market was very thin last week, as investors' hopes of a cut in the West German discount rate diminished. Prices of longer-dated bonds fell by as much as 3 points on the week.

In this environment only one lead-manager, WestLB, ventured to launch a new deal. This was a DM 125m 10-year bond for the Finnish borrower, Imatran Voima. It was quoted by the lead-manager on Friday at a discount to issue price of 3¼ points, outside the level of its 2¼ point fees.

In the Swiss franc market prices were unchanged on the week in reasonable volume. Although equity-related bonds for Japanese borrowers are now out of fashion with investors, bonds for well-known corporates are attracting demand. A new deal for Philip Morris met strong demand.

Soviet Foreign Trade Bank wins fine terms on deal

THE SOVIET Foreign Trade Bank is coming back to the Eurobond market with a \$300m, eight-year credit bearing terms finer than any yet seen on a major deal for a Soviet borrower, writes Peter Montagnon in London.

Although this was still not officially confirmed at the weekend, bankers believe that the credit has been mandated to Banque Nationale de Paris on terms that will include an initial margin over London Eurocurrency rates of ¼ per cent rising later to ½. This is the first time that an element of ¼ has crept into the margin structure on a large-scale Soviet borrowing.

Falling oil prices and the aftermath of the Chernobyl nuclear disaster in April have forced the Soviet Union to stop its borrowing abroad, but the terms of this deal suggest there is still demand in banking markets for traditional Soviet credits.

The decision by the Soviet Union earlier this summer to settle outstanding bond claims with the UK led to expectations it might seek to diversify its borrowing programme into bonds and other securitised instruments. In August the Foreign Trade Bank participated as an underwriter in a \$150m Eurobond for the Nordic Investment Bank, fueling speculation that it was preparing to launch a bond issue.

However, this latest deal marks a clear continuation of the conventional Eurocredit borrowing for which the Soviet Union is traditionally known. Despite its fine terms it seems likely to be well received in the marketplace given the general shortage of high quality loan assets.

As usual bankers will be looking to see whether US institutions participate in this credit. Many have steered clear of such deals since the Soviet occupation of Afghanistan and the establishment of a military

regime in Poland. Despite the abortive talks on arms control at the recent Iceland summit, these political considerations are now regarded as water under the bridge, and one or more US banks which have previously been reluctant may participate in this deal.

However, a decision on participation may now involve more technical than political considerations. A main concern of many US banks these days is to sell on in the secondary market any loan assets they acquire. The potential for such sales at a time when margins are hitting new lows is hard to gauge and for that reason one market view was that US banks may prefer to wait until pricing on Soviet loans has stabilised.

A feature of the market at the moment is that even the finest prices transactions are meeting strong demand. The \$500m credit for India's Oil and Natural Gas

Commission has been increased to \$575m even before general syndication begins. An First Chicago's \$100m credit for Italy's IMI credit agency has also been oversubscribed despite its record low margins.

Among new deals last week Ham-merson, the UK property company, launched a \$100m, eight-year loan facility through Business Mahon. The deal carries a 10 basis point underwriting fee and a maximum margin on drawings of 15 basis points plus the cost of reserve assets.

Arizona Public Services has arranged a \$225m, two tranche term loan through Credit Suisse First Boston. One \$125m five-year tranche carries a margin of ½ per cent over Libor or ¼ per cent over certificates of deposit rates. The other is a \$100m, three-year portion carrying a margin over Libor of ¼ per cent.

Bank of America said on Friday that its \$1bn certificate of deposit programme for Japan's Saitama Bank has been increased to \$1.5bn because of heavy usage. Following last week's launch of a \$150m certificate of deposit programme for Berliner, Bank, Shearson Lehman has brought another German institution, Bank für Gemeinwirtschaft, to the CD market for a \$100m programme.

New Eurocommercial paper programmes include an unlimited one for UK retailer Asda-NFI for which County NatWest and Morgan Grenfell are dealers as well as a \$50m programme launched through Bank of America for International Signal and Control Group. This is backed up by a standby credit carrying a facility fee of 17½ basis points and a margin on drawings of 30 basis points. Swiss Bank Corporation will also be a dealer on the commercial paper.

AMR in record quarter

BY DAVID BLACKWELL IN NEW YORK


AMR, parent company of American Airlines, second largest carrier in the US, boosted third-quarter earnings to a record \$111.7m or \$1.83 a share from \$87.3m or \$1.45 a share last time.

Mr Robert Crandall, chairman and president, said the group was "very pleased" with the outcome for the quarter. The decline in revenues per passenger mile was more than offset by the increase in passenger traffic.

Total turnover was flat at \$1.55bn against \$1.56bn - the result, said the group, of the sale of three subsidiaries. The disposal of AMR Training resulted in a gain of \$3.4m in the quarter.

Nine-month figures include total pre-tax gains of \$90.3m from the sale of Flagship International and AMR Energy as well as AMR Training. Nevertheless, nine-month earnings remained well down at \$244m or \$4.01, against \$321.4m or \$5.61

EUROMARKET TURNOVER				
Turnover (\$m)				
Primary Market	Swaps	FRN	Other	Total
US\$	2,531.9	388.3	1,764.3	2,684.5
FRF	2,272.5	11.2	3,348.7	2,962.4
Other	1,388.2	1.2	30.8	308.2
FRF	1,280.4	-	98.5	182.3
Secondary Market				
US\$	22,882.8	1,778.8	16,488.7	4,700.6
FRF	34,087.0	1,271.9	12,457.8	4,961.1
Other	12,018.3	81.7	4,765.5	5,085.5
FRF	11,598.8	84.1	8,822.7	4,710.5
Credit				
US\$	15,185.6	35,882.1	51,877.7	
FRF	16,702.1	34,821.6	50,223.7	
Other	11,288.3	12,232.3	23,520.6	
FRF	11,022.9	15,357.3	26,380.2	
Week to October 16 1986	Source: AFD			




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New Issue • October 30, 1986

INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Hopes fade for early rally in bond prices

HOPES for another cut in the US discount rate rise and fall with the regularity of the tides in New York harbour, and last week it was clear that the tide of opinion favouring an early cut in official US interest rates was ebbing fast.

US MONEY MARKET RATES (%) table with columns for instrument, last Friday, 1 week ago, 4 weeks ago, and 12-month high/low.

growing number of forecasts of higher US inflation and the reported comments of some of the Administration's recent appointees to the Federal Reserve, who appeared to be suggesting that there was no need for any change in current Fed policy at the moment.

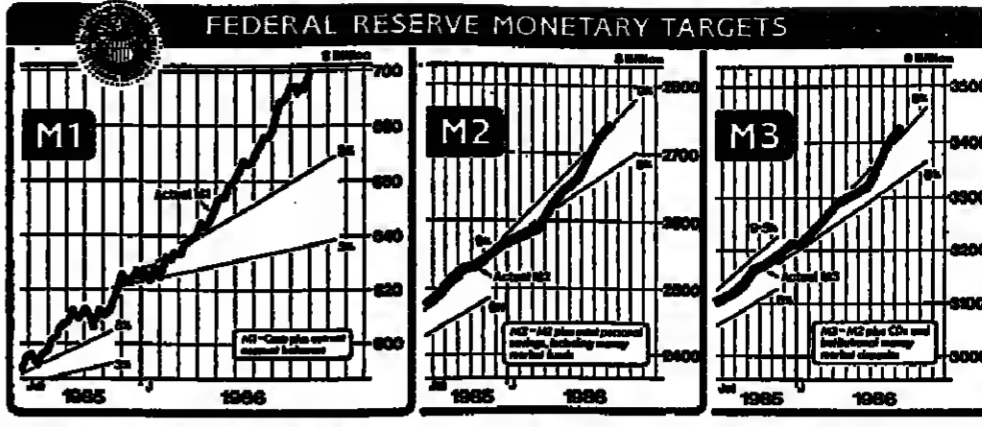
7.6 per cent drop in housing starts in September, to an annual rate of 1.68m units, was well below expectations. The fall comes despite lower interest rates and is a worrying reminder that the construction sector is losing its ability to fuel further US economic growth.

For the second week US bond prices lost ground and Smith Barney says in its latest credit market comment that "time is running out for a near-term rally in the fixed income market."

remained fairly stable against the Japanese yen but drifted lower against most European currencies and by the end of the week was being quoted at DM 1.9740. Short-term US interest rates, which over the

past fortnight have seemed poised to drop below 5 per cent, edged higher and six-month US treasury bill rates rose by around 25 basis points.

Nevertheless, last week's move provided little support for the credit market fears that the economy is about to accelerate. The market's pessimistic mood appears to have been fuelled by a combination of worries ranging from fears of a further sharp decline in the value of the dollar, and the prospect of rising oil prices, to the November congressional elections and the quarterly re-funding package scheduled to come to the market in the same week.



"The probability of a near-term return to a 7 1/2 per cent or lower long bond yield becomes smaller." Indeed, Aubrey G. Lanston blames much of last week's drop in bond prices on the estimated \$24.5bn rise in M2 last month, which added to the credit market's concern that the Fed may already be fuelling inflation by being over accommodative.

Mr Lawson has two chances to respond to the crisis on the foreign exchanges and managed to snuff it both times in the judgment of the City. On each occasion, he successfully avoided mention of the issues which markets regarded as key to rebuilding confidence.

best guess is that the figures will show a rise of between 2.5 per cent and 3 per cent, compared with the second quarter's lacklustre 0.6 per cent. Other key figures this week are the September consumer price statistics and the latest durable goods orders, both due on Thursday. US prices are expected to have risen by around 0.3 per cent and durable goods orders should be up by between 1.5 and 2 per cent.

FT / AIBD INTERNATIONAL BOND SERVICE

Large table listing international bond yields and prices for various countries including US Dollar, UK Gilts, and various European currencies.

The size of the quarterly auction is due to be announced on October 21, and Smith Barney notes that as the date approaches

UK GILTS

Cold comfort from the Chancellor

FAR FROM providing the answers which the gilt-edged market body needed, the Mansion House speech last Thursday by Mr Nigel Lawson, Chancellor of the Exchequer, has left traders with another set of questions.

Will interest rates go up again and when? When will the Monetary System be at all? What does a rise in M2 to just above the middle of its target range say about inflation that sterling M3 growth now running at around 20 per cent does not?

The market's snap answer was to sell gilts off by one point on Friday and there could be more losses this week with sterling looking decidedly vulnerable and the London money market already pushing for another rise in base rates.

The yield on Treasury stock 11 1/2 per cent 2003/07 ended a confused week on Friday at 10.78 per cent, well above last Monday's level of 10.46 per cent. It is now only about a 1 1/2 point price drop away from the substantial 11 per cent yield barrier and some traders see a test of this level this week.

The Chancellor made it clear that 11 per cent base rates were enough to cut out the inflationary dangers of the fall in the exchange rate and intimated he would be very cross if foreign exchange dealers persisted in the infliction of "short-

terism" and continued to sell sterling. But what does the Chancellor say if the markets do just that? By his own logic, interest rates would then need to be raised again to compensate for the latest fall in the exchange rate.

Mr Lawson and the Governor of the Bank of England do not even appear to be in complete agreement. Mr Robin Leigh-Pemberton said the fall in the exchange rate had been fully sufficient to effect the necessary current account adjustment to lower oil prices. Mr Lawson, one gilt economist said that avoiding being specific, referred the only to clear limits to sterling's fall.

Until the current uncertainty about sterling and an appropriate level for interest rates is resolved, the gilt market is unlikely to make much headway. One gilt economist said that the only bullish factor in the current market is that it has fallen too far already. But he said prices were unlikely to turn up until the market knew for sure where the bottom of the market was.

ASDA-MFI GROUP PLC \$200,000,000 Multi-Option Facility. Arranged by COUNTY NAT WEST CAPITAL MARKETS. Includes list of underwriting banks and tender panel members.

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount issued is expressed in millions of currency units except for yen bonds, where it is in billions. FLOATING RATE NOTES: US dollars unless indicated. Margins above six-month short rate (13 three-month 1 above mean rate) for US dollars. Coupon is current effective price of buying shares via the bond over the most recent issue price.

WARRANTS: Equity warrant premiums over current share price. Bond warrants at yield-to-maturity yield at current warrant price. Closing prices on October 17. © The Financial Times Ltd., 1986. Reproduction in whole or in part in any form is prohibited without written consent. Data supplied by Association of International Bond Dealers.

UK COMPANY NEWS

AE decision on Panel ruling

BY CHARLES BATCHELOR

AE, the motor components group which last month fought off a £257m takeover bid from Turner & Newall, is to decide today whether to appeal against a Takeover Panel ruling allowing Turner to bid again.

In a ruling delivered to the companies and their advisers on Friday—though not yet made public—the panel criticised Hill Samuel, the merchant bank, and Capewell, the brokers acting for AE, for failing to disclose purchases made on AE's behalf.

The purchases, of a total of 7.2m shares—7.2 per cent of the company—were sufficient to tip the balance against Turner

which failed to gain control of AE by just 1 per cent of the votes.

The purchase of the shares was not in itself against the panel's rules but the buying should have been disclosed during the course of the bid.

The controversy concerned two large blocks of shares in AE—4.9 per cent holding bought by Midland Bank and a 2.3 per cent stake which was taken up by discretionary clients of Hill Samuel's investment management arm.

Hill Samuel gave Midland an indemnity guaranteeing it against a loss of up to 40p per share while its investment arm was guaranteed 240p per share if the offer failed.

Hill Samuel argued before the panel that its own view and that of its legal advisers had been that disclosure was not necessary since the buyers were not associates of AE. However, the panel took the view that the indemnities turned them into associates.

Hill Samuel said that the sale of those shares—and of a further 3.3 per cent bought by other parties—would not have been made so openly if it had been its intention to deceive.

It was the placing of a large block of AE shares, at a loss, after the failure of the bid

Beecham ready to sell soft drink side

By Charles Batchelor

Beecham, the pharmaceuticals and consumer products group, is on the verge of selling its soft drinks operations to Britannia Soft Drinks, a company owned by three Brito brewers, for between £100m and £150m.

This is the fourth—and previously undisclosed—area of business to be put up for sale by Beecham in the wake of its recent buy-back operations and decision to concentrate on its core operations.

Last June the company announced its intention of selling its home improvement products division, including the Unibond and Coppyd glue; its Findlater Mackie Todd wines and spirits business; and its Germana Momeil cosmetics operation.

None of these has yet been sold but the deal with Britannia is imminent. Beecham yesterday refused to comment on the sale but the negotiations are understood to be nearly finalised.

Beecham merged its two separate soft drinks businesses last July, creating a new operation with annual sales of £200m.

The new company called Beecham Soft Drinks, includes Corona fruit drinks and cordials, Tango canned carbonated fruit drink, 7-UP, sold under franchise, and C-Vit, a black-currant drink.

Beecham also has a highly profitable franchise to bottle and distribute Coca-Cola in England (north of a line between Bristol and the Wash) and Scotland. This franchise runs until 1992.

The soft drinks sale is the first major deal since Mr. Bob Bauman, former vice chairman of Textron, the US aerospace group, became chairman last month but it was in preparation long before he arrived.

Two small subsidiaries, the Australian soft drinks business, and Ace Comb Company of the US, were sold for £12m last July.

Britannia was set up earlier this year. It is owned jointly by Bass (50 per cent), and Allied-Lyons and Whitbread (both 25 per cent).

Virgin to float music operations at £250m

BY CHARLES BATCHELOR

Virgin Group, the recording and airline empire built up by Sir Richard Branson, plans to float its musical operations on the Stock Exchange next month in a move which is expected to value the musical company at about £250m.

The airline, holiday and nightclub interests have been split off into a separate company, which will remain private, called Voyager.

The flotation is expected to take the form of a tender offer to be arranged by Morgan Grenfell, the merchant bank. Mr Branson will retain a 70 per cent stake in the company.

Its activities comprise a music recording business, which includes pop stars such as Boy George and Mike Oldfield and

groups like Genesis and The Sex Pistols, more than 70 record shops and TV, film and video operation.

The music and recording business which is to be floated off increased pre-tax profits from £1.6m in 1985 to about £1.8m in the year ended July 1986. Sales rose from £37m to £180m over the same period.

Virgin now claims an 8 per cent share of the international record producing market as well as 10 per cent of the UK record retail market. A public listing would give the group expansion.

Mr Branson started selling discount records by mail order in 1969 with a company called Virgin Records—a name meant to reflect his own inexperience of the business.

In 1971 he founded the record producing company which is basis of the group to be floated, releasing his first record, Mike Oldfield's Tubular Bells, the following year.

In 1984 he launched Virgin Atlantic Airways, winning a licence to fly one-way to New York for £99 in a move which started another round of airline price cuts.

Still only 36, Mr Branson has maintained a high public profile for this attempt—successful in June 1986—to set a new record for crossing the Atlantic with his Virgin Atlantic Challenger speedboat and his appointment by Mrs Thatcher as the figurehead of a campaign to clean up Britain.

Dixons buys SupaSnaps

Dixons Group has acquired the SupaSnaps operation of 344 high street photographic, developing and processing shops—and three film processing laboratories in Glasgow, Northampton and Reading—from Grattspeal International Holdings. Estimated cost was £4m.

Mr Stanley Kalms, Dixons' chairman, said the SupaSnaps brand is one of the best in the industry and will be developed and fine-tuned in line with Dixons' proven retailing and marketing principles.

The outlets will be developed around a new retail concept for photography

Global expands 21%

The Global Group, the meat and meat products concern, reported pre-tax profits up by more than 21 per cent from £212,000 to £279,000 in the year ending May 31 1986.

Group turnover moved ahead from £26.6m to £24.8m. There is a final dividend of 1.75p (1.25p) giving a total of 2.75p (2.25p).

The directors said that the group's import and domestic business continued to provide encouraging results and added that specific efforts made had resulted in a considerable initial success in the marketing of substantial volumes of poultry.

The directors confirmed that they expected these volumes to be maintained and were currently negotiating a major UK sole agency contract with their supplier. A further success in the poultry area came from the group's new regional sales office in Cardiff, which proved to be ahead of target.

The group's marketing tactics were responsible for the improved performance of its Barlstone Cottage Deli-cassens (Canterbury), which deals in a wide range of food products.

After tax of £182,000 (£150,000), earnings per 10p share worked through at 4.9p—up from 4.1p last time.

Comprehensive profit doubled

Comprehensive Financial Services, which came to the US\$1m in 1984, more than doubled its half-year pre-tax profits from \$97,000 last time to \$213,000 to June 30 1986.

Mr Oliver Stanley, chief executive, said that the success of the group reflected in particular the continued success of CFS (Investment Management), the discretionary fund management arm of the group, which now handled funds worth more than \$50m.

After tax of \$87,000 (\$30,000), earnings per 5p share rose from 2.18p to 3.76p. The interim will be 0.8p

Hill Samuel cuts SA holding

Hill Samuel, the British merchant bank, is to reduce its interest in its troubled South African subsidiary to an unspecified level below the present 71 per cent.

The reduction will be accompanied by a restructuring of the South African bank's capital, which will include an increase in the interests of senior executives.

Following implementation of the proposals, Hill Samuel Group SA will be an independent South African managed and controlled merchant banking group, and its name will be changed.

It is stated that effects of the proposals will not be material in terms of the consolidated earnings or net worth of the Hill Samuel Group.

At present HSSGSA has 6.71m ordinary shares in issue. As a preliminary step, 2m of the shares held by the British parent will be converted into 2m deferred redeemable preference, and this portion of the parent's investment will then be allocated to support the industrial leasing book, large parts of which are non-performing, while it is being

wound down.

The ordinary shares converted will be replaced by a rights issue of ordinary shares, though the bank has not yet disclosed how many will be issued.

The new capital will be employed in expanding activities, particularly in underwriting fee based operations, international banking and capital markets trading.

Hill Samuel has decided to renounce its rights in favour of selected South African institutions and certain executives of HSSGSA.

This announcement appears as a matter of record only.



PHS. VAN OMMEREN NV
Rotterdam, The Netherlands
DFL 100,000,000
Commercial Paper Program

Dealers
CITICORP INVESTMENT BANK
(The Netherlands) N.V.

Rabobank Nederland

Custody and clearing
DE NEDERLANDSCHE BANK N.V.

October 1986



U.S. \$100,000,000

Floating Rate Participation Certificates Due 1992
Issued by Morgan Guaranty GmbH for the purpose of making a loan to

Istituto per lo Sviluppo Economico dell'Italia Meridionale
(a statutory body of the Republic of Italy incorporated under Law No. 298 of April 11, 1953)

In accordance with the terms and conditions of the Certificates, the rate of interest for the Interest Determination Period 20th October, 1986 to 20th November, 1986 has been fixed at 6%. Interest accrued for the above period and payable on 22nd January, 1987 will amount to US\$1.67 per US\$100,000 Certificate.

Agent
Morgan Guaranty Trust Company of New York
London Branch

U.S. \$400,000,000

National Westminster Finance B.V.
(Incorporated in The Netherlands with limited liability)

Guaranteed Floating Rate Capital Notes 2005

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 20 October, 1986 to 21 April, 1987 the Notes will carry an interest rate of 6 1/4% per annum. The interest payable on the relevant interest payment date, 21 April, 1987 against Coupon No. 4 will be U.S. \$308.18.

By The Chase Manhattan Bank, N.A., London
Agent Bank

U.S. \$150,000,000

Floating Rate Depository Receipts Due 1992
Issued by Banca Nazionale del Lavoro S.p.A. in accordance with the provisions of the Depository Receipts

Notice is hereby given that for the Interest Period 17th October, 1986 to 21st April, 1987 the Rate of Interest is 6 1/4% per cent. per annum.
The Interest Amount payable on 21st April, 1987 will be U.S. \$3,132.29 in respect of each Receipt.
Agent Bank: Cassa di Risparmio di Roma
LONDON BRANCH



The Mortgage Bank and Financial Administration Agency of the Kingdom of Denmark

£75,000,000
Guaranteed Floating Rate Notes due 1999, Series 99
Unconditionally guaranteed by
The Kingdom of Denmark
Issue Price 100 per cent.

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from 16th October, 1986 to 16th January, 1987 the Notes will carry a Rate of Interest of 11.5% per annum. The amount of interest payable on 16th January, 1987 will be £1,449.32 per £50,000 Note.
NatWest Investment Bank Limited
Agent Bank

FINANCIAL TIMES STOCK INDICES

	Oct. 17	Oct. 16	Oct. 15	Oct. 14	Oct. 13	Oct. 12	1986 High	1986 Low	Share	Comptrol
Government Secs.	82.36	82.77	82.75	82.81	83.54	83.46	94.51	80.39	127.4	49.18
Fixed Interest	88.04	89.03	88.99	89.14	89.31	89.84	97.68	84.29	150.4	50.58
Ordinary	1281.5	1277.4	1276.4	1282.3	1275.4	1284.4	1425.9	1094.3	1485.9	49.4
Gold Mines	296.2	306.3	309.9	321.5	322.2	319.3	357.8	185.7	734.7	43.5
FT-Act All Share	797.25	794.51	794.45	787.49	794.94	789.46	832.39	664.42	832.39	61.92
FT-SE 100	1610.0	1608.0	1607.5	1592.5	1612.3	1599.4	1717.6	1370.1	1717.6	96.9

I.G. INDEX
FT for October
1.878-1.885 (+3)
Tel: 01-325 5699

GKN/Dyno-Rod in US venture

GKN and Dyno-Rod have formed a joint venture to develop a nationwide drain and pipe cleaning service in the US. GKN will hold 60 per cent of the equity in the new company and Dyno-Rod 40 per cent.

The joint venture, GKN Dyno-Rod Inc, will enter the market initially by acquisition of established small and medium-size companies. These will be strategically located in growing major population areas in selected states," it is stated.

British Dredging growth held back

The breakdown of the MV Bowater's third quarter profit growth at British Dredging in the first half of 1986. Operating profit rose from £504,000 to £530,000 and the pre-tax balance from £18,000 to £730,000.

The directors explained that the profits from British Dredging Aggregates was reduced following the breakdown of the Bowcross during the busy part of the season.

Turnover was up nearly £1m to £4.97m. Investment income slipped to £200,000, against £130,000.

BD's Concrete Products again did well and the combined ship repairing activities performed strongly following the purchase of Avonmouth Ship Repairs in a £1.5m deal. The contribution of its management team to group ship repairing business.

After tax £284,000 (£280,000) the half year's earnings came to 2.7p (2.55p) per share, and the interim dividend is held at 1p net. In the year 1985 the group made a pre-tax profit of £1.65m and paid a total dividend of 5p.

FT Share Information

The following securities have been added to the Share Information Service: Broad Street Group (Section: Paper, Printing).

Group formed to fight EEC trade barriers

A group is being formed to monitor and encourage proposals to break down barriers to movement of goods within the European Community.

The Freight Transport Association believes progress towards a single internal market in the community must be kept as close to the 1992 deadline as possible. It is therefore setting up a group to monitor and support moves to speed up customs and frontier procedures and liberalise transport services.

Company Notice

GENERAL MINING UNION
(Incorporated in the Republic of South Africa)
Registration No. 201/122/198
Notice of General Meeting

NOTICE IS GIVEN that a general meeting will be held in Johannesburg on 2 November 1986 for the purpose of considering and voting on the Share Purchase Scheme. Full details are to be found in the Prospectus issued by the Company to Members dated 17 October 1986 and a copy of which is available at the office of the Company at 100, 101 and 102, Market Street, Johannesburg.

London EC1M 8JZ

BOWATER INCORPORATED
THIRD QUARTER RESULTS

	9 Months ended 27 Sept. '86	9 Months ended 28 Sept. '85
SALES	US\$863.9m	US\$666.0m†
INCOME BEFORE TAX	US\$48.2m	US\$79.1m
NET INCOME	US\$29.5m	US\$46.8m
EARNINGS PER SHARE	US\$0.87	US\$1.54

† Not audited. Results for the first nine months of 1985 were calculated on the basis of 1984 figures. † Includes discontinued operations.

- Newsprint and coated paper margins supported by continued price discounting.
- Three product lines affected by major start-up costs in the quarter.
- Nine months' income before tax reduced by \$76 million non-cash charge to cover retirement of equipment.

Although disappointed with the third quarter results, Chairman and Chief Executive A. P. Gammie cited price increases and improved operations which are expected to lift fourth quarter earnings for pulp and newsprint, while the new coated paper unit, after a slow start, is now producing above expectation and contributing to fourth quarter income and cash flow.



BOWATER
THE AMERICAN PAPER PEOPLE WITH A SOLID BASE FOR GROWTH

Bowater Incorporated of Darien, Connecticut is the largest producer of newsprint in the USA, and a major manufacturer of coated publication paper, bleached kraft market pulp and continuous computer business forms.

REUTERS IN THE GILT-EDGED MARKET

Deregulation in the City of London has reshaped the gilt-edged market, reinforcing the need for fast, accurate screen-based information.

Reuters meets this need.

Constantly updated prices from the market makers, together with comment and economic analysis, will form part of the following Reuter Monitor Services on October 27 at no extra cost:

- Money Rates - Capital Markets - Equities - UK Investment - UK Corporate Money Rates - UK Domestic.

For more details either refer to Monitor pages GILY and GILZ or contact Camilla Sudder Reuters Ltd 85 Fleet Street London EC4P 4AJ. Telephone: 01-324 7979.

- CONTRIBUTORS
- Alexanders Laing & Cruickshank Gilts Ltd
 - Barclays, De Zoete, Wedd Bering, Wilson & Watford Chase Manhattan Gilts Ltd Citicorp Scripps Vickers County NatWest Gilt-Edged Securities Goldman Sachs Government Securities (UK Ltd)
 - Greenwell Montagu Gilts
 - Hoare Govett Sterling Bonds
 - James Capel Gilts Ltd
 - Lloyds Merchant Bank (Government Bonds) Ltd
 - Merrill Lynch Government Securities
 - Messel Gilts Ltd
 - Morgan Grenfell Government Securities
 - Morgan Guaranty Sterling Securities
 - Phillips & Drew Mouldsdale

(Available early 1987)

Charles Batchelor on the uncertain future facing Exco

Caution a threat to independence

DOES Exco International, the phenomenally successful money financial services group built up largely by Mr John Gunn have an independent future?

While Mr Gunn's own career continues to blossom—last Tuesday he was appointed chief executive of British & Commonwealth Shipping, the emergent financial services group—Exco has appeared to founder.

Two powerful overseas financiers have used the 13 months since Mr Gunn's sudden departure as chief executive to assemble a minority holding which could form the basis for a hostile takeover bid. Exco, meanwhile, has been frustrated in its attempts to diversify and expand.

The \$300m cash stockpile left from the sale last year of its 52 per cent shareholding in Telestar, the US financial information group, adds to Exco's attractions for a predator.

Since the departure of Mr Gunn—who had more ambitious plans than the other members of his board were prepared to back—Exco has been headed by one of his early lieutenants, Mr Bill Matthews.

A stocky, fresh-faced man who looks younger than his 46 years, Mr Matthews has spent the last 14 years in London, joining not long after Mr Gunn, when the company was still a small money broker called Astley and Pearce.

The son of a British Rail mechanic, the younger Matthews went to grammar school in his home town of Shrewsbury before studying law at Oxford.

His first job took him to Nigeria, for the Bank of West Africa, where he spent four years. From there he went to Toronto, Canada for the Bank of Nova Scotia and began to specialise in foreign exchange and money broking.

After a number of years in North America in the money broking business he joined Astley and Pearce. He was one of a small number of executives who, under John Gunn, staged a management buy-out from its parent company, Gerrard and National, the discount house.

In 1981, using a name based on the "X" or "Y" formula common in accountancy training manuals, they brought the com-



Mr William Matthews, managing director of Exco

pany to the London stock market.

Much of the criticism which the City has heaped on Exco in recent months has centred around the management style of Mr Matthews and the six fellow members of his executive committee.

"They are accused of being unduly cautious, lacking Mr Gunn's strategic vision, and with stifling the initiative of their middle-ranking executives by centralising decision making at the company's Cannon Street headquarters in the City.

Not surprisingly Mr Matthews rejects these charges. "People tend to overlook the fact that we have been sounding out major acquisitions and at the same time spending a lot of time and money enhancing the business in other ways," he says.

"We expect to invest \$80m this year on our stockbroking, money broking, leasing and forfaiting (trade financing) businesses. Our management team is strong and aggressive."

Nevertheless, Exco's recent attempts to conclude a major deal have been dogged with misfortune. A plan to merge with Morgan Grenfell, the rapidly-expanding merchant bank, to create a \$1bn financial conglomerate was dropped last March when the Bank of England said this would breach the O'Brien rules which bar close links between a bank and a money broker.

These events have been followed closely by Exco's two large foreign shareholders, the Singapore businessman Tan Sri Khoo Teck Puan, and by the Belzberg, three Canadian brothers with a deal-making reputation.

Tan Sri Khoo bought a 22 per cent stake last November from the Kuwait Investment Office which in turn had bought it from the original owners, British and Commonwealth Shipping. B and C is understood to have taken the decision to sell because it felt unable to work with Mr Matthews.

This episode does not reflect well on the Exco board. It sacked one of its joint stockbrokers, de Zoete and Bevan, over the KIO transaction and then clashed publicly with Tan Sri Khoo over his demand for three boardroom seats.

Exco takes the view that Tan Sri Khoo—who now holds a 29 per cent stake—overestimated the power his shareholding would give him. It does not expect him to make a full takeover bid even though recent purchases by the Belzbergs freed him from an earlier undertaking he gave not to launch a full bid.

The Belzberg brothers, Sam, William and Hyman, emerged only last August as Exco shareholders but they have since taken their stake, held through First City Financial Corp., to 10.4 per cent.

They gained Bank of England approval to go above 10 per cent on the grounds they do not have banking interests which would clash with those of Exco. Despite being noted cor-

porate raiders in North America they were apparently unaware that the O'Brien rules existed until this was pointed out by Exco, and do not appear to have a clear strategy mapped out for the British group.

Even if neither of these shareholders makes a bid, their holdings would prove useful launch pads for somebody who did. Any bidder would, of course, have to comply with the O'Brien rules.

Takeover talk has boosted the Exco share price to a new 1986 high of 260p at one stage last week putting the shares on a p/e of nearly 13 compared with just eight, seven and five respectively for its money-broking rivals MAI, International City Holdings and Mercantile House.

Though the City's view of Exco has recently been clouded by uncertainty over its future, the company has shown rapid pre-tax profits and earnings growth in the five years since it came to market.

The enormous growth of international trading in foreign currencies, deposits, shares, options and futures in recent years has pushed pre-tax profits from \$5.9m in 1980, the year before it was publicly floated, to \$37.4m last year. From a market capitalisation of \$60m at flotation it has grown to nearly \$900m.

It is ironic that a week before "Big Bang" just as the markets from which Exco has profited are poised for unprecedented change, the company has been forced to take its eye off the ball to consider its own future.

**KLEIN,
SCHANZLIN & BECKER**
Aktiengesellschaft

has acquired

Ets POMPES GUINARD S.A.
from
MOTEURS LEROY-SOMER S.A.

The undersigned acted as financial advisor to the buyer

MAISON LAZARD ET COMPAGNIE

September 29, 1986

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-divisions shown below are based mainly on last year's history.

TODAY
Interim: Barclay, Balfour, Clydesdale, Fraser & Neave, J. & J. Lee, Snowdon and Ridge.

Swansea Oil and Gas, Triefus, Usher-Walker.
Final: Lowland, Investment, Mangrove Bros.

FUTURE DATES

Interim: Dean and Deane Oct 26
Devereux Oct 27
Fidelity Investments Oct 27
800 Group Dec 4
Sundays Oct 28
Final: Calitic House Oct 31

PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year; announcements except where the forthcoming board meetings (indicated thus*) have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

Date	Announcement last year	Date	Announcement last year
ANZ Nov 18	Final 10 cents	*Hewlett Packard Oct 22	Interim 4.5
AB Foods Nov 4	Interim 1.8	Heath (C. E.) Nov 19	Interim 7.0
*Allied Irish Banks Nov 12	Interim 4.5	Howarth (J.) Nov 8	Final div
*Amsden Int'l Nov 10	Interim 2.42	Hill Samuel Nov 8	Interim 3.6
Avon Nov 11	Interim 5.0	Kwik Save Nov 22	Final 3.4
Baxter (C. I.) Oct 13	Final 8.0	LWT Nov 14	Final 8.22
Boots Nov 21	Interim 2.5	Land Sec. Nov 13	Interim 2.9
British Car London Oct 29	Final 2.0	London Int'l Nov 19	Interim 1.8
*British and Com. Shipping Oct 23	Interim 2.2	Northern Oct 23	Interim 2.1
Burton Nov 21	Final 0.3	*NRC Nov 26	Final 8.0
*Cable and Wireless Nov 20	Interim 2.5	Spencer Oct 29	Interim due
Cater Allan Nov 7	Interim 8.25	Metal Box Nov 19	Interim 5.1
Courtauld Nov 19	Interim 1.75	Fossil Duffryn Nov 21	Interim 4.5
Co. La. Roux Nov 1	Interim 1.25	Sainsbury (J.) Nov 5	Interim 1.4
EMAP Nov 21	Interim 1.2	Smiths Inds Nov 19	Interim 4.7
Eastern Produce Oct 28	Interim 2.5	Staples Nov 19	Final 3.0
Elles (B.) Nov 21	Interim 1.0	Staveley Inds Nov 14	Interim 5.5
Essex Oct 21	Interim 1.8	*France Oct 28	Interim 2.1
Excel Nov 21	Interim 2.0	Valor Nov 13	Interim 1.26
GEI Int'l Nov 12	Interim 1.94	Whitbread Nov 20	Interim 2.26
Gt Portland Estates Nov 12	Interim 2.0	*Whitbread Oct 29	Final 8.0
*Hammerson Prop. Oct 22	Interim 2.0		

The FT City Financial Series
22 & 23 October, 1986

For information please return this advertisement, together with your holdings card, to:
Financial Times Conference Organisation
Minster House, Arthur Street, London EC4R 9AX.
Alternatively, telephone 01-621 1232, telex 27247 FTCONF G, fax 01-623 8814.

GRANVILLE
Granville & Co. Limited
8 Levent Lane London EC3R 8BP Telephone 01-621 1212
Member of FIMBA

Capitalist	Company	Price on 20 Oct	Change	Yield	P/E	Actual	Target
4,483	Ass. Brit. Ind. Ord.	129	-	7.3	5.5	6.1	7.8
5,267	Ass. Brit. Ind. CULS	130	-	10.0	7.7	-	5.4
825	Alwegroup Group	28	+1	7.8	7.8	8.0	5.4
63,008	Amritaga and Rhodes	2nd	+1	4.2	11.4	5.2	4.7
4,077	Bardon Hill	198	+1	4.6	2.3	22.3	20.4
323	Baxter (C. I.)	82	+3	2.9	2.2	8.5	8.0
1,113	CCL Ordinary	86	+4	2.8	3.1	6.7	10.8
15,177	CCL 11pc Conv. Pl.	85	-	16.7	17.8	-	-
11,427	Carborundum 7.5pc Pl.	91	-	10.7	11.8	-	-
1,222	Deborah Services	148	+7	7.0	4.8	15.2	20.0
1,848	Federick Parker Group	100	-	3.8	3.8	2.8	3.7
3,757	Ind. Precision Castings	92	+3	3.0	3.3	24.3	20.3
12,109	Isis Group	152nd	+3	18.3	12.0	8.7	6.8
6,200	James Barrough	370	-	5.1	4.8	8.7	7.8
51,830	James Barrough SpCP	92	-	17.0	4.6	10.4	8.5
65,500	Mullighan NV	80	-	12.9	14.0	-	-
5,717	Record Ridgway Ord	378	-	-	-	44.0	57.4
2,349	Record Ridgway 10pc Pl	87	-	14.1	16.2	-	-
828	Robert Jenkins	38	-	-	-	3.9	6.8
1,820	Scriven	38	-	-	-	-	-
3,075	Torday and Carlisle	128nd	+4	6.7	4.5	7.8	7.7
1,480	Trevin Holdings	222	-	7.8	2.8	8.7	11.8
13,800	Unibest Holdings	22	-	2.8	1.1	12.7	11.8
25,148	Walter Alexander	57nd	-	0.0	0.1	6.3	8.9
4,588	W. S. Yates	197	-	17.4	8.8	10.7	21.9

TO PLAY IN
GLOBAL EQUITY MARKETS,
YOU NEED TO
KEEP YOUR EYE ON
MORE THAN ONE BALL.

Today's international equity markets present investors with exciting choices and opportunities; but to securities firms, they present great challenges and demands. To maximise the opportunities, investors need access to the best research, dealing and administration capabilities, and up-to-date information systems and technology. The challenge for securities firms is to develop and organise their structure and services to meet the varied demands of the global investor: and perhaps even more importantly, to do so in a way which is easily understood and accessible. This is precisely the thinking behind the creation of County Securities Limited, which incorporates the stock broking business of Fielding, Newson-Smith & Co and, when London Stock Exchange rules permit, will incorporate the market making business of County Bisgood Limited. On the one hand, a global force with research, sales and dealing operations in all the world's key financial centres; with a huge investment in computer systems; and capabilities extending beyond equities into warrants, options and convertibles. But on the other hand, an organisation which will continue to be based on client relationships and on service. In short, we believe it's a structure which will help you to take advantage of any opportunity, anywhere in the world. It has to be. Because international players always set higher standards.

COUNTY SECURITIES
Nobody's in better shape

The NatWest Investment Bank Group

BRITISH FUNDS

Table of British Funds with columns for Name, Price, and Yield. Includes sections for 'Shorts' (lives up to five years), 'Five to Fifteen Years', and 'Over Fifteen Years'.

Index-Linked

Table of Index-Linked funds with columns for Name, Price, and Yield.

INT. BANK AND OSEAS

Table of International Bank and Overseas funds with columns for Name, Price, and Yield.

CORPORATION BONDS

Table of Corporation Bonds with columns for Name, Price, and Yield.

COMMONWEALTH & AFRICAN BONDS

Table of Commonwealth and African Bonds with columns for Name, Price, and Yield.

LOANS

Table of Loans with columns for Name, Price, and Yield.

Public Board and Ind.

Table of Public Board and Industrial funds with columns for Name, Price, and Yield.

Financial

Table of Financial funds with columns for Name, Price, and Yield.

FOREIGN BONDS & RAILS

Table of Foreign Bonds and Rails with columns for Name, Price, and Yield.

AMERICANS - Cont.

Table of American stocks with columns for Name, Price, and Yield.

CANADIANS

Table of Canadian stocks with columns for Name, Price, and Yield.

BANKS, HP & LEASING

Table of Banks, Home Products, and Leasing stocks with columns for Name, Price, and Yield.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits stocks with columns for Name, Price, and Yield.

AMERICANS

Table of American stocks with columns for Name, Price, and Yield.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS - Cont.

Table of Building, Timber, and Roads stocks with columns for Name, Price, and Yield.

DRAPERY & STORES - Cont.

Table of Drapery and Stores stocks with columns for Name, Price, and Yield.

ELECTRICALS

Table of Electricals stocks with columns for Name, Price, and Yield.

CHEMICALS, PLASTICS

Table of Chemicals and Plastics stocks with columns for Name, Price, and Yield.

DRAPERY AND STORES

Table of Drapery and Stores stocks with columns for Name, Price, and Yield.

ENGINEERING - Continued

Table of Engineering stocks with columns for Name, Price, and Yield.

FOOD, GROCERIES, ETC.

Table of Food, Groceries, and other stocks with columns for Name, Price, and Yield.

HOTELS AND CATERERS

Table of Hotels and Caterers stocks with columns for Name, Price, and Yield.

INDUSTRIALS (Misc.)

Table of Industrial (Miscellaneous) stocks with columns for Name, Price, and Yield.

INDUSTRIALS - Continued

Table of Industrial stocks with columns for Name, Price, and Yield.

Financial Times Monday October 20 1986

INDUSTRIALS—Continued

Table of industrial stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

LEISURE—Continued

Table of leisure stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

PROPERTY—Continued

Table of property stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

FINANCE, LAND—Cont.

Table of finance and land stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

MINES—Continued

Table of mine stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

INSURANCE

Table of insurance stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

PAPER, PRINTING, ADVERTISING

Table of paper, printing, and advertising stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

SHOES AND LEATHER

Table of shoes and leather stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

SOUTH AFRICANS

Table of South African stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

TEXTILES

Table of textile stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

OVERSEAS TRADERS

Table of overseas traders stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

LEISURE

Table of leisure stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

PROPERTY

Table of property stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

FINANCE, LAND, etc

Table of finance, land, and other stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

PLANTATIONS

Table of plantation stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

MINES

Table of mine stocks including companies like British Airways, British Petroleum, and various manufacturing firms. Columns include stock name, price, and percentage change.

LONDON RECENT ISSUES

EQUITIES

Table of recent equity issues with columns for Issue, Price, Date, High, Low, and Stock name.

FIXED INTEREST STOCKS

Table of fixed interest stocks with columns for Issue, Price, Date, High, Low, and Stock name.

"RIGHTS" OFFERS

Table of rights offers with columns for Issue, Price, Date, High, Low, and Stock name.

Renotation date usually last day for dealing free of stamp duty. A final dividend is a dividend on a prospectus estimate...

AUTHORISED UNIT TRUSTS

Large table listing authorized unit trusts with columns for Name, Price, Date, High, Low, and Stock name.

FT UNIT TRUST INFORMATION SERVICE

Large table listing unit trusts from the FT information service with columns for Name, Price, Date, High, Low, and Stock name.

A FINANCIAL TIMES SURVEY MERSEYSIDE. The Financial Times proposes to publish this survey on: MONDAY, 17 NOVEMBER, 1986. For a detailed editorial synopsis, please contact: BRIAN HERON, FINANCIAL TIMES, QUEEN'S HOUSE, QUEEN STREET, MANCHESTER, M2 5HT. Tel: 061-834 9381. Telex: 666813. FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER.

F.T. CROSSWORD PUZZLE NO. 6,155

Crossword puzzle grid with clues for Across and Down. Clues include: 1. Sailor MIA in waterproof material (9), 2. Rotten beer. It's No-just showing disease (9), 3. Way-out in the theatre? (5-5), 4. Tuos let out as demons's opening (7), 5. Mao standing up above people describes a jacket (7), 6. Social gatherings would include workers (4), 7. A lady cricketer? (5), 8. The present i meotio lowly emotion (9), 9. Old duplicator lost last bit of play to revolution (10), 10. Cars in the farmyard? (9), 11. Laden with loan-is in trouble-without exception (3, 3, 3), 12. It's clear oet is arranged to catch poor dive (7), 13. An absolute necessity when climbing tree (7), 14. Speak highly of, oot softly, to get upit (5), 15. Variety of trees in the company (5), 16. Loony rising to deliver a blow (4), 17. Changes course of action. A duty, it is said (5).

ACROSS: 1. Sailor MIA in waterproof material (9), 2. Rotten beer. It's No-just showing disease (9), 3. Way-out in the theatre? (5-5), 4. Tuos let out as demons's opening (7), 5. Mao standing up above people describes a jacket (7), 6. Social gatherings would include workers (4), 7. A lady cricketer? (5), 8. The present i meotio lowly emotion (9), 9. Old duplicator lost last bit of play to revolution (10), 10. Cars in the farmyard? (9), 11. Laden with loan-is in trouble-without exception (3, 3, 3), 12. It's clear oet is arranged to catch poor dive (7), 13. An absolute necessity when climbing tree (7), 14. Speak highly of, oot softly, to get upit (5), 15. Variety of trees in the company (5), 16. Loony rising to deliver a blow (4). DOWN: 1. Changes course of action. A duty, it is said (5). The solution to last Saturday's prize puzzle will be published with names of winners next Saturday.

Handwritten signature or mark at the bottom of the page.

INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and financial services, including Standard Life Assurance Co., Sun Alliance Insurance Group, and Sun Life of Canada (UK) Ltd.

Table listing various overseas investment funds, including British Capital Services Ltd., Bridge Management Germany Ltd., and Brown Shabney Fund Mgmt (CI) Ltd.

Table listing various money funds and investment services, including Merrill Lynch, Pierce, Fenner & Smith Inc., and J. Henry Schroder Wagg & Co Ltd.

Table listing various traditional options and bank accounts, including Money Market Trust Funds and Money Market Bank Accounts.

OFFSHORE AND OVERSEAS

Table listing offshore and overseas investment funds, including Acciendas Investment Fund SA and Allinvest International Fund.

Table listing various international investment funds, including British International Fund and European Investment Fund.

Table listing various international investment funds, including International Investment Fund and International Investment Fund.

Table listing various international investment funds, including International Investment Fund and International Investment Fund.

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WORLD STOCK MARKETS

Table of world stock markets including sections for Austria, Germany, Australia, Japan, Canada, France, Hong Kong, Singapore, South Africa, Spain, Italy, Sweden, Norway, Denmark, and New York. Each section lists various stocks with their high, low, and price changes.

Table of Canadian stock markets including Toronto and Montreal. It lists various stocks with their high, low, and price changes.

Table of 'OVER-THE-COUNTER' Nasdaq national market closing prices for October 17, listing various stocks and their prices.

Table of stock indices for New York, including DOW JONES, NYSE, and various sector indices like Industrials, Financials, and Energy.

Advertisement for 'Special Subscription HAND DELIVERY SERVICE' of the 'FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER' in Stuttgart, featuring a map of Europe and contact information for Richard Willis.

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices. Columns include Stock, Price, Change, and Volume. Includes sub-sections like 'Continued from Page 30' and 'Sales Figures are fractional'.

Table of AMEX Composite Closing Prices. Columns include Stock, Price, Change, and Volume. Includes sub-sections like 'Continued from Page 30' and 'Sales Figures are fractional'.

OVER-THE-COUNTER

Table of Over-the-Counter Closing Prices. Columns include Stock, Price, Change, and Volume. Includes sub-sections like 'Sales Figures are fractional' and 'Continued from Page 29'.

Hand Delivery Service advertisement for Cannes/Grenoble/Lyon/Monaco/Nice/Paris/Strasbourg/Toulouse. Includes contact information for Ben Hughes.

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CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Pound causes concern as dollar seeks direction

BY COLIN MILLHAM
STERLING gave cause for some concern last week, and tended to take the spotlight of the dollar. There were plenty of US and British economic figures for the market to examine, but these had no strong impact.

September US industrial production rose 0.1 per cent, against forecasts of a fall of around 0.2 per cent, but the figure was not strong enough to change the view that the US economy is performing sluggishly. Further evidence was supplied by the larger than expected fall of 7.6 per cent in September housing starts.

Mr Nigel Lawson, Chancellor of the Exchequer, speech at the Mansion House on Thursday. Mr Lawson's speech was also directly connected with the rise of 1 per cent in UK bank base rates prompted by the authorities on Tuesday.

under the pound, and tended to look on the move as a sign of weakness, which could be explained by putting further pressure on the currency. The Chancellor's speech failed to convince the market that another 1 per cent rise could be avoided, and when sterling opened in London on Friday morning it quickly lost 1 cent against the dollar and fell to a record low against the D-Mark.

ber from 2.4 per cent, while an increase in fuel and raw material prices pushed up manufacturers' import costs sharply by 1.7 per cent in the same month. Unemployment news rarely moves financial markets, and the underlying fall of 22,000 in September UK unemployment had a similar impact to the lower than expected provision of the PSBR figure of £2.2bn for the same month.

port the dollar. On Tuesday coordinated intervention the previous Tuesday, and may be enough to prevent the market from attacking the dollar too hard if tomorrow's third quarter US gross national product growth figure disappoints. Dollar sentiment remained bearish, but the market was looking for the GNP figure to provide direction.

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns: Oct 17, Latest, Previous Close. Rows: Oct 17, Latest, Previous Close.

STERLING INDEX

Table with columns: Oct. 17, Previous. Rows: 9.30 am, 10.00 am, 11.00 am, 12.00 pm, 1.00 pm, 2.00 pm, 3.00 pm, 4.00 pm.

CURRENCY MOVEMENTS

Table with columns: Oct 17, Bank of England, Morgan Guaranty. Rows: Sterling, U.S. Dollar, Canadian Dollar, etc.

CURRENCY RATES

Table with columns: Oct 17, Bank, Special, European. Rows: Sterling, U.S. Dollar, Canadian \$, etc.

OTHER CURRENCIES

Table with columns: Oct 17, £, S. Rows: Argentina, Australia, Brazil, etc.

FORWARD RATES AGAINST STERLING

Table with columns: Oct 17, 3m, 6m, 12m. Rows: US Dollar, DM, Sfr, etc.

MONEY MARKETS

Chancellor fails to convince

DEALERS ON London's financial markets were not convinced by the end of last week that they had heard the last on the subject of higher interest rates. For most of the week they had given Mr Nigel Lawson, Chancellor of the Exchequer, the benefit of the doubt about economic policy, but the signs on Friday were not encouraging.

UK clearing bank base lending rate 11 per cent since October 15. live to putting rates up by 2 per cent, or leaving the rate structure unchanged and hoping that pressure for an increase would ease. There were already signs early in the week that pressure was easing, and the rise therefore came as quite a surprise.

narrow money supply indicator, Mo, was an acceptable reason for the 1 per cent rise, did not gain much support. Dealers feared that the impact on the currency and money supply growth would not be strong enough.

least 1/4 per cent in bank base rates, while the pound fell to a record low of DM 2.8850 against the D-Mark. One favourable sign was that the discount rate received a boost at Friday's Treasury bill tender. On the previous two weeks the Bank of England decided not to allot any bills, but on Friday the average rate of discount was 10.8928 per cent, and roughly in line with the pressurized rate structure. This might at least mean the houses do not believe there will be another rise in base rates as early as this week.

FT LONDON INTERBANK FUNDING

Table with columns: Oct 17, 3m, 6m, 12m. Rows: 11.00 am, 11.30 am, 12.00 pm, etc.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Oct 17, Oct 10. Rows: Bills on offer, Total applications, etc.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table with columns: Oct 17, change. Rows: LONDON, NEW YORK, TOKYO, BRUSSELS, AMSTERDAM.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table with columns: Oct 17, Day's spread, One month, etc. Rows: US, Canada, Mexico, etc.

EURO-CURRENCY INTEREST RATES

Table with columns: Oct 17, Short term, 7 day notice, etc. Rows: Sterling, U.S. Dollar, etc.

MONEY RATES

Table with columns: Oct 17, Overnight, One Month, etc. Rows: Frankfurt, Paris, Amsterdam, etc.

LONDON MONEY RATES

Table with columns: Oct 17, Over-Overnight, 7 day notice, etc. Rows: Interbank, Sterling CDs, etc.

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FINANCIAL TIMES SURVEY

Arena of economic growth

IT IS almost a cliché to say that the Pacific Rim is where the future lies. There, the pioneering virtues which gave birth to the Industrial Revolution in Europe are to be found fashioning the 20th century economic miracle.

It is not surprising, therefore, that any prolonged blip in the region's economic heartbeat, such as the one recorded in south-east Asia over the past two or three years, should cause concern in the business houses of Europe and the US and provoke a re-assessment of investment strategies.

The "Singapore Express," the locomotive that has helped to give the city state a standard of living undreamt of 25 years ago has, been derailed by a combination of ill-fortune and bad management. At the same time the failure or near-failure of various high-flying companies in the region—Carrion and the Tung shipping group, in Hong Kong, Thailand's First Bangkok City Bank and Pan-Electric in Singapore—have tended to reinforce this perceived sense of reversal.

Growing protectionism in the West and the depressing effect on some of Asia's most vibrant economies of US economic sluggishness have also taken their toll. The effects of declining commodity prices on growth rates in Indonesia and the rest of South East Asia as well as in Australia—where there has been a steady disintegration of the Labor government's compact with the trade unions—have all added to the uncertainty of the region's future.

To these questions could be added the long term challenge to Japan's export performance by the inexorable rise of the mighty yen and the fear that the region's vitality will be sapped by the lack of stable political structures. The penetration of Russian military strength into Asia to challenge American dominance is another worrying factor.

Set against these concerns, however, two of the region's most important characteristics stand out: the first is its underlying strength and economic potential, a treasure store of primary resources, entrepreneurial vibrancy and disciplines

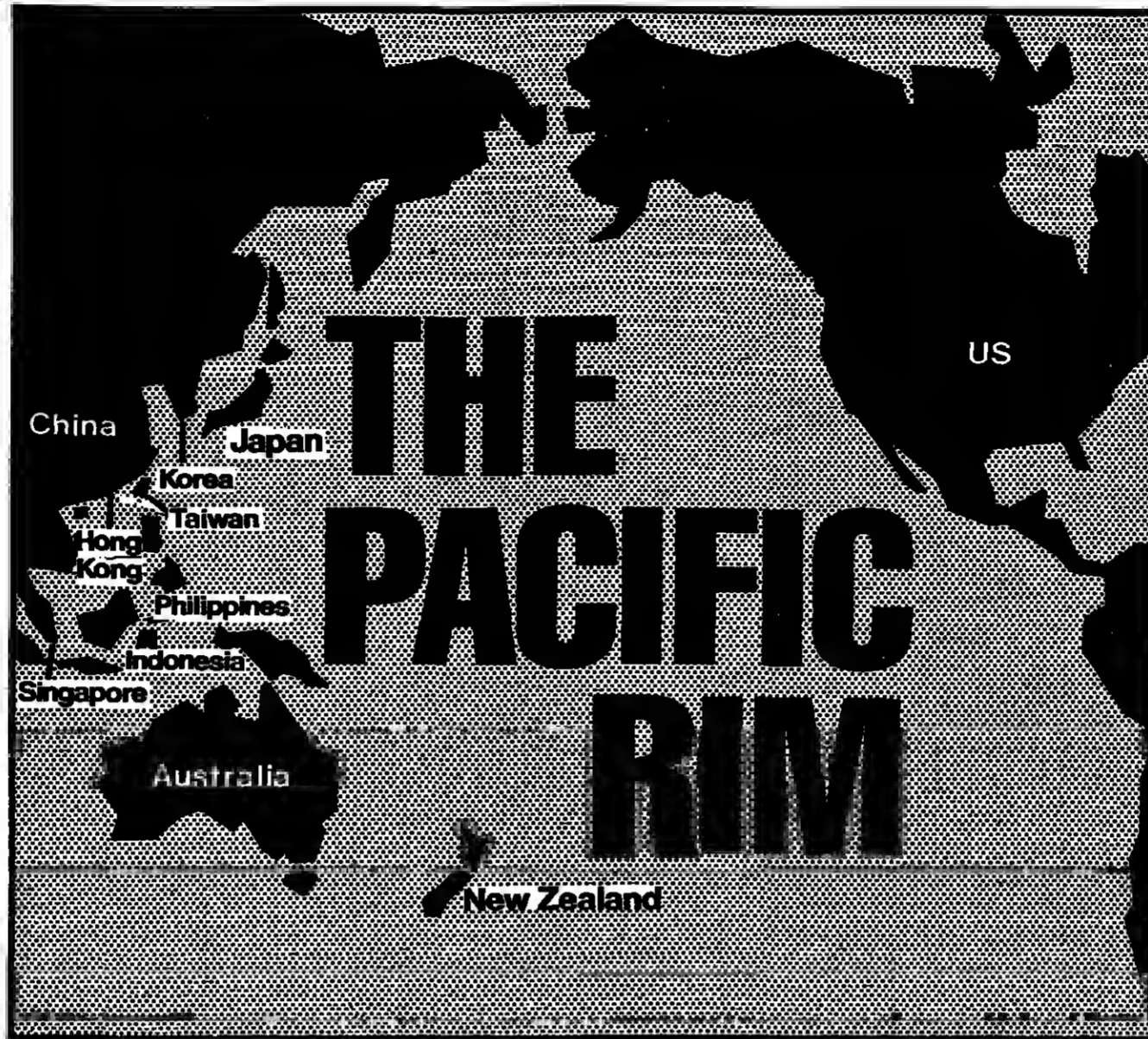
which are rooted in a rich and diverse cultural heritage. The second is the ability of countries in the region to bend to the prevailing wind and emerge reasonably unscathed from political and economic crises.

The 34 countries which circle the Pacific Rim and the 23 island states scattered across 70m sq miles account for more than half the world's population and half its total wealth. They embrace the full spectrum of political and economic systems, from the unbridled capitalism of the US to the military dictatorships of South America and the Marxist regimes of Indo-China.

They speak more than a thousand languages between them, and display the richest religions and cultural traditions of any region in the world. A bewildering profusion of races exists among its 2.4bn people.

The Pacific rim possesses 21 per cent of the world's oil resources, 83 per cent of its wool, 67 per cent of its cotton, 87 per cent of its natural rubber and 94 per cent of its natural silk. Sometimes, it seems to have a monopoly on enterprises.

Individually and collectively, countries in the region have contributed to a fundamental shift of power from the Atlantic and, thanks to the facility of modern communications, have emerged as the most con-



sistently reliable economic performers since the end of the second world war.

Three years ago US trade with Asia outstripped, for the first time, the flow of goods and services across the Atlantic. In 1975, US trade with East and South-East Asia totalled \$42bn. By last year this had surged to \$200bn.

The reawakening of China as a vital and potentially vast new market has added to the excitement of a region already vibrant with the success of Asia's Four Tigers—South Korea, Singapore, Hong Kong and Taiwan.

The pathfinder for this

remarkable performance has, of course, been Japan which, from 1960 to 1973, notched up growth rates of over 10 per cent a year, or more than twice the world average. It has since exported not just its goods and services but also its business acumen to the rest of the world.

More recently Japan has become a major player in the world's capital markets. In 1984 Japan's current account surplus was \$25bn. This year it could reach \$70bn. Some \$40bn of Japanese savings have helped fund the US budget deficit over the past two years. Tokyo now has the world's

second largest stock exchange and the yen is fast taking on the aspect of a world currency.

Despite the difficulties of countries such as Singapore, others continue to perform impressively. Taiwan was the fastest growing economy in the world in 1984. South Korea, devastated by war only 32 years ago, confidently expects to be the fifteenth richest country in the world by the year 2000. Even those countries, such as the Philippines, faced by potentially disastrous civil conflicts, have emerged apparently stronger thanks to a resilience which is characteristic of the region.

The significance of the Pacific basin has been recognised both by the Americans and the Russians. In the US, both political and economic influence has shifted imperceptibly from the east to the west coast. Though he may appear obsessed with the Soviet Union, President Ronald Reagan (a Californian) has devoted much of his energies to consolidating American ties across the Pacific, most notably with China.

Mr Mikhail Gorbachev, the energetic new leader in the Kremlin, signalled his own recognition of the importance of the Asia-Pacific region in a

The end of the Vietnam War in 1975 saw the coming of age of a new economic and political region, grouped around the rim of the Pacific Ocean. Many of the nations in the region, strategically located on trade routes vital to both East and West, have enjoyed unprecedented economic vitality.

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major policy speech in Vladivostok on July 28. After more than two decades of neglect, not all of it benign, the Soviet Union is attempting to reassert its influence in the region.

Although they may disagree over specific issues, such as Moscow's backing for the Vietnamese occupation of Kampuchea, Mr Gorbachev and Deng Xiaoping, the Chinese leader, take the same pragmatic view of the world. The fraternal embrace of the 1950s may no longer be possible but Moscow and Peking appear firmly set on the road to a practical working relationship.

After the upheavals of the mid-1970s, when the US was driven from Vietnam and General Eisenhower's dominoes appeared to be falling one by one, a stability of sorts has settled over the region.

The future is unlikely to be without incident or even upheaval. The growing consciousness of the peoples of Melanesia, coupled with a growing resentment of France's colonial presence in New Caledonia and its nuclear testing programme in Polynesia, presage troubled times ahead.

CONTINUED ON PAGE 8

Thank you Mr. Magellan for showing us the way.

On a sunny day in 1520 during the first circumnavigation of the world, the great Portuguese explorer Ferdinand Magellan rounded the Cape of Good Hope and entered the then as yet unnamed Pacific Ocean "... a vast body of tranquil water."

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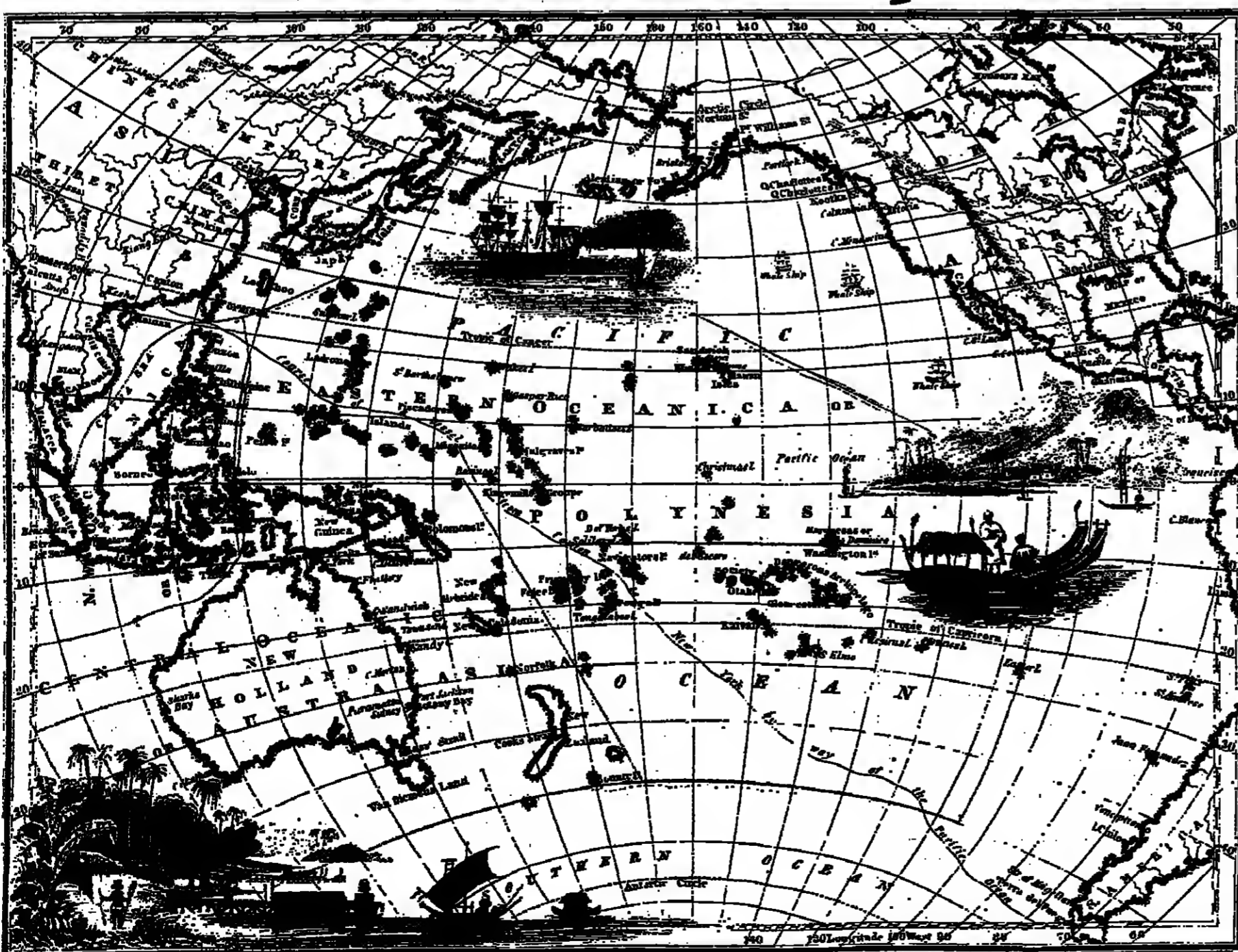
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For further information, please contact: Murray Jackson, Manager Trading Development, BHP, 140 William Street, Melbourne, Vic. 3000. Australia. Telex: AA31846 Fax: (03) 6093783.



THE PACIFIC RIM 3

Australia: on the doorstep of one of the world's fastest-growing economic regions.

Springboard for European and US traders

AS AUSTRALIA suffers under a mounting balance-of-payments problem requiring a big export drive if it is to overcome, the country has only recently begun to recognise that on its doorstep is one of the fastest-growing economic regions in the world.

On the western side of the Pacific rim, stretching from Japan in the north, past the awakening giant of China, through the dynamic countries of south east Asia, down to the recently deregated New Zealand, is a region of the world doing best in the international economy.

South east Asia currently accounts for about 20 per cent of the world's GDP and through the adaptability of its member economies is widely tipped to keep growing at rates of around

5 per cent a year, while the older industrialised world of Europe and North America has to come to terms with major structural problems.

While a member of the ASEAN community in strategic terms, economically Australia is not yet one of them, and as a largely raw material supplier has been falling slowly behind in recent years as commodity prices tumble and the region's major exports, manufactured goods, increase.

In its favour the national government has recognised the problem and is moving to develop a number of export strategies to turn its geographical position in the region to economic advantage while proximity to Asian markets has made Australia an attractive springboard for European and

American companies wishing to trade in the region.

Historically Australia's ties with the Pacific rim have largely been due to the complementary nature of its resource richness with the scarce resources of its northern neighbours.

As Australia dug up much-needed minerals and produced hefty food surpluses its northern neighbours devoured the produce and returned with increasingly sophisticated manufactured goods.

The biggest economy in the region, ignoring the eastern side of the Pacific where the US dominates, is Japan.

Today, Japan is the number one destination for Australian exports accounting for nearly 30 per cent of the total while the US is in second place with

10 per cent and New Zealand third with about a 5 per cent share.

But the exports to Japan are largely raw materials such as iron ore and coal which in return Australia receives the ubiquitous Japanese cars and electronic goods.

Australia's problems are compounded by the fact that the Western Pacific rim countries have been generally moving towards manufactured products and away from food stuffs and agricultural raw materials for the past decade. They are turning instead towards the fastest-growing high-price areas of world trade, while Australia has been relatively slow to change.

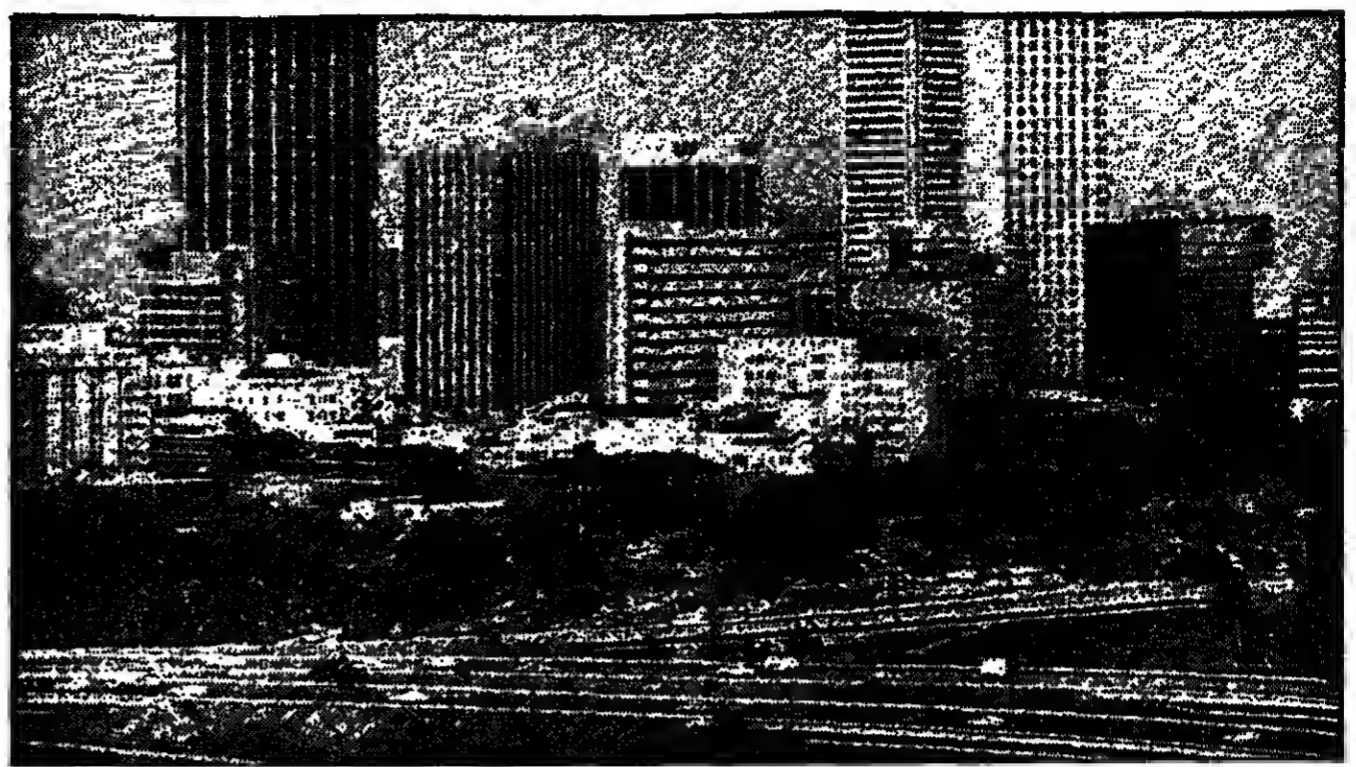
That a number of recent developments within the Australian economy has combined to offer the prospect that the country has at least recognised its problems and is moving rapidly to overcome them.

The most important development was the floating of Australia's national currency and its resulting depreciation against a wide basket of other currencies, and allied with this has been an unprecedented period of industrial peace, with government action to break down the imposing system of tariffs and quotas.

The depreciation of the dollar has helped overcome one of the major barriers to Australian export industries, the high cost structure and poor international competitiveness.

After the dollar fell nearly 40 per cent against other currencies, Australian companies suddenly found they could sell into the highly competitive Asian markets with some price advantage.

The depreciation also encouraged some overseas companies, such as Japanese car manufacturers with factories in Australia to consider building



Perth, Western Australia: venue for Pac Rim 86, the international symposium on finance, trade and investment in the Pacific rim region, November 16-19, 1986



Industrial transformation in China: a woman machine operator in a Canton factory

China

Dilemmas as the giant awakes

AN AWAKENING China has presented varying dilemmas to the Pacific Rim region. For the Japanese, it is to take advantage of the "open door," while bearing in mind Peking's past instability. For Singapore and several others, the challenge is to expand trade, while not becoming overly dependent on the Asian giant.

Unlike many visiting leaders to stride through the "door," the Singaporean Prime Minister, Mr Lee Kuan Yew, has urged caution in dealing with China.

"There is always the danger that should economic co-operation with China expand, Singapore could become too dependent. And that could be disastrous when dealing with a communist country," he says.

However, the Australian Prime Minister, Mr Bob Hawke, has had little hesitation in pushing ahead with substantial development of trade, and has tried to hitch Australian industries, in particular, iron and steel, and wool, to China's modernisation drive.

That there are conflicting assessments of China's worth as a partner is a consequence of the short time China has been open for business, and of the country's record of political upheaval in the recent past. China is still an unproven commodity to many countries in the region.

A striking example of regional hesitancy has been Japan. China's major trading partner, Japanese companies have been quite willing to sell, but persistently reluctant to invest, much to the chagrin of Chinese officials, who point to a Japanese bilateral trade surplus last year of \$8bn as a sign that the relationship is unbalanced.

Of 2,360 equity joint venture contracts signed by the end of 1985, Japan had about 4 per cent in project number terms, well behind the US, 7 per cent, and Hong Kong, 77.5 per cent.

In US dollar terms, Japan had 15.6 per cent of all investment, ahead of the US, with 8.6 per cent, but well

behind Hong Kong, with 58.6 per cent.

In dollars, Europe accounted for 8.5 per cent of investment, other Asian countries for 4.1 per cent, and sundry other countries for 2.5 per cent.

Overall foreign investment fell by 30 per cent in the first half of this year, compared to the same period last year.

While China is surrounded by dynamic Asian economies, these countries, apart from Hong Kong, have to play a limited role in Chinese development. For example, diplomatic complications are still a hindrance in the cases of South Korea and Taiwan.

South Korean trade officials made clear to me that they would be very keen to invest in Chinese projects, but Peking's close ties with North Korea has restrained relations, though supposedly unofficial trade bargains—bilateral trade through Hong Kong alone last year was about US\$600m, an 80 per cent increase on 1984.

not have diplomatic ties, with bilateral relations hampered by an attempted communist coup in 1984, but the countries signed a direct trade agreement in July last year.

Singapore has indicated that whether it establishes diplomatic ties with Peking depends on relations between Jakarta and Peking.

In a mid-October meeting with the former Australian prime minister, Mr Gough Whitlam, who recognised Peking immediately after taking office in 1972, the Chinese leader, Deng Xiaoping, said he is satisfied with current co-operation between China and Pacific countries.

However, while Peking says its growing regional role will be as a peace-keeper, several Asian leaders harbour concern that a radical change in political direction could make a more powerful China a more powerful foe. The Malaysian Prime Minister, Datuk Seri Mahatir Mohamad, has said his country will not be "caught napping" by a swing of political sentiment.

"As you know, countries do change and in the case of China we have seen very radical changes. No leadership of any country can be absolutely certain that the wishes of their country will not change," the Malaysian leader said.

He has been pleased by Chinese assurances that Peking provides no support for insurgent activity in Malaysia, but said during a visit here late last year that insurgents still believe China supports them.

"They still believe in outdated ideas and think they could get help from China simply because of ethnic connections. That is their belief, and because they believe that, they are not doing things in the interests of Malaysia and maybe not in the interests of Malaysian-Chinese relations."

The Chinese leadership is doing its best to ensure the political stability that will work against a sudden shift in foreign and trade policy.

Robert Thomson

Taiwan

On the other hand, China is only too willing for investment from Taiwan, but the Taipei Government maintains that it will never allow direct trade with or investment on the mainland, while allowing indirect exports.

Government information offices and Kuomintang officials emphasised during interviews late last month that there has not been, and will not be, a softening of the "no contact policy," even though indirect trade last year was just over \$1bn, double that of 1984.

Taipei's senior spokesman, King-Yuh Chang, director-general of the government information office, said: "We stop our exports to Singapore, Hong Kong and Japan. If they ship them to the mainland, then that is their business."

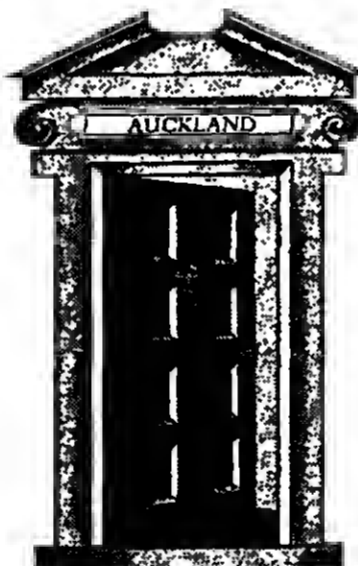
China's influence, through trade and government-to-government ties, has grown as Peking's active support for regional communist parties has faded. Indonesia does

remain a young country without the long-established traditions and values of its European predecessors.

The problems in the Australian economy and the strategy needed to overcome them has widespread acceptance in the community, and once again Australia may find itself the lucky country helped out this time by its neighbourhood more than its natural resources.

Chris Sherwell

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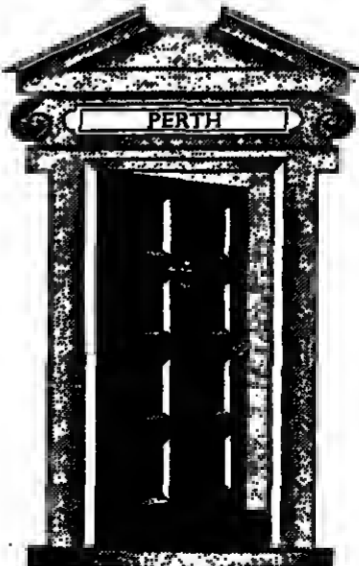
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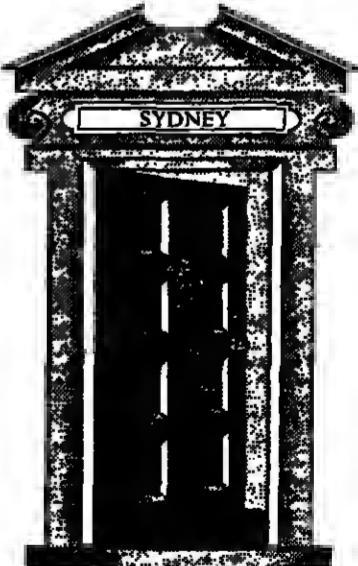
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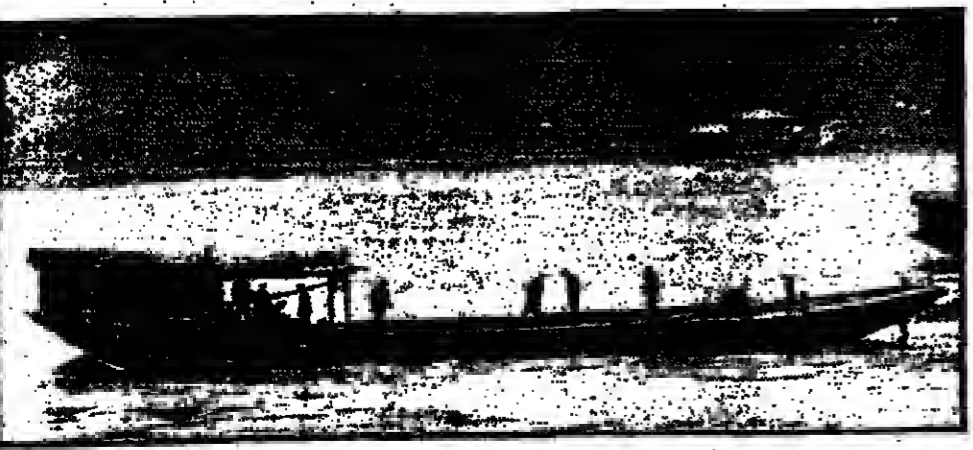


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Barges carry export goods down the great Yangtze River at Chungking

THE PACIFIC RIM 4

David Lange sees wider role for New Zealand

Prominent in South Pacific forum



Deng Xiaoping, the Chinese leader, attaches much importance to foreign involvement in China's modernisation but the key question remains: What happens when he retires?

At 82, China's Deng says: 'I would like to retire early'

DURING A recent and rare interview with an American television reporter, Deng Xiaoping was asked whether he would allow an official biography to be written about himself...

At that moment, the time allotted for the interview expired and the television crew was expected to leave. After much pleading, the Chinese leader agreed to another 25 minutes of questioning...

Personally, I would like to retire early, said Deng, whose real power extends far beyond that implied by the modest title of Chairman of the Communist Party's Central Advisory Commission...

Post-Deng China remains something of a mystery to foreign investors and Chinese who have the political convictions of the recent past...

The importance of the Chinese leader attaches in foreign involvement in China's modernisation...

Advertisement for R&I Bank of Western Australia, featuring a map of Australia and text about financial services.

DAVID LANGE, New Zealand's moving, eloquent, prime minister, has become dominant and highly respected figure among the smaller Pacific Basin countries...

He sees New Zealand playing a bigger role, and having greater influence in the Pacific—politically and economically among the smaller countries of Polynesia, and through trade with the more populated areas of California, Japan and South America...

He has taken a prominent role at the annual South Pacific forum, the gathering of South Pacific leaders which was established to strengthen and improve economic liaison and co-operation between all the countries in the region...

This year, irritated by what he considered to be too much time wasting efforts by some over leaders to introduce a heavy political theme into the forum, he threatened to stay away from the forum...

Mr Lange is very much at home in these gatherings and speaks easily into the informality of the South Pacific way of life. Typical of this ability was his weak long trip by small Pacific islands cargo ship...

social and economic changes being rushed into place by his Labour Government. Quizzed about his personal aspirations and hopes for himself and New Zealand, he says: 'I want to help create a society where people are committed to each other and realise they have a duty to their brothers.'

His government too has pursued radical economic policies. Although the master plan for the revolutionary attack on New Zealand's long established economic policies and financial methods was devised by finance minister, Roger Douglas, it was Lange who led the political charge to sweep away the old structure with its controls, restrictions and solidly erected bulwarks designed to shelter New Zealanders from the uncertainties of international reality.

His support for an anti-ocular policy springs from the same strong social convictions and although he was by no means the sole advocate of the country's anti-nuclear stand, he has won adherents for it at home and abroad with his articulate advocacy and obvious sincerity.

The damage, too, has proved more limited than at one time was feared. The US Administration honoured its word and resisted pressure to take trade reprisals against New Zealand following the row over the ban on US nuclear ships.

It is now apparent that the controversy and the attendant publicity has actually helped boost New Zealand's tourist traffic from the US. The realisation that New Zealand, and other South Pacific countries are pollution-free and politically untroubled without the terrorist

activity often found in the northern hemisphere, has encouraged many more Americans to travel south. The US is now a major trading partner, and California, with Australia, is usually the first target of New Zealand exporters. A whole range of New Zealand products ranging from KIWIFRUIT to Steinlager beer is found in stores throughout the state. Lion's brewery carried out a classic trade expansion ploy by establishing its beer in Hawaii, then leaping into California and from there across the country.

New Zealand is also working hard to develop trade relations with Pacific coast countries in South America. Chile has become an important market while some of the country's largest companies have formed joint venture deals, or bought controlling shares in large South American companies, particularly in the forestry and fishing industries.

New Zealand and Canada are also moving closer together. The establishment of two new air services between Auckland and Vancouver by CPA and Air New Zealand last year has given a dramatic boost to two-way tourism and Mr Lange is confident the already close family ties between the countries will become stronger. Defence chiefs would like to see closer ties between the armed forces of both countries.

Although he is a political realist, Mr Lange will not deviate from the path laid down to all these areas for the sake of winning votes at next year's election. While admitting the Government's heading rush into

change has caused considerable pain and financial hardship for many New Zealanders, he believes that the majority of voters will appreciate and understand what the government is trying to do and the ultimate benefits which will result. 'Right from the start we told them there would be no easy ride. We also told them there were no quick answers. The ride certainly hasn't been easy and it's not over yet but I believe the voters will see the track is getting smoother. I believe they will stick with us,' he says.



Prime Minister David Lange irritated by what he sees as time-wasting efforts

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Dai Hayward

PROFILE: LEE KUAN YEW OF SINGAPORE

Stern and vigorous leader

Not all would agree with that characterisation, for it is a rather peculiar form of democracy, one that many Westerners would not recognise as such. Indeed there are those who say Lee is an oppressive autocrat who wields dictatorial power.

Even today, when Singapore is by all appearances a model city state that is free from corruption and has no obvious threat to stability, Lee has a habit of hammering after his opponents with vigour that is unflinching, if not frightening.

In recent months Singapore has repeatedly watched the Prime Minister at work, confronting, debating and interrogating his foes on the evening television replays of special parliamentary hearings.

Mr Lee has hit out after the transgressions of Mr J. E. Jayaratnam, one of the two opposition MPs, who cast aspersions on the independence of the Singapore judiciary without apparent evidence to back his claims. Lee has 'slashed' his skirts on the Law Society, which Mr Lee is worried is meddling in political affairs beyond his compass.

There is little question about the principle behind Lee's attack. He is a crusader, a fighter who uses all the legal—and this is the important word—measures at his disposal to trounce on those who threaten to sully the clean edifice he has built.

Still, the Prime Minister gives a performance that, few would deny, earns him little love among his people. As an old fighter, he apparently knows not what else to do. It is tempting to conclude that Lee has tried, largely with success, to mould this miniature nation into a vast extension of his own personality. Like a stern father, he is perhaps more respected than adored.

But the historical judgment of this Lee Kuan Yew, who will apparently break no opposition, will surely recognise that he is the chosen leader of the people of Singapore, chosen because they like what he has created.

No one is quite sure how this new nation will carry on without him. 'Nothing grows under the banyan tree,' according to a popular expression in Singapore.

Yet so much has been created in so short a period of time, that it is hard to believe it will not live long after Lee leaves the helm. With Lee at a vigorous 63, however, this might not come for many years yet despite his pledge to leave office in the coming years. Steven Butler

HE FOUNDED a nation, defeated communism, and proved—with a vengeance—that there was an alternative. Lee Kuan Yew, Singapore's only prime minister in years of independence, has earned an international reputation that is far out of proportion to his island state that he leads, a mere speck of land on the end of the long Malaysian peninsula that has just 2.6m citizens.

Yet out of the most unlikely circumstances, in a society with strong racial tensions and a brutal underground communist movement, Lee managed to forge a nation of mainly Chinese immigrants that is independent, capitalist, prosperous, democratic and free.

For eight years already, US trade in the Pacific has outstripped trade across the Atlantic to Europe—and this is due almost entirely to the steep growth in Japan's exports to North America.

This is a major reason for the Pacific economies becoming the main focus of deepening protectionist sentiment in the US. As the US trade balance has swung so sharply into deficit—amounting to almost \$150bn last year—so it has not escaped the notice of political leaders in the US that the country runs trade deficits with virtually every Pacific trading partner.

Even among the smaller Pacific economies themselves, trading patterns show remarkable similarity: substantial trade deficits with open counter-balanced by substantial surpluses with the US.

Even China, which has only recently begun to emerge as a trading force and shows every sign of having an increasingly direct impact on trading patterns in the region, at least for the time being, conforms to this pattern.

These developments have coincided with—and have in part stimulated—a shift westward in the economic centres of gravity in both the US and Canada.

California, which has escaped virtually unscathed as a slump in the manufacturing sector has hurt states in the centre and east of the US, would today rank the seventh largest economy in the world if it were an independent country. Its international trade has trebled since 1970, and today accounts for 18 per cent of the state's gross product—compared with 9 per cent a decade ago. Not surprisingly, 75 per cent of its trade is with countries around the Pacific Rim.

Meanwhile in Canada, the port of Vancouver has grown to become the second most important in North America in terms of the volume of cargo passing through it, handling more than 52m tonnes last year, compared with 40m tonnes in 1980.

The growth in trade in the Pacific region, which has occurred at a time of virtual stagnation in Europe, is also linked with a maturing in the economies of the region—in particular the 'Four Dragons'—South Korea, Taiwan, Hong Kong and Singapore.

Japanese currency has enabled Japanese manufacturers to win a commanding position in its main export markets. In their efforts to keep their markets, Japanese manufacturers have in many cases tried to peg export prices of the expense of profit margins. There is a lot at stake for companies such as Sony.

Other fast growing economies in East Asia have seen similar striking gains in their sales to the US without corresponding increases in purchases from the US.

Taiwan has boosted exports to the US from \$6.8bn in 1980 to \$17.6bn last year, while South Korea boosted sales from \$4.1bn to \$10.7bn and Hong Kong from \$4.7bn to \$9bn.

And as the US economy has slowed under the weight of such substantial trade deficits, so these 'Four Dragons' which depend heavily on price-sensitive textile and electronic exports have seen the weakness of the US dollar boost their export competitiveness in European markets for the first time in three years.

Hong Kong, for example, is boasting a 25 per cent increase in exports to West Germany so far this year—an improvement that is entirely due to exchange rate shifts.

The five ASEAN states have not been so lucky. These mainly resource-rich economies have managed to share in some of the strong gains to the US but the across-the-board weakening in their primary commodity exports—products like palm oil, rubber and natural gas—has taken a heavy toll in price-sensitive textile and electronic exports.

The Australian and New Zealand economies have weakened for their own distinctive reasons. Shut out of traditional markets in Europe, their manufacturers are only now beginning to carve a niche for themselves as part of the Pacific trading community.

Both are high-labour-cost economies, making it difficult to penetrate the fiercely competitive markets that Japan have as its backyard. Australia's natural resource sector is for once proving an insufficiently

strong locomotive force for the economy and painstaking efforts to build trade links with other countries in Asia—particularly China—have borne little fruit. China itself has only since 1978 begun to open its doors to international trade. In the recent past, the chaotic state of its domestic economy combined with the pressing basic needs of its huge population, have made it an important export market for products such as grain and steel.

China remains the world's leading importer of steel—much to the benefit of refineries in Japan and South Korea—but the recent success of agricultural policies has transformed the country into a net exporter of grains and an exporter of cotton, too. Its success as an exporter of oil has been curtailed by falling crude oil prices but increasing quantities of coal are likely to find their way on to world markets.

It may be a long time before China's economy is sufficiently organised and efficient to achieve major successes as an exporter, or to achieve self-sufficiency in a wide range of manufactured goods, but its sheer size means that even the most gradual shifts are likely to have a dramatic impact on trade patterns in the Pacific and beyond. Its strength as a textile exporter is already starting to be felt—and the discomfort of textile exporters around the Pacific is well known. In the meanwhile, hopes that China would provide a panacea for export-led economies are likely to be dashed. An obsessive concern over conservation of foreign exchange reserves that have been depleted alarmingly since 1978, has kept import demand on a tight leash—even perhaps to the net detriment of the economy.

For all the problems facing economies around the Pacific, it has been clear over the past decade that they have a vitality no longer evident in many mature economies in Europe—and the implications of this in trade terms are obvious. David Dodwell



Singapore's Lee Kuan Yew: perhaps more respected than adored

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Steven Butler

Trade on the 'Ocean of the Future'

'The Mediterranean was the sea of the past. The Atlantic is the ocean of the present. But anyone who fails to recognise that the Pacific is the ocean of the future is likely to pay a high price for his oversight.'

—comment by a noted San Francisco economist

goods being in international markets that such a massive revaluation has so far not triggered a slump in either the volume or value of exports.

In the first quarter of 1986, Japan's trade surplus with the world doubled to \$12.46bn from the first quarter of 1985—partly because the raw materials and fuel oils that it must import in large quantities (they account for 70 per cent of all imports) have fallen steeply in price.

Imports of raw materials rose by 3.6 per cent by volume in the first quarter of this year, but in yen terms, the import bill for these materials has fallen by 24 per cent.

Exports have also held up well despite rising prices—much to the chagrin of many competitors. This is a measure of the reputation for quality held by many Japanese manufactured products (manufacturers account for 96 per cent of all exports), but also of the entrenchment of competitors in the US and Europe as a weak

Nissan, Toyota or Hitachi, which export 50 per cent or more of their total production.

'It appears that some manufacturers are at last feeling pinch,' notes one observer in Tokyo. 'But we have to remember that the declines come after two years of record profits—so they clearly have lots of fat to burn through.'

An increasingly common response by Japanese manufacturers has been to keep costs down, and maintain market share by boosting direct foreign investment in manufacturing capacity in markets that were once exclusively importers of Japanese goods—predominantly Taiwan, Korea, Singapore and Malaysia.

The country that has borne the brunt of Japan's success is the US between 1980 and 1985, imports from Japan have risen from \$30.7bn to \$72.4bn, while US exports to Japan have virtually stagnated—rising from \$20.8bn to \$22.6bn.

In the US, where a number

Regional Financial Centres

Puzzle for the markets

THE PROSPECT of financial liberalisation in Tokyo has now placed a large question mark over the future of Hong Kong and Singapore, which are currently leading financial centres in the Asia Pacific time zone, providing key links in the 24-hour global trading clock.

Citicorp has now relocated its Asia Pacific headquarters to Tokyo from Hong Kong in anticipation of gaining improved access to Japan's vast capital surplus.

But Tokyo's growth is not necessarily going to spell the death knell for Asia's other financial centres. Indeed, growth in all centres seems the most likely course of events for the foreseeable future, despite some basic unknowns.

Singapore grew strongly through the 1970s as the centre of the Asian dollar market and has excelled at foreign-exchange trading, interbank lending and offshore deposit taking. Singapore has provided much of the funding for financial activities in Hong Kong, where the freer regulatory environment helped encourage growth of fund management, loan syndications and capital market activities.

Singapore is now beginning to make a bid to capture some of those activities from Hong Kong. The Monetary Authority of Singapore (MAS), the island-state's quasi-central bank, is in the process of redrafting some basic banking regulations with an eye toward encouraging local financial institutions to begin offering the plethora of new instruments that have taken hold in Hong Kong and elsewhere in the world.

Singapore and Hong Kong grew into the funding centres of the region, the booming centres for sovereign and private lending, while the banking system remained closed and tightly regulated. In the mean time, Japan's huge capital surplus has found little outlet

that is more imaginative than a US Treasury Bond.

Partly because of pressure from foreign governments, notably the US, and partly out of a need for more efficient recycling of capital, Japan is gradually opening its domestic financial markets to foreign financial institutions and is reducing restrictions.

It seems almost inevitable that the sheer volume of activity in Tokyo will grow to a point that it will tower over Asia's other centres. Yet a number of factors will continue to make Hong Kong and Singapore attractive. These include relatively friendly regulatory and tax regimes, something that both cities are sure to use to

compete on equal grounds with Hong Kong and Singapore for offshore business, but these smaller centres have a large headstart and they are likely to continue with strong efforts to stay ahead.

Hong Kong and Singapore have the experience, the expertise, and the infrastructure in place and running.

"Hong Kong enjoys the advantages of a well developed and liberal market," says an Australian banker. "Its market is comprised of highly professional operators not only skilled in moving money, but with a sound understanding and appreciation of China."

China is frequently cited as the insurance policy on Hong

Financial liberalisation is not necessarily going to spell the death knell for Asia's other financial centres. Hong Kong and Singapore are likely to see further growth as key links in the global trading clock.

compete fiercely for business, lower operating costs, and the important region as opposed to global, roles that both Singapore and Hong Kong will in any case continue to play.

Tokyo is expected to proceed with plans for an offshore market in Tokyo this December. The market will involve a fairly rigid separation between offshore and domestic activities.

Although withholding tax on interest and dividend rate controls will not apply, local municipal taxes will. A variety of other restrictions will continue to apply and will likely make the market less attractive to it than others in Asia.

This is not to say that Tokyo will never be in a position to

Kong's future out of a belief that China will see the advantages of having a modern, international financial dynamo on its shores, and will make efforts to keep it going and to tap into it even after it takes over the colony in 1997. (Although the opposite argument—that "China will destroy it"—is also heard.)

Hong Kong's "regional" role as the link between China and the rest of the world seems sure to guarantee that a critical mass of local business will continue to help support a broader range of activities. Hong Kong's legal system and English speaking background are also a plus for the international community.

These same advantages apply for Singapore. A banker in

Singapore speaks of his local staff of 35 foreign exchange dealers as "natural traders." Communication and other infrastructural facilities, bankers say are superb, something that is vital when millions of dollars of foreign exchange are sloshing in and out of branches.

Singapore has recently reduced taxes and pension fund requirements that has significantly reduced the cost of running an office. Specific tax incentives are offered for off-shore business.

In the coming months the Singapore Government plans to introduce a new market for government bonds. The Government does not need to raise funds, but the bonds will serve the purpose of establishing a risk-free benchmark price for securities. On the back of this, the Government hopes to foster the growth of markets for corporate bonds, negotiable certificates of deposit, and other tradeable securities.

Bankers in Singapore say the MAS has come a long way in changing its attitude toward new types of product. Citibank recently issued the largest-ever single Singapore dollar negotiable certificates of deposit, of S\$100m, at coupon rate of 6.75% with a five year maturity.

The issue was a surprising success, surprising because the pricing was thought to be too tight, but it helped plug a gap in the shortage of medium and long term tradeable instruments. Overnight fund rates are down to about 2 per cent.

Citibank was able to negotiate a four-year moratorium with the MAS on reserve requirements on the issue, bringing down the cost structure and making it competitive.

The growth of capital markets in Singapore has been inhibited by regulations that have led to very different cost structures for different financial institutions. The MAS is currently working on new rules that will help foster the growth of these markets in order to help Singapore improve its ability to pull the rug out from under much of what goes on in Singapore and Hong Kong if it

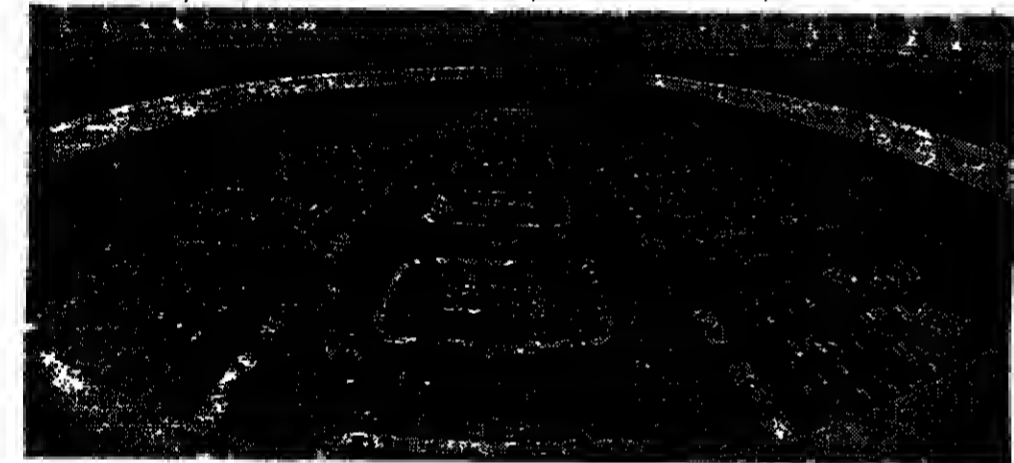
to have rich potential for on all grounds—tax, costs, and expertise. But for the foreseeable future, most observers are betting that will not happen.

Singapore and Hong Kong if it makes a real effort to compete



Traders on the highly automated floor of the Tokyo Stock Exchange: it seems inevitable that the sheer volume of financial activity in Tokyo will eventually grow to a point where it will tower over Asia's other centres

Steven Butler



The packed trading floor of the Tokyo Exchange
Impact of economic liberalisation

Important moves towards regional integration

A TREND throughout the Pacific Rim is coming of age. Governments in the region are reducing their involvement in managing economies, pulling down trade barriers, and allowing private financial institutions to determine investment flows, with ever greater foreign involvement.

It is a curious trend because it appears not to stem from a single cause. It comes from a set of disparate developments in different nations, but the outcome has been similar and self-reinforcing.

The resulting increased opportunities for trade and investment both within and across national boundaries are gradually forging an integration among the region's economies that in turn is bolstering a sense of regional identity.

The trend is an historic one, and if a common thread exists, it is the passing of the post-World War II, post-colonial era, along with the belief that only centralised economic control by a strong nationalist government is capable of eliminating the widespread poverty that existed in Asia just several decades ago, and of spurring national economic development.

In some cases the very success of strong government direction over the economy, as in South Korea and in Japan, appears to have made government regulation redundant and counterproductive.

In Singapore, it took a wrenching economic downturn, the first in the island-state's 20-year history of unimpeded growth, to produce admissions that the Government did not indeed have all the answers.

The Singapore Government is now trying to clear away a clutter of unnecessary red tape and plans to divest much of its corporate holdings.

The most dramatic and the most significant shifting of gears is in China. Late September, China opened the doors on a new stock exchange in Shanghai, the first such exchange to operate since the 1949 Communist Revolution.

The 80,000 yuan of shares

traded on the first day of operation was indeed a small beginning, but the opening of a stock exchange is just the latest striking symbol of economic liberalisation in China.

Since the death of Mao, almost exactly 10 years ago, China has progressively turned away from a centralised, Stalinist model of economic development and has provided a shock for the world on at least an annual basis—free markets, decollectivisation of agriculture, ever more liberal rules for foreign investment, and, now, legal trading of company shares.

China's pragmatism has been matched elsewhere in the region. China and South Korea, locked in bitter hostility since the Korean War over 30 years ago, have quite recently become major trading partners, and the first experimental South Korean investments in China have already begun.

Even trade between China and Taiwan has flourished, and trade with Indonesia has resumed after a long, bitter break in relations.

China has not turned completely from socialism, and the economy is still wracked by price distortions and severe imbalances, but beside the planned economy is a private sector that is growing rapidly, and increasingly bold management experiments are being tried in the state sector.

These have lifted the Chinese economy from the stagnation of Mao's late years and the trend now appears irrevocable.

The changes in other nations, while less striking, are having a similar effect. The liberalisation of the Australian banking sector at the end of the last decade has resulted in a rush of new foreign entrants into that market.

Australia now has some 120 foreign merchant banks operating in the country, and their presence is spurring the more traditional, conservative Australian commercial banks to catch up on a range of modern investment banking products.

At the same time, on a reciprocal basis, the Australian

banks have fanned out through the Pacific Rim, largely in pursuit of trade-based business. This year alone Westpac, the most aggressive of the Australian banks, has established branches in Seoul and Taipei, and floated a share issue on the Tokyo Stock Exchange.

Some of the impetus for change has come from the US, which has acted as a battering-ram to force concessions from the region's success stories, particularly Japan, Korea, and Taiwan.

US pressure has led all these governments to quicken the pace of trade liberalisation, and has prompted further opening of services sectors to the outside.

The changes in Korea, while gradual, are none the less sweeping in scope. In 1987, the Government plans for the first time to open the stock market to non-resident foreigners. This comes at a time when the Government is gradually stepping back from its hands-on management of the economy, is trying to strengthen the commercial banks so they can act independently, and is trying to foster growth of small companies that can compete on equal grounds with huge conglomerates that were the product of the past decade of tight Government control.

In the Philippines, the Government is divesting massive corporate holdings built up under the Marcos era, and freeing the banking sector, and this has produced a flurry of interest in, and the first really big years, on the Manila stock market.

The realisation of a Pacific Rim economic community is a very long way off, despite a spate of scholarly and Government-sponsored conferences that bank the idea.

But the Pacific Rim has come a long way. Less than a decade ago the region's economies were typically insular and highly regulated. Now separate, uncoordinated moves toward economic liberalisation have set nearly all nations in the region in the same direction and have made integration a reality.

Steven Butler

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THE PACIFIC RIM 6

Setback in Commodity Markets

Price falls could hinder new industrial projects

THE IMPORTANCE of commodities to the economies of Malaysia, Indonesia, Thailand and Philippines has gradually lessened with growing industrialisation. Nevertheless, the recent fall in the price of commodities such as tin, palm oil, rubber, and especially petroleum threatens to undermine the vital new role natural resources play as a fuel for industrial development.

It is true that the Philippine economy depends much less on sugar and coconut oil than in the days before the Second World War. In 1984, semiconductor devices, garment manufacture and electronic microcircuits were among the top four exports, while coconut oil slipped to third place.

In Thailand, a land forever associated with flowing rice paddies, manufactured exports of about \$3.3bn almost equalled the \$3.4bn earnings from agricultural products.

Even resource-rich Malaysia worked hard at attracting investment from multinationals such as National Semiconductor, AT & T and Ericsson and has become an assembly centre for computers and telecommunications equipment.

Last year saw the launch of the first Malaysian car from the Proton factory, a joint venture between Heavy Industries Corp of Malaysia and Mitsubishi of Japan.

In that year manufactured goods, including electronic valves and tubes, accounted for 40 per cent of Malaysia's total export earnings of \$3,335,327m. Nevertheless in all these countries the dramatic fall in earnings from surplus raw materials due to glutted markets, product competition and substitution, and protectionist policies has slowed investment in industrial development.

Nowhere was this damaging trend more evident than in Malaysia, the world's biggest tin and rubber producer, fourth in the list for palm oil, and a country almost self-sufficient in petroleum. In 1985, primary commodities excluding petroleum still accounted for 39 per

cent of Malaysia's export earnings.

But in that year the price of palm oil, the second largest export earner after petroleum, dropped by around 25 per cent, and prices continued to erode in 1986 to 50 per cent of 1975 levels.

Rubber prices declined 16 per cent in 1985, and tin traded well below the International Tin Agreement floor price.

Consequently Malaysia's export earnings from primary commodities dipped by 5.3 per cent from \$415,796m in 1984

grown manufacture, the government has not been so successful.

Economic gloom has discouraged private investment as well. Reportedly only a third of the \$5.1bn New Investment Fund set up by the central bank a year ago to assist productive new investment in Malaysia has been committed.

For Indonesia, the oil price fall dramatically affected development. In 1985 revenues from oil and liquefied natural gas almost halved to US\$12.4bn. The Government countered the

and workers drift into the cities in search of work.

For instance, in Thailand seven out of ten workers are employed on the land. About half of the country's more than 20,000 rice mills are said to be bankrupt, a situation aggravated by the recent US imposition of export subsidies on American rice. So unemployment is already a growing problem and mass desertion from the land in search of work in the cities could shake the country and the Government.

However, Government planners are taking action. Thailand's Board of Investment started to actively support agribusiness two years ago when a joint study discovered food processing was a major industry, with annual sales of almost 200,000m baht and an average annual growth rate between 1980 and 1983 of 23 per cent.

Consequently, the latest five-year plan announced last month charts a development course that gives high priority to agriculture-based industries and services.

Malaysia's newly implemented Industrial Master Plan targets rubber, palm oil, food, and timber industries as among its top priorities for diversification. Malaysia at the moment processes less than 7 per cent of its raw materials.

So, for instance, government incentives will pour into enhancing the rubber tyre industry for export. The beleaguered palm oil industry will be given more money to expand into new markets for value-added oleochemicals and specialist human foods.

In particular, the American snack food industry looks tempting. Researchers at the Palm Oil Research Institute of Malaysia are looking at ways of altering the fatty acid content of palm oil to render it more unsaturated, and thus more attractive to health-conscious Americans who currently buy soyabean oil to help ward off heart attacks.

Such setbacks to industrial development are having disruptive social and political consequences. As the agriculture-related businesses begin to falter unemployment in the rural areas begins to climb,

plunge in oil income by rephasing development projects and boosting the export of primary products and textiles.

Yet, as elsewhere in the region, investment moved slowly, domestic markets for consumer goods dried up and exports failed to expand at the 1984 pace, due to both tough competition and increasing protectionism in consuming nations.

Consequently Indonesia's gross domestic product grew only 1.9 per cent against 8.1 per cent registered in 1984-85. Under the new austerity budget the Government was forced to cut its development budget, for the first time in 20 years, by a swingeing 22 per cent.

The challenge from Asia is most firmly rooted in low-technology, labour-intensive industries. Now the shops of women stitching together shirts or soldering transistors on to a circuit board have given way to gigantic steel mills, semiconductor clean rooms and automobile assembly lines. If advanced technology is not developed, it is bought.

The myth that the East is only capable of copying inventions in the West is also now slowly crumbling in the wake of Japanese advances in technology and design. Japan has an unquestioned lead in manufacturing technology, which is a major reason why North America and Europe are anxious to receive Japanese investment.

Korea is also now producing some surprises. An IBM clone computer designed by Daewoo Telecom and marketed in the US by Leading Edge set the pace for the IBM clone market with a number of simple design innovations, plus an attractive price tag, that made an instant hit in the marketplace.

Design and technological innovation, however, are not the mainstay of the Korean success story. Rather it is continually moving up the technology curve, at a pace that has kept wages, productivity, and product quality constantly one step ahead of the international competition.

Stephanie Yanchinski

Natural resources have a vital role in helping to fuel industrial development in the Pacific Rim nations. Countertrade arrangements, linking commodities to manufactured goods, are one way that the region is seeking to push up sluggish commodity sales.

to \$314,957m in 1985, an abyssal performance compared to the 9 per cent average growth recorded between 1970 and 1983.

Countertrade arrangements linking commodities to manufactured goods, such as latex rubber gloves, continue to grow in popularity, as one way of pushing sluggish sales.

One broker with a leading trading company in Southeast Asia believes that "the push into technology has been somewhat unsuccessful because a large amount of Malaysia's development budget comes from surplus commodities."

As those prices fell, "capital spending and the promotional activities necessary for major manufacture fell by the wayside."

Multinationals such as National Semiconductor have established assembly plants for value-added export orientated industries, he says. "But in terms of encouraging home-

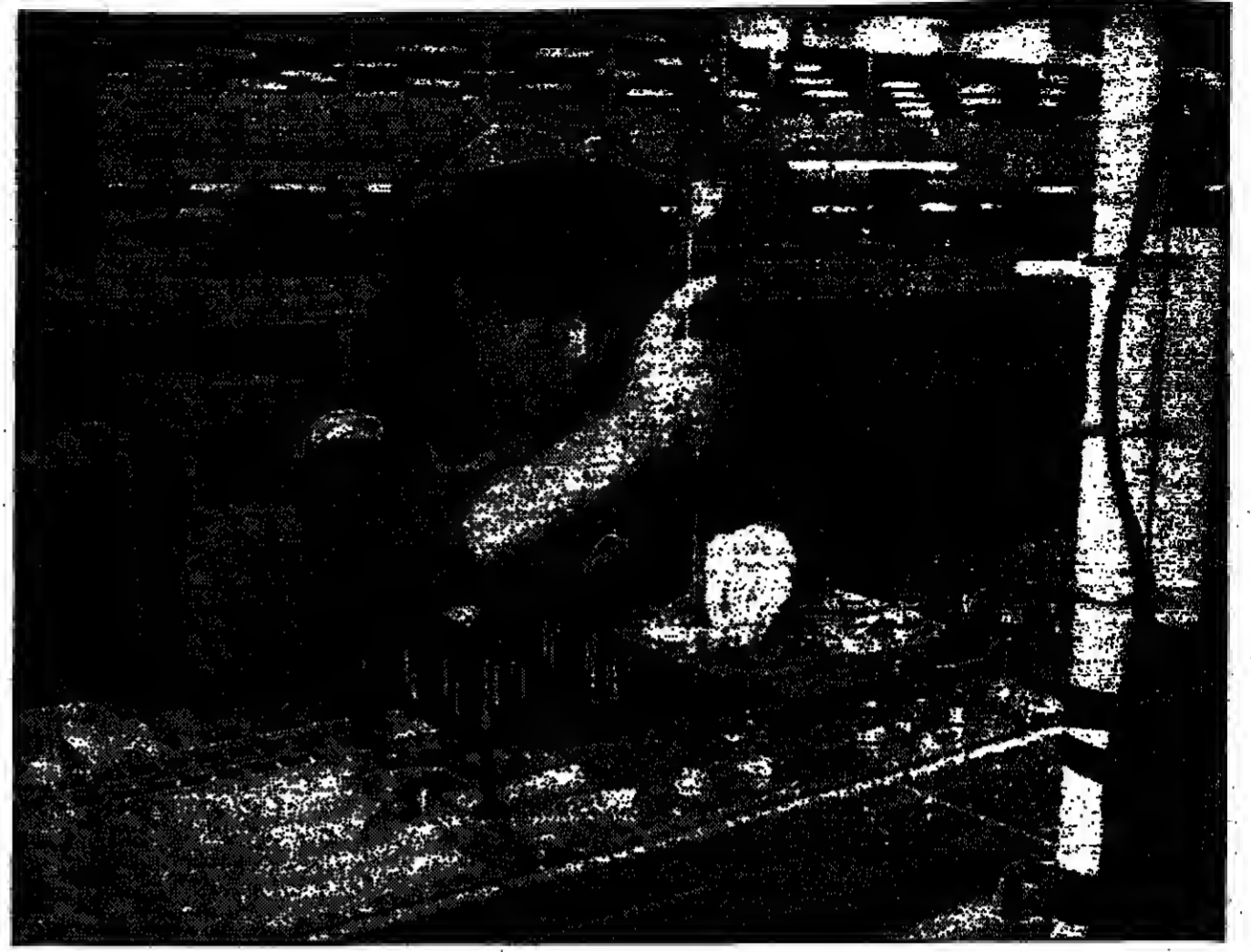
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Manufacturing Industries

Now Japan is looking over its shoulder at Korea

IF YOU run across a declining manufacturing industry in the West, you are likely to find it rising in the East. This observation is to be done mainly in reference to Japan but these days even Japan is looking over its shoulder, particularly at Korea, which is now challenging with large companies that are growing more sophisticated in both technology and international marketing.

The challenge from Asia is most firmly rooted in low-technology, labour-intensive industries. Now the shops of women stitching together shirts or soldering transistors on to a circuit board have given way to gigantic steel mills, semiconductor clean rooms and automobile assembly lines. If advanced technology is not developed, it is bought.

The myth that the East is only capable of copying inventions in the West is also now slowly crumbling in the wake of Japanese advances in technology and design. Japan has an unquestioned lead in manufacturing technology, which is a major reason why North America and Europe are anxious to receive Japanese investment.

Korea is also now producing some surprises. An IBM clone computer designed by Daewoo Telecom and marketed in the US by Leading Edge set the pace for the IBM clone market with a number of simple design innovations, plus an attractive price tag, that made an instant hit in the marketplace.

Design and technological innovation, however, are not the mainstay of the Korean success story. Rather it is continually moving up the technology curve, at a pace that has kept wages, productivity, and product quality constantly one step ahead of the international competition.

Stephanie Yanchinski

The latest example of this is the huge success of Hyundai Motor's Pony Excel in the US market. The car is not the most advanced on the market, far from it. But with prices starting at just US\$8,000 it has been judged an excellent value already by over 100,000 consumers this year, pushing Hyundai past its first year sales goals in just nine months. That makes it the most successful

foreign car ever introduced in the US market. Despite Korea's starting recent advances, it is still the poorest on a per capita national income basis of Asia's four newly industrialised countries (NICs), which also include Taiwan, Hong Kong, and Singapore.

These countries ended World War II at a higher level of development than Korea, and for reasons stemming from their natural attributes and differing national development policies they have followed a very different course of growth. They do not have the large companies that can move rapidly into sophisticated areas of industry and command, individually, significant sections of international markets.

Taiwan, the nearest competitor to Korea in terms of size (with a population of 19m compared to Korea's 48m), has been dominated by smaller com-

panies in light industries that have shown a remarkable ability to shift gears in response to changing world market conditions. A disgruntled buyer in Korea, disappointed by the inability to order in small lots, has frequently turned up happy in Taiwan.

Taiwan, however, may soon be following Korea into the export automobile industry.

Singapore, with a population of just 2.5m people, is trying to position itself for the future by emphasising speciality areas, particularly in electronics, that require a more highly skilled labour force.

The fundamentals behind the growth of manufacturing in these Pacific Rim nations has been similar. They all lack significant resources other than human ones, yet they have proven that only human resources are necessary to prompt industrial growth.

All have been heavily influenced by Confucian tradition, based on a Chinese education that highly values education. This cultural background has resulted in a relatively educated labour force compared with other countries at similar levels of economic development.

There is the intangible too—the drive, the willingness to work long hours to get ahead, that is obvious from a quick walk through many factories in the region. In some of the NICs this takes the form of a nationalist drive to make a mark in the world.

This willingness to sacrifice, to postpone enjoyment of the good life, may one day be eroded. But this has not happened yet, and the challenge will continue.

Steven Butler

portant role in Singapore than in the other NICs. Singapore developed an early lead in telecommunications equipment, office machines, generators, and petroleum products.

Refined petroleum products account for about one-third of Singapore's manufacturing output. Shipbuilding was also an important business, although this has declined along with the world industry.

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Steven Butler



Active trading on the Singapore International Monetary Exchange, Singapore grew strongly through the 1970s as the centre of the Asian dollar market and has excelled at foreign exchange trading. It has also provided much of the funding for financial activities in Hong Kong



The floor of Hong Kong's newly unified Stock Exchange, which took over the business of four local exchanges earlier this year.

The domestic capital markets are continuing to grow after an explosion of business during the past two years. The new financial futures market in Hong Kong is also very promising. Meanwhile,

foreign banks, stockbrokers and corporations continue to set up business in the territory. To many observers, it appears that financial and other services provide the key to Hong Kong's future after Chinese sovereignty comes into effect in 1997. Manufacturing industry is nevertheless the foundation of the territory's success.

BHP is one of the fast-growing world companies of the Pacific Rim region. In 1985-86 it became the first Australian concern to earn more than A\$1bn a year.

Keeping the shareholders happy

BHP is a company which dominates the Australian corporate scene. It has three times the market capitalisation of the internationally better-known News Corporation and is a major, if low-key player in the US resources area.

BHP's weighting in the main Australian share market barometer, the All Ordinaries Index, is such that its share price fluctuations are crucial to local share market movements, and when it reported recently for 1985-86 it became the first Australian concern to earn more than A\$1bn in a year.

Familiar role Yet it was only three years ago, after a century in business, that the steel and resources conglomerate became as familiar to the international investment community as a news corporation.

That was not all its own doing. It was the work of a West Australian entrepreneur, Mr Robert Holmes & Court, who indicated his indifference to the local share market's valuation of the company by bidding for it.

Three years later, after initially being laughed out of Melbourne, the headquarters of the so-called Big Australian, Mr Holmes & Court surveys the

BHP scene from the top of the share register and, finally, from the boardroom.

Newcomers When Mr Holmes & Court took the stage on September 24 for the BHP annual meeting, just a week after being appointed a director along with the other newcomers, Mr John Elliott, he was placed at one end of the 12 long-serving directors and Mr Elliott was placed at the other.

However, between the two of them the newcomers speak for almost 50 per cent of BHP. The applause that the record turn-out of 3,500 shareholders lavished on their new directors when they were introduced at the annual meeting showed that they attributed BHP's recent improved performance as much to their presence on the share register as to the normal motivation of management.

This is a charge that the management denies and, to be fair, it was BHP that has been doing well for all those years that delivered its A\$1bn surplus in 1985-86.

The company basically concentrates on three businesses, petroleum, minerals and steel and its effort to get a 30 per

cent higher profit of A\$1.01bn in the year when most large resources enterprises in the world were in recession, eagers well for the future.

For the first time more than half, 51 per cent, of the company's A\$8.5bn of assets were achieved outside Australia. BHP even managed to achieve an increased profit contribution from its petroleum division over the year of 4 per cent at A\$10m although the impact of the lower world oil price hit it worst in the last quarter and will continue to be a dampener in the current year.

But this was more than offset by the performance of the mining profits, up 63 per cent to A\$35m, and the gains achieved by the steel division, up 54 per cent to A\$24m.

BHP chairman Sir James Balderstone told the recent annual meeting that the first quarter profit of the company in the New Year was 40 per cent lower at A\$182m, but that "directors caution against multiplying this result by four to calculate the year's result."

"In fact, we look forward to better results, although it will be difficult to equal last year's profit unless trading conditions, particularly oil prices, improve."

Strait oil fields where it and joint venture partner Esso raised production to record rates in 1985-86.

This division will also get significant profits from the North West Shelf gas project in the 1990s when it will be supplying 6m tonnes of liquefied natural gas a year to Japan.

The US oil and gas contribution to BHP will also be significant following its purchase of the monasito oil company.

Minerals In the minerals division, BHP's revenue comes from iron ore, coal, gold, copper, alumina, manganese and mineral sands. It owns major US coal concern Utah International and this year increased its stake in the Escondido, Chile, copper deposit to 60 per cent.

Escondido, which BHP owns with Rio Tinto Zinc Corporation (30 per cent) and Mitsubishi of Japan (10 per cent) is currently the largest high grade undeveloped copper ore body in the world.

On the steel side, after a dismal start to the 1980s, BHP International last year achieved its second record profit in a row.

Robert Kennedy

THE PACIFIC RIM 7

Transpacific Aviation

Period of major expansion

"THOUGH we benefit as an airline from the British connection, from Hong Kong it is inevitable that we look east towards the United States," says Mr Rowland Colbold, Cathay Pacific's marketing manager.

Like other major cities along the western rim of the Pacific, the powerful growth in trade and investment flows across the Pacific has led to major expansion of transpacific air traffic.

Not only have flights along the main artery linking Japan with the US continued to grow, but traffic to mainland China, Korea, Hong Kong, Taiwan and South East Asia has burgeoned as business travellers have turned to the Pacific to replace those in the lagging economies of Europe and the Middle East.

Four airlines dominate the Pacific air routes—United Airways (which recently took over Pan-Am's Pacific routes) and Northwest Orient of the US, and Japan Airlines and All Nippon Airways of Japan.

These airlines together account for 83 per cent of the 74,000 seats available weekly across the Pacific, and provide direct evidence of the dominance of traffic between Japan and the US. In 1985, there were 237 flights a week between the US and Japan.

But the new-generation Boeing 747s, with their enhanced long-haul capabilities, have brought a number of other Asian carriers into the competition for transpacific passengers. Cathay Pacific, based in Hong Kong, now flies non-stop five times a week to Vancouver, travelling on to San Francisco, while Singapore Airlines now operates 15 flights a week via Tokyo to Los Angeles.

Philippine Airlines, Thai Airlines, CAAC from mainland China, as well as carriers from Korea, Taiwan and Malaysia, are now operating directly to the US.

Almost all have in the recent past added new routes, or are planning to introduce them in the near future. Northwest Orient, which currently operates 123 flights weekly across the Pacific, is focusing expansion efforts on South Korea, while Japan Airlines has recently begun flights to Atlanta as its sixth US gateway.

Singapore Airlines hopes to begin flights to Vancouver, Chicago and New York, while Thai Airlines has enhanced its services to Seattle. Cathay Pacific, which only began flying to North America in May 1983, has recently boosted frequencies to Vancouver and San Francisco, but plans no major additions until its new long-haul 747-400 comes into operation in 1988.

Pattern develops

Typical of a pattern that is perhaps typical of a number of major Asian airlines, Cathay has emerged from a point in 1980 when it operated services only inside Asia to a point today where over 50 per cent of earnings are accounted for by long haul routes to Europe, Australia and North America.

London remains its main long haul route, but it is most interesting that it is now whether this will still be the case in five years from now.

"Transpacific traffic has to grow in importance," says Mr Colbold. "The US population in Asia is larger than the European population, and trade and investment flows between Asia and North America are much greater. There is no doubting the fact that the US exerts much greater influence on Hong Kong than Europe does—in spite of the benefits we get from the British colonial connection."

Further expansion on transpacific routes is likely to come early in 1989, when the Boeing 747-400 comes into operation. This aircraft, which combines the best capacity of the stretched upper-deck Boeing 747-300

with the long-haul capabilities of the 747-300, is expected to revolutionise the economics of transpacific operations.

This year is likely to be a better-than-usual year for carriers across the Pacific. A surge in tourism westward from the US, largely linked with worries about terrorism in Europe, has boosted aircraft capacity, as has the world expo in Vancouver, and the Asian Games in South Korea.

But most Asian carriers are nervous about the emergence of the powerful United Airlines as a major competitor in the Pacific. United has recently declared its intention to double its transpacific traffic by 1991. Main-Kong regard modern telecommunications as essential to their rapidly developing economies.

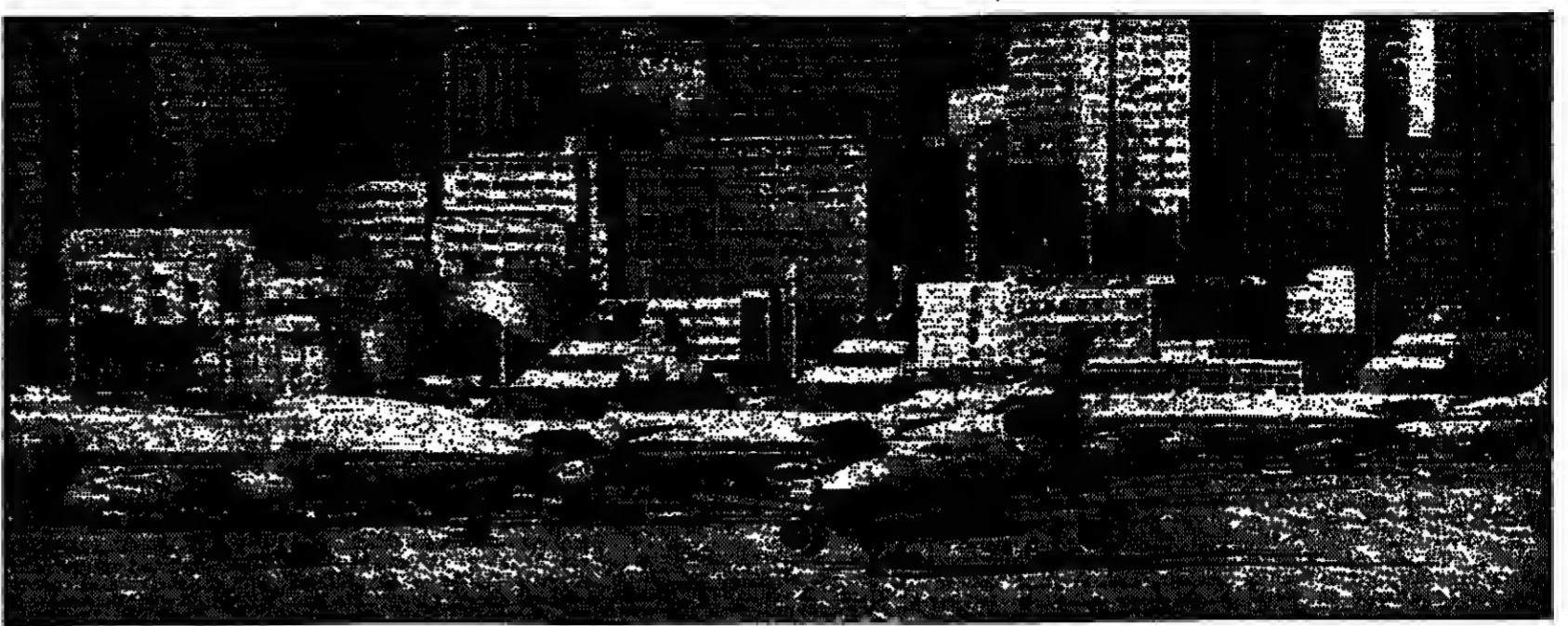
Despite jittery world markets, the NICs continue to invest in the most modern communication technologies, including underwater fibre-optic cables, to modernise their communication systems.

So in June telecommunication satellites in Japan, South Korea and Hong Kong gave the go-ahead to construction of Asia's first long-distance underwater network.

The network "light highway" to stretch between Hong Kong and landfalls near Seoul and Tokyo, will cost US\$200m and link-up with other fibre optic cables crossing the Pacific Ocean to the United States.

This heavy investment is expected to buy at least five times the existing telecommunications capacity and the clear, uninterrupted communications essential for electronic data transmission, and video conferencing which increasingly underpins modern business.

But the economic slump in the Asian region has forced some governments to slow down investment in revamping their telecommunications systems. This trend threatens to open up an even larger development gap



Cathay Pacific aircraft in Hong Kong—one of four airlines that dominate the highly-competitive transpacific aviation business

Communication Systems

Big investment in new networks

THE NEWLY industrialising countries—the NICs—such as South Korea, Taiwan and Hong Kong regard modern telecommunications as essential to their rapidly developing economies.

For instance, Indonesia's economy has been one hit especially hard by the fall in oil prices, and has had to postpone putting out to tender a contract to install digital switches worth \$1.2bn.

Graeme McDonald, managing director of Northern Telecoms Asia, says "financing and price are more important" than acquiring the latest technology everywhere in the region except Brunei and Singapore.

"For the first time," he says, "customers are willing to forgo a great deal technologically for a very small price differential."

Even Singapore, locked in a fierce battle with Hong Kong to become the foremost financial centre in the Pacific Rim, has temporarily put on hold plans, which would have cost \$200m, to substantially extend local service. Singapore favours, for the time being, simply renewing a supply agreement with Fujitsu which is not so technologically ambitious.

one of the most sophisticated switching systems outside of North America.

Telecoms has just signed a \$90m deal with AT & T to expand Singapore international connections, with advanced digital equipment.

Telecoms spends an average of \$500m a year on upgrading its sophisticated services which already offer an electronic mailbox service similar to Telecom Gold, called Telebox and Travelnet, a travel information and reservation service for travel agents and airlines.

As a result of all this expenditure, Singapore has more telephones per head of population than anywhere else in the Pacific Rim, 100 times the number in Indonesia.

"It is easier to phone Jakarta using CB radio," comments one telecommunications expert.

Companies setting up in the Pacific Rim, whether North or South, face one other major problem in addition to regional differences in service. Sandra Sully, management information services director for National Semiconductor, says: "The cable circuits between the Far East and the United States are almost used up" and satellite communication can be unreliable.

The difficulty will be eased by the recent inauguration in Singapore of a \$906m underwater cable linking Singapore to Indonesia, Sri Lanka, Djibouti, Saudi Arabia, Egypt, Italy and France. The new fibreoptic network linking Hong Kong, Korea, and Japan with the West Coast of the United States should be in place in 1988.

However, the cable will not reach Singapore until the 1990s, "too late," for some multinationals already based there. According to National Semiconductor's Sandra Sully, her company maintains its commercial edge by computerising as much of its activities as possible. This includes keeping close track of operations around the world through a massive computer hookup operating through local telecommunications systems.

The effectiveness of this system depends on rapid transmission of great volumes of customer data, dietary reports and electronic mail.

So as co-ordinator in charge of facilitating such a service, Sully has been particularly frustrated at being denied access to satellite transmission for the two National Semiconductor factories manufacturing integrated circuits in Malaysia.

The Malaysian telecommunications authority, she says, has also refused permission to use equipment which would double

the speed of sending data down the line, and thus halve National Semiconductor's telecommunications costs.

"These are our two largest factories in the region," says Sully. "We are a very large employer," and yet "it is incomprehensible to us why the Malaysians are so reluctant" to provide better service.

However, the case of National Semiconductor in Malaysia illustrates a dilemma not faced by the more industrialised NICs up north. With few multinationals based in Malaysia it may be difficult to justify investing huge sums in upgrading the service, especially during the current recession which may see cuts in government spending of as much as 70 per cent in every department announced next month.

The solution, for Dr Arthur Owen, of the American consulting firm, Arthur D. Little, is to "liberalise" and "privatise." A more effective telecommunications infrastructure will be put into place only "when the telecommunications administrations are free to be more market-orientated and to adopt methods of management more appropriate to running a commercial high technology business."

Stephanie Yanchinski



● DIVERSITY in exports—from cut flowers to wool. Above, flowers are loaded on an Air New Zealand flight for Japan, which buys the largest share (31 per cent) of New Zealand's flower exports. Orchid sales alone amount to NZ\$4m a year.

● Horticultural exports from New Zealand are now worth more than NZ\$700m a year. Kiwifruit remains the glamour crop of the industry. Its phenomenal success in world markets has made several millionaires in New Zealand and it has now become the country's top export crop, earning NZ\$220m in the year up to March 1986.

● Right: buyers at the Wini Wool Store, auction, just outside Auckland. The diversity of the Pacific Rim's exports is indicated by the fact that it produces 51 per cent of the world's wool, 87 per cent of natural rubber and 94 per cent of all natural silk.

The Asia-Pacific region has long been the vast in sea's economic engine. Now, due to the impact of Pacific Rim industrialisation and the distance-annihilating capacity of modern communications, it is emerging as potentially the most dynamic economic region in the world.

There is an increasing body of opinion that the region will play the same central role in the 21st century—or sooner—as did Europe and the Atlantic during the Industrial Revolution and in the 20th

century.

Pointers to the emergence of this dynamic focal point of global economy are:

● The 37 countries and island states in the Asia-Pacific region contain 2.4bn people—more than half the world's population—and produce almost half its total wealth.

● Since 1979, Asia-Pacific countries have between them accounted for over half the world's total economic growth.

● General Agreement on Tariffs and Trade (GATT) figures show in 1984 that trans-Pacific trade surpassed trans-Atlantic trade for the first time.

● GATT figures on the 20 leading exporters and importers for the same year estimate six Pacific Rim countries which had not featured on the list in 1973. They were the People's Republic of China, Republic of Korea, Taiwan, Hong Kong, Singapore and Mexico.

When other areas of the world experienced recession in the 1970s and '80s due to soaring oil prices, inflation and sluggish growth, the East Asian countries of the Pacific region went against the trend and became economic pacemakers.



Advertisement for Rothwells Limited, Merchant Bankers. The ad features a large stylized 'R' logo and text describing the bank's services, including its expansion into Australia, New Zealand, and the Pacific Rim. It lists contact information for Perth, Brisbane, Sydney, and New Zealand.

THE PACIFIC RIM 8

Role of the Superpowers

Delicate balance prevails

FOR EUROPEANS and no doubt most Americans, the hurdle prospect of a third world war gains considerable immediacy not just because it would be a nuclear conflict but also because it is likely to break out in the European theatre.

That, at least, is the received wisdom, even making allowance for the widely canvassed alternative possibility that a local conflict in a strategic area like the Gulf might equally escalate into a global affair.

Less well understood in the west is the delicate balance which prevails in the Pacific, and its importance to world security. Yet, as any cursory examination shows, this massive "lake" has all the ingredients necessary to turn superpower rivalry into something much more frightening.

In the first place, the Pacific is an area where the two big superpowers confront each other directly. Already, two bloody land wars in the region since the Second World War, in Korea and Vietnam, have entailed superpower involvement, while other Asian conflicts have occasioned some sort of superpower intervention. There is every reason to suppose this will continue.

Secondly, the world's largest armed forces are all in countries with interests in the Pacific. Apart from the US and

the Soviet Union, they include, most importantly, China and Vietnam, but also North Korea, South Korea and India.

Thirdly, the superpower balance is asymmetrical compared to Europe. The US presence is predominantly naval, and conducted through numerous bilateral arrangements with countries like South Korea, the Philippines and Australia, rather than more complicated and less inhibiting Nato-type alliances.

The Soviet presence, on the other hand, depends more on land-based forces, most of them nuclear rather than conventional — although latterly Moscow's pacts with Vietnam have given it greater air and naval penetration of the region.

According to some analysts, the 1980s have seen a vigorous US military push in the Pacific, reflecting the Reagan Administration's perception of the country as a "Pacific basin" and of the Pacific basin, with all its economic potential, as the region of the future.

On this analysis, the introduction of nuclear weapons like the Tomahawk sea-launched cruise missile and the submarine-based Trident missile system represent a determined attempt to maintain nuclear and conventional superiority over the Soviet Union with the aim

of winning a global or theatre nuclear war against Moscow.

Against this, Washington hardliners maintain that there has been a growing Soviet presence in the region over recent years and that this must be countered. Apart from its home-based nuclear weapons, which particularly worry countries like China and Japan, they point to the Soviet Union's Pacific fleet, which is said to have expanded its reach, and they say Moscow's diplomatic and commercial efforts are even more significant.

Just how seriously this is viewed is difficult to gauge. Certainly it would be surprising if Washington was not concerned at the Soviet effort in the region, both in the north and the south Pacific.

Overtures

In the north this has included clear overtures to Peking which, if they succeed in repairing the long-standing Sino-Soviet rift, will alter most perceptions about east and south-east Asia. It has also included the prospect of improved Soviet relations with Japan, Asia's economic giant.

At the same time Washington has been constantly worried about tensions between North and South Korea and displayed growing concern over the Communist guerrilla insurgency in the Philippines.

No clear links have been established between the Filipino rebels and Moscow (or Peking for that matter), but the insurgency poses a threat to the US's strategically important air and naval bases in the country, which have long been a domestic political issue in the Philippines anyway.

The South Pacific region, for its part, has seen a concerted Soviet effort to reach diplomatic, cultural or commercial agreements with some of the many island states in the region. A controversial one-year fishing agreement with Kiribati (formerly the Gilbert Islands) shocked many. Fiji has held talks with the Soviets, and Vanuatu (formerly the New Hebrides) has also received approaches.

Moscow's own general perceptions were spelled out most clearly at the end of July by Mr Mikhail Gorbachev, the Soviet leader, in a speech delivered in Vladivostok. He used the occasion to remind the world that the Soviet Union was an Asia-Pacific power as well as a Euro-Atlantic one.

As if to allay Australian fears, Mr Eduard Shevardnadze, the Soviet foreign minister, is said to have told Mr Bill Hayden, the Australian foreign minister in New York in September, that Moscow would do nothing to incite superpower rivalry in the Pacific region.

The US has also tried to play down its known worries. At a recent conference in Washington, Mr Gaston Sigur, US assistant secretary of state for East Asian and Pacific affairs, said Soviet attempts to expand its commercial and diplomatic contacts among the Pacific island nations had not alarmed or distressed Washington and had not been well received by the countries concerned.

One clear sign of US concern, however, is its recent commitment to establish diplomatic ties with Vanuatu as part of a wider push to improve relations with the Melanesian countries.

Another is the attempt to negotiate a fishing deal between the US and countries of the South Pacific forum, a grouping of Australia, New Zealand and 11 South Pacific island states.

Indeed, many believe it is the failure of the US fishing industry to reach an understanding on access to these countries' tuna resources which has fuelled superpower rivalry in the region.

In the South Pacific, two other factors have also assumed importance in the strategic equation. One is the effective collapse of the Anzus alliance, the 1951 defence treaty which linked the US, Australia and New Zealand.

This followed the decision of the Labour government led by prime minister David Lange



The 1980s have seen a vigorous US military push in the Pacific, say analysts. Above: A landing on a US aircraft carrier during military exercises

not to allow nuclear-armed or nuclear-powered ships into New Zealand ports.

The US, as a matter of defence policy, refuses to reveal whether particular ships are carrying nuclear weapons, and this is what lies behind the erosion of Anzus. After protracted exchanges the US announced in July that Washington and Wellington had to part company.

The net effect in strict military terms has yet to be demonstrated. A leg of the tripod has vanished, and the US feels western security has been weakened. New Zealand says its defences have not been impaired. Australia has been left in an awkward position between two friends.

The second important factor

concerns the presence of another nuclear power in the region, France. Paris has crossed swords with Wellington over its nuclear weapons testing in Mururoa atoll—a clash demonstrated most spectacularly in the Rainbow Warrior affair, in which French agents destroyed the anti-nuclear ship belonging to the protest group Greenpeace as it lay in a New Zealand port.

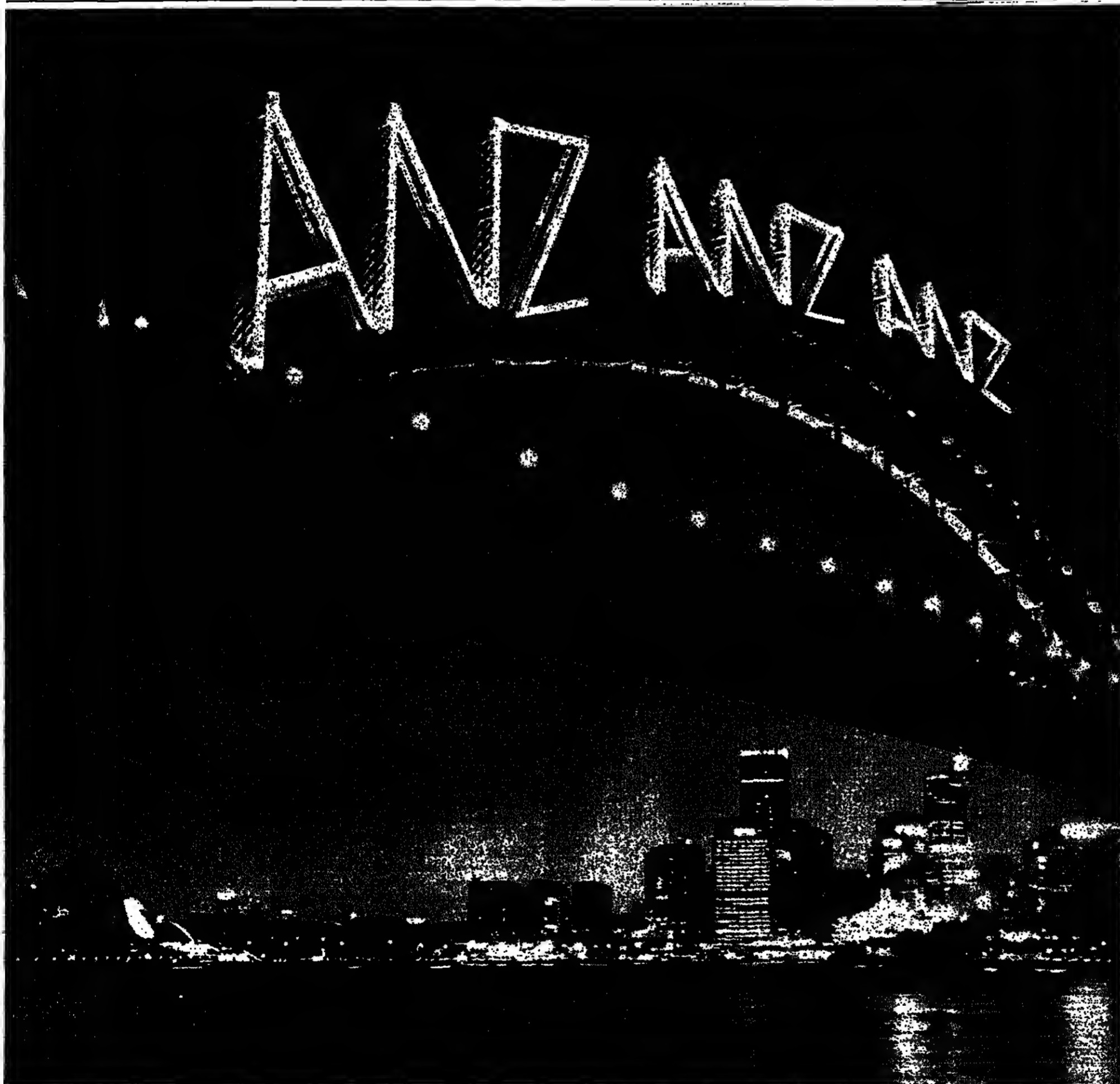
The countries of the South Pacific forum have meanwhile agreed that their region should form a nuclear-free zone. Some differences remain, but the idea has aroused interest in other parts of the world and, perhaps predictably, angered France, which has refused to participate.

Just as significant are the

complications springing from France's policy towards its colonies in the South Pacific, and in particular New Caledonia. An apparent change of policy on New Caledonia's independence by the government of Jacques Chirac has aroused the ire of Australia as well as the South Pacific island nations.

In the big strategic picture, such developments probably count for less in determining the role of the Pacific strategic balance in global peace than direct relations with important countries like China and Japan. To most analysts, it is these which will ultimately determine the chances of a nuclear holocaust.

Chris Sherwell



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President Ronald Reagan of the US and Prime Minister Robert Hawke of Australia will use a satellite link-up for the opening of the Pac Rim symposium in Perth on Sunday, November 16 1988

Hopes for a new economic alliance

A PACIFIC region economic community, similar to Europe's common market, could result from the important PacRim '88 Western Australia, in November conference to be held in Perth, Western Australia, in November.

This is the view of the Premier of Western Australia, Mr Brian Burke, who believes that if the positive aspects of the European Economic Community could be encompassed in a Pacific trade alliance it would be a great boost for Australia's future.

Many prominent international businessmen and government representatives are attending PacRim, which is shaping up as one of the most important economic conferences held in Australia.

Mr George Bush, US Vice President, has indicated the event PacRim will explore the opportunities presented to Pacific Basin countries by the shift in world economic power towards the Asia-Pacific region.

About 300 delegates and speakers have already confirmed their attendance at the conference, which will be opened by President Reagan in

a satellite hook-up with Washington.

"PacRim is a brilliant spin-off from the America's Cup defence, which already is bringing thousands of noted people to Perth," says Mr Burke.

"West Australian businessmen will have an ideal opportunity to meet world business and industry leaders who are keen to expand the economy of the Asia-Pacific region."

"There is a real chance that a new economic alliance could result from PacRim. A common market or similar arrangement would be of enormous benefit to Australia."

The chairman of PacRim, Mr Gary Pearce, said eleven nations in the Pacific region had confirmed that they would be operating national suites at the conference.

The suites would be used by delegates and businessmen to explore on-going trade and investment possibilities.

PacRim is presented by the Western Australian Development Corporation, with the aim of promoting trade, investment and finance opportunities between Pacific Rim countries.

Arena of growth

CONTINUED FROM PAGE 1

The transition of power, in the next few years, from one generation of leaders to another in Singapore and Indonesia carries some risks of instability.

There is no guarantee that Deng's reforms will survive him in China, although the sheer power of consumer politics may have set in motion an irreversible process of change. Despite the flexibility shown by the Chinese leadership over the issue of Hong Kong after British sovereignty ends in 1997, Peking's claim to Taiwan could still prove a flashpoint in the future.

Half a million troops still face each other across the cease-fire line in Korea and it is always possible that the growing military rivalry between the US and the Soviet Union in the vast waters of the Pacific could provoke a confrontation, intentional or otherwise.

These are unlikely scenarios, however. What has governed the broad sweep of events around the Pacific since the end of the Second World War has been enterprise and pragmatism. There is no reason to suppose that this will change in the foreseeable future.



Mr Yasuhiro Nakasone, the Prime Minister of Japan, uses a preferred phrase of "realistic gradation" in discussions on cohesive relationships and co-operation between Pacific Rim nations. Japan has, however, been more than willing partner in the loosely-structured organisations such as the Pacific Basin Economic Council which unify trade arrangements